

INTERNATIONAL  
PRIVATE  
EQUITY  
MARKET

**IPEM**

**CONNECTING  
THE INTERNATIONAL  
PRIVATE CAPITAL  
INDUSTRY**

4<sup>th</sup> EDITION **2019**  
22, 23, 24  
JANUARY

PALAIS DES FESTIVALS  
CANNES - FRANCE



[www.ipem-market.com](http://www.ipem-market.com)



# IPEM IS THE LARGEST PRIVATE CAPITAL MARKETPLACE TO GATHER THE WHOLE VALUE CHAIN OF THE INDUSTRY

**1,600+ PARTICIPANTS FROM 30+ COUNTRIES**

## LPs



Pension funds  
Insurance companies  
Banks  
Asset managers  
Funds of funds  
Family offices  
Wealth managers  
Sovereign funds  
Corporate investors  
Foundations  
...

## GPs



Buyout  
Venture capital  
Growth  
Private debt  
Mezzanine  
Infrastructure  
Special situations  
Co-investment  
Secondaries  
...

## Advisors



Investment banks  
Financing  
Transaction services  
Law firms  
Consulting firms  
Placement agents  
...

## Business Services



Fund administration  
Accounting firms  
Software / IT  
Data providers  
Executive search  
Rating agencies  
Media  
...



**150+ EXHIBITORS**



**40+ CONFERENCES**



**30+ NETWORKING EVENTS**



# KEY REASONS TO ATTEND



**#1** RAISE FUNDS



**#2** INCREASE YOUR DEAL-FLOW



**#3** CELEBRATE



**#4** GAIN EXPERTISE

“

*If you want to get a good idea of where the market is today, insights from the best managers and the most active investors, IPEM is probably the right place to start.*”

**Patrick PACE,**  
Senior Director, UTIMCO

“

*What I like a lot at IPEM is its dynamic format: the booths for the various firms where you can go, introduce yourself and make a connection.*”

**Hazem BEN-GACEM,**  
Head of Corporate Investment- Europe, INVESTCORP

## WHAT'S IN STORE FOR 2019?



### AN IMPROVED MYIPEM PLATFORM

To better connect with other participants and book your meetings.



