



IPEM

INTERNATIONAL CEO FORUM

29 Jan. 2020, 14:30 to 19:30 @IPEM 2020 (Cannes, Palais des Festivals)

PERSONAL INVITATION, INCL. FREE ACCOMODATION IN CANNES

Sponsored by :



SCOTTO
PARTNERS



The background features a collage of dark blue icons on a light blue background. These icons include a line graph, a building, a gear, a dollar sign, an upward-pointing arrow, and a tree. The words "PRIVATE EQUITY" are written in large, bold, dark blue capital letters across the top half of the image.

PRIVATE EQUITY

**Enjoy high-quality peer learning with PE-backed managers
and connect with the European PE industry!**

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Please RSVP online

PRESENTATION

Join the exclusive club of PE-backed CEOs at IPEM 2020! Following last year success, IPEM « International CEO Forum » will bring together PE-backed CEOs on January 29th. This unique and exclusive event is designed to foster networking and peer-learning among the most important stakeholders in private equity : portfolio company managers! Gathering 50+ CEOs from all industries and geographies, IPEM « International CEO Forum » is your exclusive club!

PRELIMINARY AGENDA

14.30 –16.30 / Interactive experts discussions

- Panel 1. **Finding the right partner for a deal that meets your goals!**
What type of sponsor to back your deal? How should you structure the deal to meet your goals? Beyond enterprise value what is at stake in a successful LBO transaction?
- Panel 2. **Developing the Business in the long run**
This panel will help you define your goals as a PE-backed CEO in the long run. What are the best option to grow the business: successive LBOs, IPO, Industry alliance... How to get the most and build a trustful relationship with your sponsor while preparing for the next step?
- Panel 3. **Beyond the deal: delivering results and make it known...**
It's not only about getting a good deal: it's also about delivering results in your business. How do successful PE-backed managers grow their business in the digital age leveraging on data and innovative tools? How to communicate about your performance? Analysis and case studies.

**17:00 – 18:00 / « The latest trends in management packages »
(CEO ONLY WORKSHOP)**

18:00 – 19:30 / Networking cocktail (CEO ONLY)

SAMPLE PARTICIPANTS 2019



Patrick Mathieu,
CEO Armacell
Luxembourg



Colin Matthews,
CEO, Loch Lomond Group
UK



Eva Ivars,
CEO Spain, Alain Afflelou
Spain



Michel Giannuzzi,
CEO, Verallia
France



Bertrand Letartre,
CEO, Laboratoires Anios
France



Federico Leproux,
CEO, Team System
Italy



Jürgen Sackhoff,
Former CEO, SGD Pharma
Germany



Eve Stockel,
CEO, ISD Group
France

ABOUT IPEM 2020

Cannes, Palais des Festivals – 28/29/30 Jan. 2020

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In 4 years, IPEM has grown into **the largest event for European private markets** – covering the complete industry (from VC to Buyout, private debt and real assets) and gathering its whole value chain (LPs / GPs / Advisors).

Put simply, IPEM is probably **the best event experience** you can have in the industry : effective, innovative, relaxed, providing you with both great knowledge and great contacts.

2,400+
Participants

40+
Countries

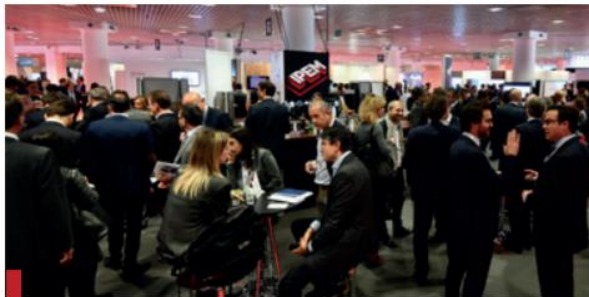
1,100+
Companies

400+
GPs

350+
LPs

60+
PE-backed
CEOs

> **Everyone** that matters in European private markets



2,400+ delegates from 40 countries

> **100% business-oriented**



190+ stands and 3 lounges to hold your meetings

> **High end and innovative content**



50+ panels, keynotes and summits

> **Relaxed working environment**



30+ social and networking events

ABOUT IPEM 2020

Sample Private Equity firms attending the event

PERSONAL INVITATION
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YOUR EXCLUSIVE PACKAGE

Make the most of IPEM 2020!

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- ✓ **Free 3-day pass to IPEM 2020**
- ✓ **Complimentary accommodation in one of our partner hotels**
(upon availability / 2 nights max.)
- ✓ **Exclusive access to the INTERNATIONAL CEO FORUM
+ CEO-ONLY WORKSHOP AND COCKTAIL (29 Jan.)**
- ✓ **Full access to :**
 - ✓ **IPEM's exhibition area, lounges, conferences and networking events**
 - ✓ **IPEM 2020 conference materials**
 - ✓ **MyIPEM networking platform** an online networking platform to prepare your visit : bookmark conferences and events, and schedule meetings in advance
- ✓ **Personal assistance prior to the event and onsite to arrange your meetings ("CEO concierge-service")**

YOUR CONTACT

AT IPEM

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Access to IPEM 2020 International CEO Forum is subject to approval
Please note that only a limited number of places are available

To apply / any questions regarding our programme, please contact :

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Marketing Associate

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Full programme, list of delegates / speakers, practical and registration information are on :

www.ipem-market.com