

PRODUCT CATALOG



JAN. 23, 24 & 25, 2024
PALAIS DES FESTIVALS
CANNES, FRANCE - 10th EDITION

The Annual Private Market Offsite

GETTING DEALS DONE



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**PARTICIPATE AND
CONNECT**

Event Networking

Visitor Pass

IPEM 3-DAY PASS*

- Special invitation to the **Grand Opening Party: Celebrating IPEM's 10th Edition** on the evening of **January 23rd**.
- Access to the event for **two full days, on January 24th and 25th** (240 meeting suites & 9 lounges):
 - Opening & closing cocktails, **Dealmaker Drinks, Venture Party, Women Dealmaker Lunch, New Manager Lunch.**
- Preferential rates on your **accommodation transfers** (Air France flights & SNCF trains).
- Opportunity to join **IPEM Croisette Express** (direct train from Paris Gare de Lyon to Cannes) and start networking with your peers.
- **Access to your online IPEM Account and services:**
 - Network with other IPEM participants thanks to an encrypted email system.
 - Find the most relevant connections using the **LP/GP Affinity Score**.
 - Export Excel lists of participants.
 - The ideal way to schedule Conferences and Summits in your calendar.

**Passes are nominal and cannot be transferred to another attendee.*

EARLY BIRD

*From March 8
to October 10th*

€1,890

(VAT excl.)

LATE BIRD

*From October 10th
to December 22nd*

€2,290

(VAT excl.)

FULL PRICE

*From December 22nd
to January 25th*

€2,590

(VAT excl.)

Starting from your 3rd pass: €1,295 (excl. VAT)

Maximize your participation and save time planning meetings

- Benefit from a remarkable matchmaking service via your IPEM account
 - **Enhanced LP Profiles:** Gain access to LP Profiles with up-to-date comprehensive details*. Move beyond basic information to make more informed and strategic connections.
 - **Advanced LP Search Filters:** Access a broader range of filters* for LP searches. Understand and leverage the wealth of information made available, refining your search for precise matches.
 - **Max Visibility:** Enjoy maximum visibility with a marker associated with your Max upgrade, displayed next to your detailed information.

* See below exclusive details about LPs for participants with Max licenses

The screenshot displays the 'LPS' (Limited Partners) search filters. The filters are arranged in a grid with four columns: Country, Firm type, Fund strategies, and Affinity score. A red box highlights the 'Private equity strategies', 'VC strategies', 'Private debt strategies', and 'Real assets strategies' sections. Other filters include 'Other strategies', 'Considered transactions', 'Key fund selection criteria', 'Typical fund commitment', 'Invest in funds domiciled in', 'Technologies interests', 'Sectors interests', 'Funds market segments', 'Types of new managers backed', 'Funds geographic scopes', and 'Quick search Q'. The interface shows 145 results and an 'EXPORT RESULTS' button.

EXHIBITOR RATE

Up to 5 licenses

€2,000

(VAT excl.)

VISITOR RATE

Up to 5 licenses

€3,000

(VAT excl.)

NB: Licenses are nominal and managed by the IPEM Admin of your firm.

MEETING SUITE – 12sqm

Only for GPs, Placement Agents and Investment Banks

Semi-private, equipped, 12sqm branded Meeting Suite

- Meeting Suite exclusively for GPs and placement agents.
- Visibility, as an exhibitor, on IPEM communications, Event Guide, and website.
- Possible LPs Invitations under IPEM pre-approval.
- Logistics, set-up, and dismantling completely handled by IPEM (modern meeting suites with prime materials).
- **Passes* are not included.** Special pricing for exhibitors (reserved to company representatives):
 - Price per pass: 1,295 € (excl. VAT)
 - 5-pass package: 4,500 € (excl. VAT)
 - 10-pass package: 8,000 €(excl. VAT)

**more details about passes on page 4.*



Furniture 1 welcome desk with name of one firm and booth number, one firm logo on backwall wooden panel, 1 barstool, 1 table, 4 chairs, 1 waste paper. Additional included services of daily cleaning, insurance, electricity (3 plugs in the meeting room), and general Wi-Fi connection).

MEETING SUITE – 12sqm

€10,000

(VAT excl.)

DOUBLE MEETING SUITE – 24sqm

Only for GPs, Placement Agents and Investment Banks

Fully equipped 24sqm private meeting room & semiprivate meeting space

- Meeting Suite exclusively for GPs and placement agents.
- Visibility as an exhibitor on IPEM communications, Event Guide, and website.
- Possible LPs Invitations under IPEM pre-approval.
- Logistics, set-up, and dismantling completely handled by IPEM (modern meeting suites with prime materials).
- **Passes* are not included.** Special pricing for exhibitors (reserved to company representatives):
 - Price per pass: 1,295 € (excl. VAT)
 - 5-pass package: 4,500 € (excl. VAT)
 - 10-pass package: 8,000 €(excl. VAT)

**more details about passes on page 4.*



Furniture 1 meeting suite (1 welcome desk with name of one firm and booth number, one firm logo on backwall wooden panel, 1 barstool, 1 table, 4 chairs, 1 waste paper.) + 1 additional closed meeting space with door, a table and 6 chairs. Additional included services of daily cleaning, insurance, electricity (3 plugs in the meeting room), and general Wi-Fi connection.

