



## Social Networks

In all communication, use the official hashtag BEFORE, DURING and AFTER the event:  
#IPEMCannes2023

- And mention us on:
  - LinkedIn: @IPEM
  - Twitter: @IpemMarket

**Messages you can use about IPEM Cannes 2023:**

### **IPEM, 8ème Édition | 23/24/25 Janvier, Cannes - Palais des Festivals !**

Depuis 2016, l'IPEM donne le coup d'envoi de l'année pour l'industrie des marchés privés- cette fois-ci dans un contexte européen et mondiales rempli d'incertitudes.

Plus de 3 000 participants, représentant plus 1 000 sociétés – dont plus 400 investisseurs, 400 fonds d'investissements, 200 conseils et services aux entreprises, se rendront au Palais des Festivals de Cannes les 23/24/25 janvier 2023, pour rencontrer leur pairs, networker, discuter des défis auxquels l'industrie est confrontée et imaginer la feuille de route à suivre des prochains mois, tout en profitant de la Croisette et de la mer Méditerranée.

Rejoignez-les !

[www.ipem-market.com/cannes-2023](http://www.ipem-market.com/cannes-2023)

Vos contacts:

- [Mathilde Gibert](#) (pass / booth / sponsoring)
- [Morgane Seradieu](#) (investors invitation / LPs)
- Pour d'autres questions: [contact@ipem-market.com](mailto:contact@ipem-market.com)

**Got a question or need some help? Please contact Victor De Pierrefeu.**

[victor.depierrefeu@ipem-market.com](mailto:victor.depierrefeu@ipem-market.com) / +33 (0)1 49 52 14 41



## IPEM, 8th Edition | Jan. 23/24/25, Cannes - Palais des Festivals!

As has been the case since 2016, IPEM will kick off the year for the industry – this time in a quite uncertain and challenging context in Europe and globally.

More than 3,000+ delegates (from 1,000+ firms - including 400+ LPs, 400+ GPs, 250+ Advisors & Business Services) will head to Cannes – Palais des Festivals, on January 23/24/25, 2023, to create meaningful connections, discuss challenges the industry is facing and imagine the road ahead, while enjoying the Mediterranean Sea. See you there!

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## Visuals at your disposal to communicate about your participation

- **IPEM Logo** (with and without details): these visuals can be used on your website (on your online calendar) or newsletter to announce the event.



- **IPEM Banners**: these banners can be used on your social media (personal and corporate profile, LinkedIn, and Twitter), but can also be part of your newsletters, add below your email signature, on invitations, etc.



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## Communicate as:

- **An IPEM exhibitor**

Download [here](#) your own personalized visual to let the participants know where to find you on-site, with your meeting booth number.



- **An IPEM Visitor**

Download [here](#) a PowerPoint template to let your network know that you will attend the event. (Don't forget to save your file as a .jpg or .png file, to use it on your social media [File > Save as > Change file type to JPG or PNG])



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