# Greenhill



# **Secondary Market Trends**

January 2020

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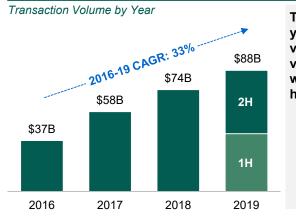
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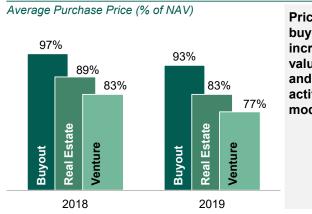
#### Another record year, but cracks emerge

#### A New Volume Record ... But Growth Slows



Third straight year of record volume, but 2H volume (\$46B) was only 10% higher than 1H

#### **Pricing Declines Modestly**



Pricing fell as buyer selectivity increased, valuations rose and distribution activity moderated

#### **Sponsor-led Growth Stalls**



GP-led volume increased modestly; failed transactions became more prevalent

# **Capital Overhang Dives Lower**



Growth of dry powder is not keeping pace with market supply

# Third straight year of record volume

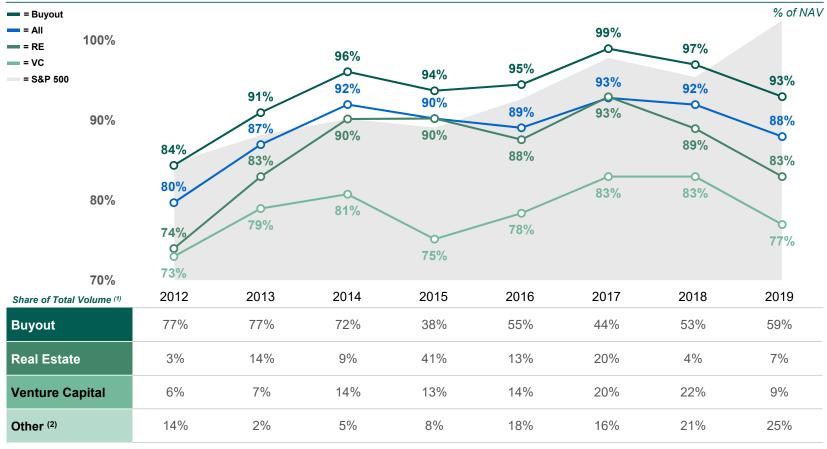
#### Transaction Volume by Year (1)



Note: (1) Transaction volume defined as purchase price plus unfunded commitments Source: Greenhill transactions, known non-Greenhill transactions

#### As public markets rose, private valuations increased, putting pressure on discounts

# Market Pricing by Year

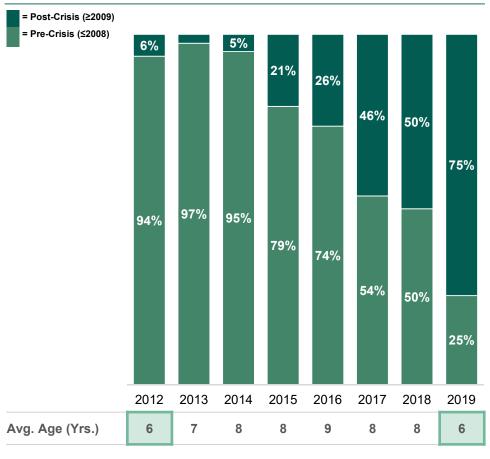


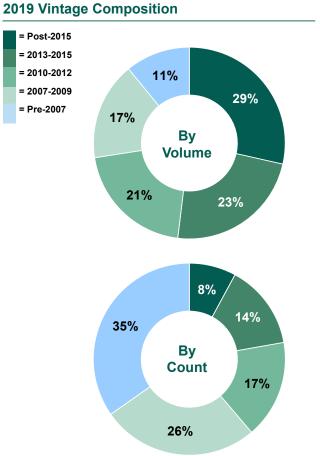
Note: (1) Transaction volume defined as purchase price plus unfunded commitments

(2) Other defined as energy / infrastructure, mezz. / distressed, FoF / secondaries, and co-investments Source: Greenhill transactions

# The share of pre-crisis funds fell by half as LPs turned toward selling more unfunded exposure

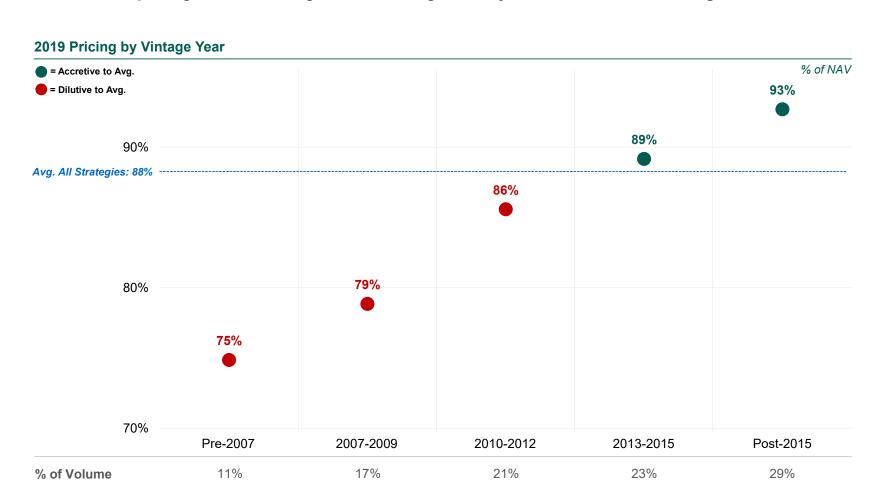
#### **Share of Transaction Volume by Vintage Year**





