




## COMMUNICATION KIT

### Social Networks

In all communication, use the official hashtag BEFORE, DURING and AFTER the event: #IPEM2022

- And mention us on : LinkedIn : @IPEM / Twitter : @IpemMarket

Messages you can use about IPEM 2022

 **IPEM 2022, 7ème édition – 20/21/22 septembre 2022 au Palais des Festivals de Cannes**  
**Le premier rendez-vous en France et en Europe pour les acteurs du capital investissement!**

En seulement 6 ans, l'IPEM est devenu l'événement de référence pour l'industrie du capital investissement. Son format unique (18 000m2 de stands et d'espaces de rendez-vous), dans le cadre et l'atmosphère de Cannes, font de l'IPEM un moment efficace, convivial et incontournable.

**Plus de 4 000 participants** sont attendus les 20, 21 et 22 septembre prochains à Cannes, représentant **plus de 1 700 sociétés (600 LPs / 550 GPs / 400 conseils et prestataires)**. Ne manquez sous aucun prétexte ce rendez-vous et découvrez pourquoi l'IPEM est bien plus qu'une conférence !

(Re)connect on: [www.ipem-market.com](http://www.ipem-market.com)

Vos contacts:

- [Leslie Perès](#) (pass / booth / sponsoring)
- [Morgane Seradieu](#) (investors invitation / LPs)
- For other inquiries: [contact@ipem-market.com](mailto:contact@ipem-market.com)



**IPEM 2022 | Back to Cannes, 20/21/22 of September, 2022, Palais des Festivals - Cannes.**  
**Join the Greatest Private Capital Community!**

Got a question or need some help? Please contact:

Victor De Pierrefeu

[Victor.depierrefeu@ipem-market.com](mailto:Victor.depierrefeu@ipem-market.com) / +33 (0)1 49 52 14 41



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In only 6 years, IPEM has become the benchmark of Private Capital events. **Its unique and surprising “PE meets tradeshow” format** has won its fame for being a dynamic, easy and effective business congress.

IPEM has grown to **an international event of 4,000 top-quality participants (from 1,700+ companies, including 600+ LPs, 550+ GPs and 400+ Advisors & Business Services)**, while keeping the heart and soul of an intimate and relaxed gathering of all private markets.

Join the rest of the Private Capital ecosystem in Cannes, next 20/21/22 of September to discover why IPEM is so much MORE than a conference...

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## Visuals at your disposal to communicate about your participation

- IPEM Logo (with and without details): those visuals can be used on your website (on your online calendar) or newsletter to announce the event



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## COMMUNICATION KIT

- IPEM Banners: Those banners can be used on your social media (personal and corporate profile, LinkedIn and Twitter), but can also be part of your newsletters, add below your email signature, on invitation, etc.



(includes IPEM 2022 theme: "Building on new foundations")



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## COMMUNICATION KIT

- **Communicate as:**
  - **an IPEM exhibitor**

Download [here](#) your own personalized visual to let the participants know where to find you on-site, with your meeting booth number.



- **an IPEM speaker**

Download [here](#) your own personalized visual to let the participants know that you will be one of the speakers.



**Got a question or need some help? Please contact:**

**Victor De Pierrefeu**

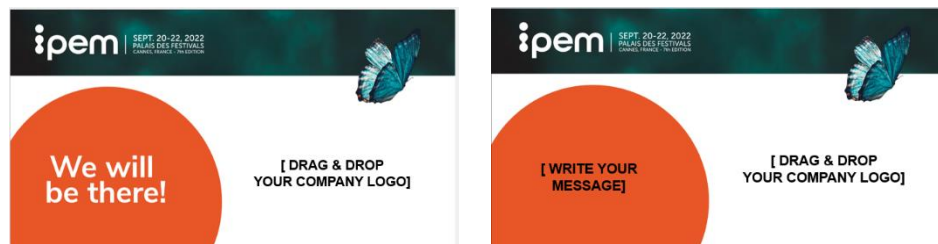
[Victor.depierrefeu@ipem-market.com](mailto:Victor.depierrefeu@ipem-market.com) / +33 (0)1 49 52 14 41



## COMMUNICATION KIT

- an IPEM Visitor

Download [here](#) a powerpoint template to let your network knows that you will attend the event. (Don't forget to save your file as a .jpg or .png to use it on your social media [File > Save as > Change the type])



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