



IPEM | 02, 03, 04
February 2021
Palais des Festivals, Cannes

2021 PRELIMINARY PROGRAM

(as of May 15th 2020)

J. Huth, Partner & Head of EMEA – KKR
at IPEM 2020



Restarting

**THE OPPORTUNITY TO RECONNECT WITH THE INDUSTRY
AFTER MONTHS OF LOCKDOWN**

A LEARNING EXPEDITION INTO THE POST-PANDEMIC WORLD

**A REBOOT MOMENT FOR THE PRIVATE EQUITY INDUSTRY
AND ITS MISSION IN THE ECONOMY**



REBUILDING THE ECONOMY AFTER THE PANDEMIC

How Private Capital is doing its part.



WHAT'S THE PLAN? How governments and the investment community can cooperate and reboot the global economy.



WHAT OPPORTUNITIES? Will the post-epidemic era deliver the opportunities everyone expects? (build-ups, public-to-privates, carve-outs, restructuring...)



ROLLING-UP SLEEVES. How the Covid-19 crisis confirms PE's operational excellence and what it means for the future. (portfolio assessment, cash management, value creation in a crisis...)



LIFE AND PRIVATE MARKETS AFTER THE PANDEMIC. What are the next trends and disruptions to come (geopolitics, supply chain, consumption, digitalization)?



DRAMATIC CHALLENGES FOR EUROPE. What are the post-crisis impacts and opportunities in Europe (recovery packages, by region/sector)



A NEW ALLOCATION PARADIGM. The dislocation will have a deep impact on asset owners' practices and future investments (allocation and terms, LP/GP alignment and regulatory changes...)

2021 PRELIMINARY PROGRAM

Day by day (as of May 15th 2020)

DAY 1 / Feb. 2

DAY 2 / Feb. 3

DAY 3 / Feb. 4

~9am

~11am

~1pm

~6-8pm

~11pm

IPEM 2021 LP Leadership Committee

LP-only Networking Lunch

IPEM 2021 Opening

PANELS :
Rebooting the global economy after the Pandemic.

New Managers LP/GP Summit

ESG Update

Portfolio CEO Networking

Opening Cocktail

PANELS :
Dramatic challenges facing European private markets.

Venture LP/GP Summit

Co-Investment Update

PANELS :
What opportunities?

Secondary Market Update

Operational Excellence Update

Corporates & PE Networking

Official Dinner + Venture Party

PANELS :
A new allocation paradigm.

Infrastructure LP/GP Summit

Private Debt Update

Family Offices Networking

Emerging Markets Update

IR / Communication best practices Update

Closing Party

IPEM 2021 Closing

IPEM 2021

Are you ready?



SAVE THE DATE

**Cannes, Palais des Festivals
2/3/4 Feb. 2021**

HOW TO PARTICIPATE?

- ✓ **Register for your Pass!**
- ✓ **Book your Meeting Booth**
- ✓ **Become a Sponsor**

IMPORTANT DEADLINES

- **May 4th** / Pass registration opening
- **May 25th** / IPEM 2021 LP Invitations
- **June 30th** / Meeting booth rebooking deadline
- **October 30th** / MyIPEM networking platform opening
- **November 20th** / Final deadline for booking meeting booths and sponsorship

THE PROGRAM

- **May** / Release of IPEM 2021 pre-program
- **June** / First line-up of IPEM 2021 speakers
- **December 22nd** / Final release of IPEM 2021 program

NEED MORE INFO?

Take a look at www.ipem-market.com
or contact on contact@ipem-market.com
+ follow-us on [Linkedin](#) and [Twitter](#) for regular updates!

RUNNING IPEM 2021

in the safest conditions



We, at IPEM, believe that when the world health context changes and improves, **in-person interactions will still be necessary, valuable and enjoyable for our community**. However, we want to let you know that **we are prepared to run the safest conference** taking into considerations the lessons we have all learnt this year:



ALWAYS PREPARED. The IPEM team is constantly monitoring the situation with public and local health officials to implement best practices both onsite and in Cannes. We, also, plan ahead as much as possible, with preemptive procedures on hand.



HEALTH AND PREVENTION SUPPORT. IPEM is introducing new health and prevention support for all attendees (incl. temperature check, social distancing recommendations, the possible use of facemasks, etc.)



ENSURING THE SAFEST EVENT. IPEM will provide supplies (facemasks, hand sanitizers, paper handkerchiefs...) to ensure the safety of participants. IPEM is organized in a low-density environment (>12,000sqm at le Palais des Festivals). We are proactively managing the space and reducing congestion in the busiest areas (registration desks, conference rooms, aisles...). Cleaning and disinfection procedures will be reinforced, with increased sanitization of high-touch surfaces.



BEING A GOOD PARTNER. In the current context, IPEM introduced more flexible refund policies for participants and exhibitors. If the event was cancelled (ie. not held within the calendar year of the original date), exhibitors and visitors may choose to have their fees carried over to the next edition or fully reimbursed.



SEE YOU THERE!

2/3/4 Feb. 2021

Cannes, Palais des Festivals

www.ipem-market.com @IpemMarket