DOUBLE SUITE –
24sqm

€20,000

(VAT excl.)

MEETING POD

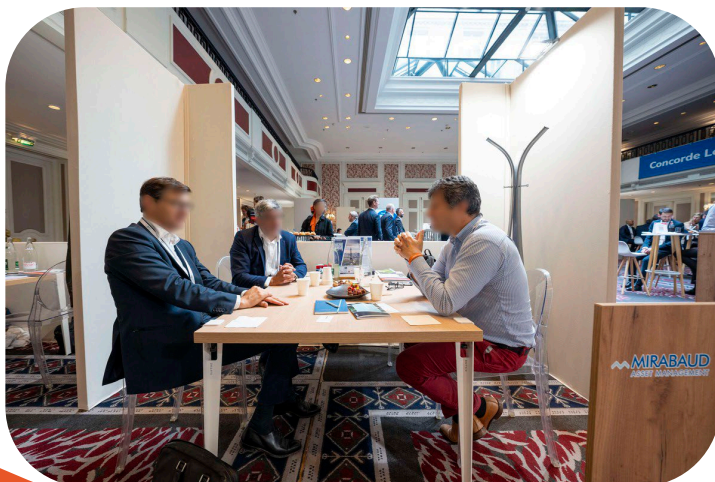
Only for GPs and Placement Agents

Fully equipped meeting space located in the Meeting Pod Area

- Visibility as exhibitor in IPEM communications, Event Guide and website.
- Logistics, set-up, and dismantling managed by IPEM.
- Only 20 available.
- Basic access to the IPEM platform to network with other IPEM participants and schedule meetings.
- Passes are not included. Special pricing for exhibitors (reserved to company representatives):
 - Price per pass: €1,295 (VAT excl.)
 - 5-pass package: €4,500 (VAT excl.)
 - 10-pass package: €8,000 (VAT excl.)
- Possible LP invitations under IPEM pre-approval.



Furniture 1 table, 4 chairs, 1 logo. Additional services of daily cleaning, insurance, electricity and general Wi-Fi connection are included.



MEETING POD

€7,000

(VAT excl.)

VENTURE VILLAGE CORNER

Only for VCs

Fully equipped meeting space located in the Venture Village

- Visibility as exhibitor in IPEM communications, event guide and website .
- Logistics, set-up, and dismantling managed by IPEM.
- Only 18 available.
- Basic access to the IPEM platform to network with other IPEM participants and schedule meetings.
- Passes are not included. Special pricing for exhibitors (reserved for company representatives):
 - Price per pass: €1,295 (VAT excl.)
 - 5-pass package: €4,500 (VAT excl.)
 - 10-pass package: €8,000 (VAT excl.)
- Possible LP invitations under IPEM pre-approval.



Furniture 1 high table, 4 barstools, 2 logos. Additional included services of daily cleaning, insurance, electricity and general Wi-Fi connection.



VENTURE VILLAGE

€6,000

(VAT excl.)

BRANDED BOOTH - Premier Location

Only for Advisors and Business Services (25 available)

Description

- IPEM Cannes 2024 has a limited number of booths and therefore the lounges will be used by most participants to hold meetings.
- Premium location on lounges or with high visibility.
- For advisors or service providers only (not GPs or LPs).
- **Passes are not included.** Special pricing for exhibitors (reserved to company representatives):
 - Price per pass: €1,295 (VAT excl.)
 - 5-pass package: €4,500 (VAT excl.)
 - 10-pass package: €8,000 (VAT excl.)



Included

- Branded meeting booth (8 sqm).
- 4 chairs and a table to hold meetings with clients.
- Backwall ad.
- Branding and visibility online floorplan and sponsor section of the website.

BRANDED BOOTH

€12,000

(VAT excl.)

AREA SPONSORSHIP

Sponsorship opportunities are open to all
participants

SPONSORED LOUNGE

Only for Advisors and Business Services (Exclusive visibility – 4 lounges available)

Included

- 18sqm open meeting booth, branded bar, logo or video (provided by space with backwall 8sqm – possibility to have a 9sqm semi-private meeting room for extra costs).
- Backwall ad on booth (size depends on meeting space configuration).
- Lounge named after sponsor.
- Customized carpet color on screens.
- Sponsor may distribute brochure / goodies on lounge.
- Constant coffee, tea, soft drinks and water.
- Finger food during networking lunch.
- Visibility on the official program, floorplan, on IPEM website.
- Emailing on IPEM Area & Events.
- Photos.
- 2 passes for IPEM Cannes (additional passes €1,295 VAT excl.).

