



IPEM

« EMERGING MARKETS SUMMIT »

30 Jan. 2020, 10:30 to 12:30 @IPEM 2020 (Cannes, Palais des Festivals)
OPEN SESSION

With the support of :



EMPEA 



EDFI

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PRESENTATION

IPEM Emerging Markets Summit gathers a community of private market investors (LPs, GPs and advisors) that share an interest for the dynamics in emerging economies, especially Africa and the Middle East. This 2-hour session is designed to address the hot topics in these geographies and to foster networking and peer-learning in the room. Its programme was designed with the support of the EMPEA (Emerging Markets Private Equity Association), the AVCA (African Venture Capital Association), France Invest « Club Africa » and EDFI (European DFI Association).

PRELIMINARY AGENDA

- 10:30 **Welcome coffee**
- 10:45 **Where and how to make it in Emerging Markets ?**
An investor's guide (presentation by N. Vickery, IFC)
- 11:00 **Innovation trends and venture capital in emerging markets**
+ What are the latest tech trends / successes in EM?
+ Where are the opportunities right now? By geography / industry
+ Is there a competitive advantage for EM VCs / Startups?
+ Open discussion in the room
+ Wrap-up
- 11:45 **Capturing consumer growth in emerging economies**
+ What are EM consumers specificities and needs?
+ How do PE firms capture this huge consumption potential?
+ Open discussions in the room
+ Wrap-up
- 12:30 **Closing remarks / End of the summit**

SAMPLE PARTICIPANTS AND SPEAKERS 2019/2020



Nicholas VICKERY,
CHAIRMAN of IPEM EM SUMMIT 2020
Global Portfolio Manager, Private Equity Funds
IFC



Paul BOYNTON,
CEO
Old Mutual Alternatives



Julien KINIC,
Managing Partner
IDI Emerging Markets



Mino ZARBAFI,
Vice President
Bertelsmann Investments



Yann KANDELMAN,
Head of Investments &
Development
Orange Digital Ventures



Alexandre ALFONSI,
Founding Partner
Axonia Partners



Clarisa DE FRANCO,
Managing Director, Africa
Funds, Funds and Capital
Partnerships
CDC

ABOUT IPEM 2020

Cannes, Palais des Festivals – 28/29/30 Jan. 2020

In 4 years, IPEM has grown into **the largest event for European private markets** – covering the complete industry (from VC to Buyout, private debt and real assets) and gathering its whole value chain (LPs / GPs / Advisors).

Put simply, IPEM is probably **the best event experience** you can have in the industry : effective, innovative, relaxed, providing you with both great knowledge and great contacts.

2,400+
Participants

40+
Countries

1,100+
Companies

400+
GPs

350+
LPs

> **Everyone** that matters in European private markets



2,400+ delegates from 40 countries

> **100% business-oriented**



190+ stands and 3 lounges to hold your meetings

> **High end and innovative content**



50+ panels, keynotes and summits

> **Relaxed working environment**



30+ social and networking events

WANT TO ATTEND IPEM EM SUMMIT?

Next steps

Access to IPEM 2020 EM SUMMIT is OPEN to all delegates

Please note that only a limited number of places are available
LPs have a priority access to the event

To apply / any questions regarding our programme, please contact :

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LPs have a priority / preferential access to IPEM Summits

Full programme, list of delegates / speakers, practical and registration information are on :
www.ipem-market.com