### THEMATIC ROUNDTABLE EVENTS IN OUR NEW LERINS HOSPITALITY AREA:

- > LP SUMMIT
- > VENTURE SUMMIT
- > INFRASTRUCTURE SUMMIT
- > CORPORATE INVESTORS SUMMIT
- > PRIVATE DEBT SUMMIT



### NEW DATES & OPENING HOURS

TUESDAY **22** JAN

OPENS at 1pm

WEDNESDAY **23** JAN

LATE NIGHT OPENING

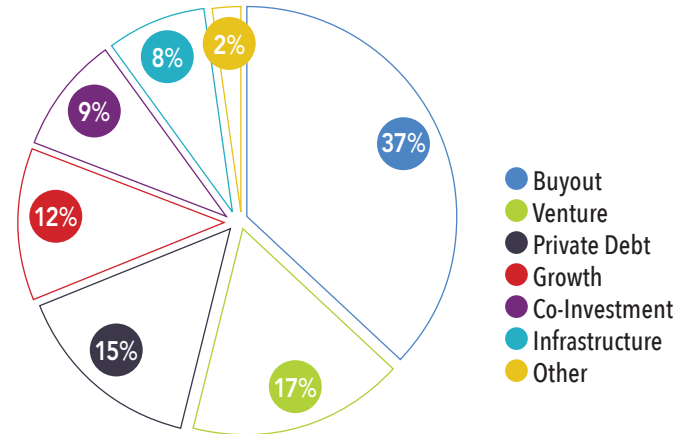
THURSDAY **24** JAN

CLOSING  
GRAND COCKTAIL PARTY

# WHO ATTENDS IPEM?

## 250+ GPs COVERING THE WHOLE SPECTRUM OF THE INDUSTRY

21 PARTNERS, ALTO PARTNERS, ANTIN INFRASTRUCTURE PARTNERS, ARDIAN, ASTORG, BLACK TORO CAPITAL, BRIDGEPOINT, CAPZANINE, CAPITALA, CATHAY CAPITAL, CERBERUS CAPITAL MANAGEMENT, EARLYBIRD VENTURE CAPITAL, EMERGING CAPITAL PARTNERS, EURAZEO, GILDE HEALTHCARE PARTNERS, GOLDMAN SACHS, INFRARED CAPITAL PARTNERS, INVESTCORP, KKR, PAI PARTNERS, PARAGON PARTNERS, PORTOBELLO CAPITAL, QUADRIGA CAPITAL, SILVERFLEET CAPITAL, SOFINNOVA PARTNERS, STARWOOD CAPITAL GROUP, TIKEHAU CAPITAL, TRUFFLE CAPITAL, THE CARLYLE GROUP, UFENAU CAPITAL PARTNERS...

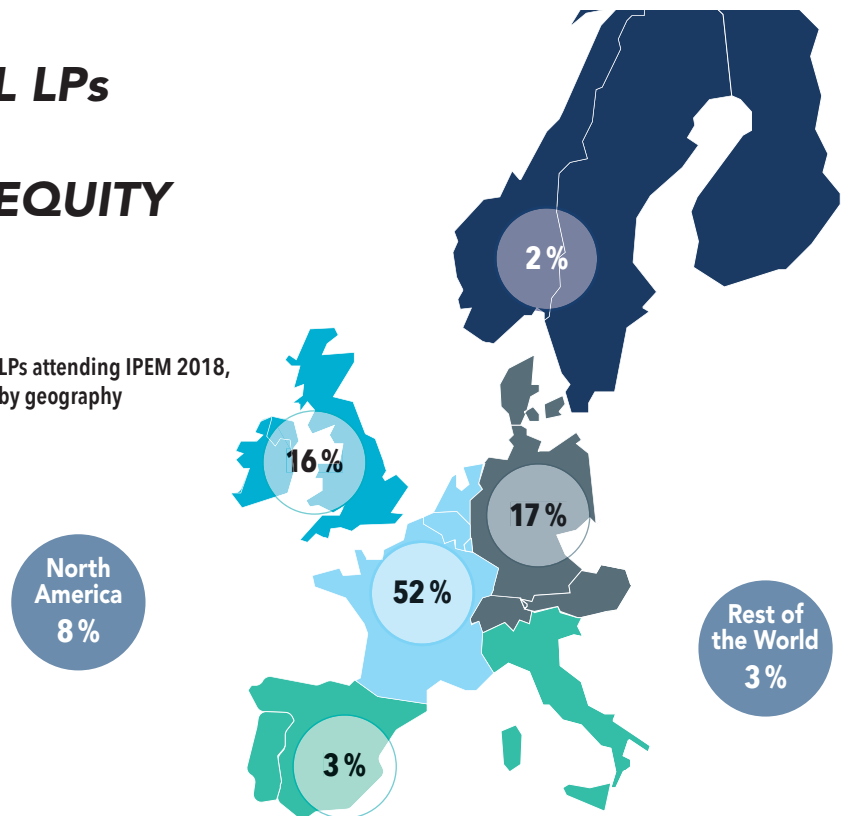


Funds raised by GPs attending IPEM 2018, by type (2010-2017 / Source : Preqin)

## 250+ INTERNATIONAL LPs WITH OVER \$400bn ALLOCATED TO PRIVATE EQUITY

ABERDEEN STANDARD INVESTMENTS, ALLIANZ CAPITAL PARTNERS, ALPINVEST PARTNERS, AVIVA, BNP PARIBAS CARDIF, CA INDOSUEZ WEALTH, CAPITAL DYNAMICS, CLEARSIGHT INVESTMENTS, CNP ASSURANCES, EUROPEAN BANK FOR RECONSTRUCTION AND DEVELOPMENT (EBRD), EUROPEAN INVESTMENT FUND, FEDESA, FIDEA, GIC, GOLDING CAPITAL PARTNERS, HAMILTON LANE, HERMES GPE, IULIA INVEST, LE CONSERVATEUR, LLOYD FAMILY OFFICE, MANULIFE, MARCUARD FAMILY OFFICE, MN, NEUBERGER BERMAN, PANTHEON VENTURES, SOGECAP, SOGELIFE, UTIMCO, WILSHIRE...

