



Europ-Expo
44 Avenue George V
75008 Paris

Object: Letter of compliance IPEM Cannes 2024

To whom it may concern,

IPEM is designed as an innovative marketplace for the Private Capital Industry. The 10th edition of the event takes place in Cannes (France) in 2024. IPEM Cannes 2024 will gather 4,000 participants from 50 countries, 1,000+ firms, 400+ LPs / 400+ GPs / 400+ Advisors.

I- General Data Protection Regulation

IPEM is designed as a 100% business-oriented trade exhibition. Its main goal is to foster expertise and connections within the professional community it gathers. IPEM provides thus an online platform to facilitate the connections between participants. IPEM protects all the personal information provided by the registered participant through its platform such as the email address or messages. Public information such as the name and company can be used on all distribution and promotional materials in connection with IPEM, including over the internet.

II- Invitation at IPEM

IPEM provides an investor package including:

- ✓ Free pass to IPEM Cannes 2024 (limited to one person per company)
- ✓ Free accommodation (2 nights max / Jan. 23-25)*
- ✓ Exclusive access to the LP only sessions (on invitation)
- ✓ VIP access to LP & Speaker Lounge
- ✓ Login to the IPEM platform
- ✓ LP hotline support

**Only for: pension funds, insurance companies, endowments, foundations, sovereign wealth funds and DFIs*

This package has a value of 500€ VAT included. Though limited in quantity, IPEM investor's package is equally offered to all qualified institutional investors with no exception.

III- Rules and procedures governing conflicts of interest

IPEM belongs to Europ-Expo which is an independent event organizer company, in this way IPEM is under no influence with any of the funds attending IPEM. This package complies with



most institutions' codes of conduct and with the EU Mifid II legislation. It is by no way a personal invitation by fund managers or service providers.

For more information please contact:

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