Source: Greenhill transactions, known non-Greenhill transactions

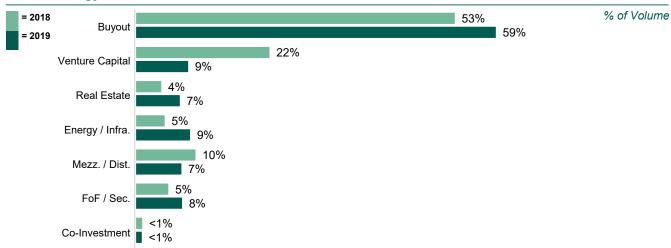
## Demand and pricing for older vintage funds was significantly less than for recent vintages



Source: Greenhill transactions

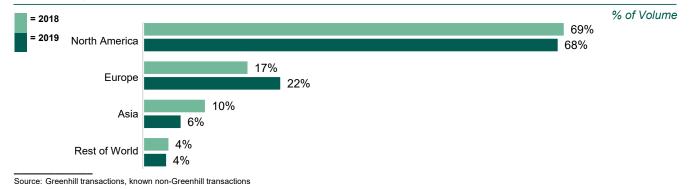
#### The predominant fund strategy and geography was unchanged from 2018 to 2019

#### **Fund Strategy Diversification**



Many buyers are ahead of their deployment targets for venture, putting pressure on appetite for the strategy

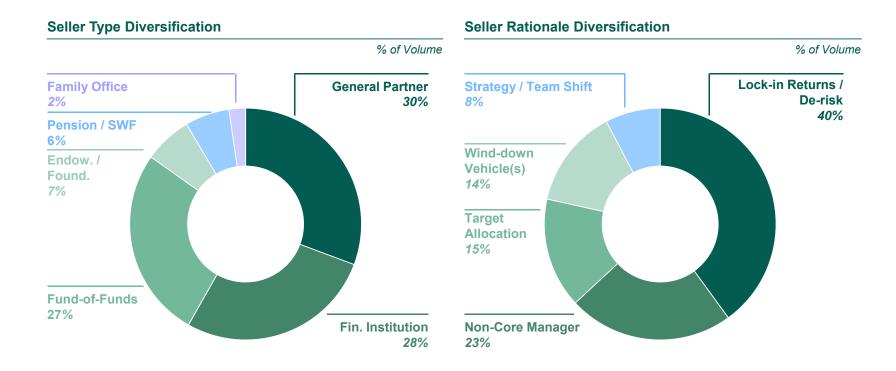
#### **Fund Geography Diversification**



North American funds remain the predominant geography sold; **European funds** gained share in 2019

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# Active portfolio management and programmatic selling were key themes across all seller types in 2019

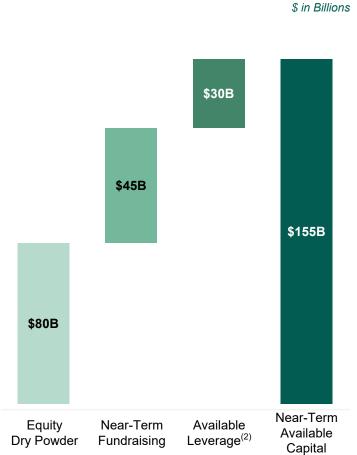


# There is over \$150B of near-term available capital to deploy despite aggressive deployment in 2019

#### Fundraising (1)

| Fundraising (1)         |              |            |          |
|-------------------------|--------------|------------|----------|
| Top 5 Funds             | Current Fund | Prior Fund | % Change |
| Ardian VIII             | \$19B        | \$9B       | +110%    |
| Coller VIII             | \$9B         | \$6B       | +50%     |
| AlpInvest VII           | \$8B         | \$6B       | +33%     |
| (GS) Vintage VIII       | \$7B         | \$6B       | +17%     |
| Dover Street X          | \$7B         | \$4B       | +75%     |
| 2019-2020               |              |            |          |
| Lexington IX (2020)     | \$14B        | \$10B      | +40%     |
| Strategic Partners VIII | \$11B        | \$8B       | +38%     |
| Hamilton Lane V         | \$3B         | \$2B       | +50%     |
| Whitehorse III          | \$2B         | \$1B       | +100%    |
| ICG III                 | \$2B         | \$1B       | +100%    |
| 2018                    |              |            |          |
| Landmark XVI            | \$7B         | \$3B       | +133%    |
| Lexington MM IV         | \$3B         | \$1B       | +200%    |
| Glendower IV            | \$3B         | \$2B       | +50%     |
| Pantheon VI             | \$2B         | \$2B       | - %      |
| Newbury IV              | \$2B         | \$1B       | +100%    |





Source: Preqin

<sup>(1)</sup> Funds may have completed interim closes (2) Leverage estimated as approximately 25% of equity dry powder plus near-term fundraising

### Aggressive capital deployment led to a moderate decline in the capital overhang multiple





Note: (1) Represents near-term available dedicated capital to LTM secondary volume Source: Greenhill transactions, known non-Greenhill transactions, Pregin