LPs attending IPEM 2018, by geography



## 200+ ADVISORS, SERVICE PROVIDERS AND MEDIA

ADVENTION BUSINESS PARTNERS, AON, BLOOMBERG, BNP PARIBAS, CACEIS, CACIB, CAMPBELL LUTYENS, CAPITAL FINANCE, CFI GROUP, CMS, DEBTWIRE, DLA PIPER, DOW JONES, EFRONT, EIGHT ADVISORY, EY, FITCH RATINGS, FTI CONSULTING, GREENHILL, INSTIT INVEST, INVEST CORPORATE FINANCE, LES ECHOS, MERGERMARKET, MILANO FINANZA, MONUMENT GROUP, ODDO, PITCHBOOK, PREQIN, PRIVATE EQUITY INTERNATIONAL, PROCADRES, REAL DEALS, ROTHSCHILD TRANSACTION R, SOCIETE GENERALE, UNQUOTE...

# HOW TO PARTICIPATE?

## VISIT

**Get your 3-day pass with full access to:**

- > Exhibition area
- > Lounges, lunch and coffee areas
- > Conferences, workshops and summits
- > Social and networking events
- > MyIPEM, your online networking platform

## EXHIBIT

**Relocate your office in Cannes, center of the PE & VC industry for 3 days**



HOSPITALITY SUITE (25sqm)



CLUB (9sqm)



VENTURE VILLAGE

Book your branded private space, mobilize your team and network!

## ADVERTISE

**Maximize your visibility with IPEM advertising and sponsorship opportunities**

- > Print advertising
- > Online advertising
- > Events sponsorship
- ... And many more!



PREVIEW & DIRECTORY



NETWORKING EVENTS



WEBSITE & NEWSLETTERS



# CONTACT

www.ipem-market.com  
contact@ipem-market.com  
@IpemMarket  
# IPEM2019

## Visitors:

Rym Hosna

✉ rym.hosna@europ-expo.com

☎ +33 (0)1 49 52 14 37

## LPs:

Margot Cazeaux

✉ margot.cazeaux@europ-expo.com

☎ +33(0)1 49 52 14 18

## Exhibitors & Sponsorships:

Florence Darve

✉ florence.darve@europ-expo.com

☎ +33 (0)1 49 52 14 22

Claire Villaudy

✉ claire.villaudy@europ-expo.com

☎ +33 (0)1 49 52 14 23

## UK representative:

César Faucheur

✉ cesar.faucheur@europ-expo.com

☎ +44 (0)7 54 19 38 319

# CANNES IS YOURS

**IPEM 2019**  
22, 23, 24 January 2019  
Palais des Festivals  
1, boulevard de la Croisette  
06 400 Cannes, France



## OPENING HOURS

TUESDAY **22/01**

1pm to 6pm

WEDNESDAY **23/01**

9am to 8pm

THURSDAY **24/01**

9am to 6pm

## SOCIAL NETWORKING HIGHLIGHTS

**IPEM OPENING  
COCKTAIL PARTY**

TUESDAY 22<sup>nd</sup>, JANUARY 2019  
6.30pm

**LATE NIGHT  
OPENING**

WEDNESDAY 23<sup>rd</sup>, JANUARY 2019  
Social Networking

**IPEM GRAND COCKTAIL  
PARTY**

THURSDAY 24<sup>th</sup>, JANUARY 2019  
6.30pm

# INDUSTRY PARTNERS



IPEM is organized by EuropExpo, member of France Invest and Unimev