SPONSORED LOUNGE

€40,000

(VAT excl.)



VENTURE VILLAGE AREA

Exclusive visibility (1 lounge available)

Description

The Venture Village provides a platform for VC peers to share ideas and experiences, and for LPs to learn more about the VC landscape and discover new investment opportunities.

Included

- 9sqm open branded booth.
- Back-wall ad on booth (size depends on booth configuration).
- Signage onsite: chose carpet color, branded bar, logo or video (provided by sponsor) on TV screens.
- Sponsor may distribute brochure/goodies on lounge.
- Visibility on the official program, floorplan and website sponsor section.
- Emailing on IPEM Areas & Events.
- Event photography.
- 2 passes for IPEM Cannes (additional passes €1,295 VAT excl.).



VENTURE VILLAGE
SPONSORSHIP

€25,000

(VAT excl.)



LP & SPEAKER LOUNGE

Possibility of exclusive visibility (2 co-sponsors max.)

Description

- The LP & Speaker Lounge is a private space designed specifically for LPs and speakers to gather, ensuring their privacy, and allowing them to prepare their sessions away from the crowd.
- Location: TBC



Included

- 9 sqm open branded booth.
- Back-wall ad on booth (size depends on booth configuration).
- Signage onsite: “[Sponsor name] LP & Speaker Lounge”.
- Sponsor(s) may distribute brochures/goodies in the lounge.
- Sponsor(s) will receive list of participants (name, job title and company) that entered the lounge at post-event.
- On-site visibility: ad, branded bar, TV screens with logo or video provided by sponsor(s).
- Unlimited coffee, tea, soft drinks and water.
- Visibility on official program and floorplan.
- Online visibility: IPEM website, digital floorplan, email campaign about IPEM areas and events.
- Event photographs.
- **5 passes included** (additional passes €1,295 VAT excl.).



LP & SPEAKER LOUNGE SPONSORSHIP

2 co-sponsors:
€15,000 / sponsor

Sole sponsorship:
€30,000
(VAT excl.)

CONTENT SPONSORSHIP

Sponsorships open to all participants

SUMMITS

Possibility of exclusive visibility (4 co-sponsors max.*)

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Details

These LP & GP focused sessions offer game changing insights with dynamic sessions, and the possibility to connect and network with strategic partners. Each sessions lasts **2 ½ hours – including a 30-minute networking**. This sponsoring offers the possibility to be particularly involved in the content and agenda of the session. Please note that content and speakers are defined solely by the IPEM editorial department.

Included

- 2 passes for IPEM Cannes 2024.
- Special price on additional passes: €1,295 (only for firm representatives).
- 1 speaking/moderating role*.
- Signage onsite IPEM: welcome screen (+ logo), table tent card.
- Client material: distribution of goodies/brochure possible.
- Visibility on the official program, the IPEM website, and any email campaign regarding the content/summits.
- List of attendees and registered participants after the event.
- Mention in the reminder to registered participants before the event.
- Photos.

*Content and speakers are defined solely by the IPEM editorial department.



Themes

- Private Debt.
- Infrastructure.
- Deal Innovation.
- Portfolio Transformation.
- Secondaries.
- Industry focus : Healthcare.
- Industry focus : Tech and Software.
- Industry focus : Energy Transition.

SUMMIT
SPONSORSHIP

€12,000

(VAT excl.)

DEAL INNOVATION

Exclusive visibility per case study (5 case studies total*)

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Details

This new IPEM summit is meant to update dealmakers with the latest trends, best practices and innovative solutions to "get deals done". The adoption of tech, AI and data is revolutionizing transaction processes; new risks (cyber, geopolitics, reputation, climate...) need to be carefully assessed in due diligences. Top industry providers will share their insights throughout these series of workshops and case studies.

Included

- 20 minute case study presentation within Deal Innovation Summit
- You are responsible for your own content
- Special price on IPEM passes: €1,295 (only for firm representatives).
- Signage onsite IPEM: welcome screen (+ logo)
- Client material: distribution of goodies/brochure possible.
- Visibility on the official program, the IPEM website, and any email campaign regarding the content/summits.
- List of attendees and registered participants after the event.
- Mention in the reminder to registered participants before the event.
- Photos.



Agenda

- Session 1 (Deal origination)
- Session 2 (Financing)
- Session 3 (Cybersecurity)
- Session 4 (Risks)
- Session 5 (Strategy)
- Session 6 (Climate)

SUMMIT
SPONSORSHIP

€5,000

(VAT excl.)

TV STUDIO

Sole sponsorship or co-sponsorship*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

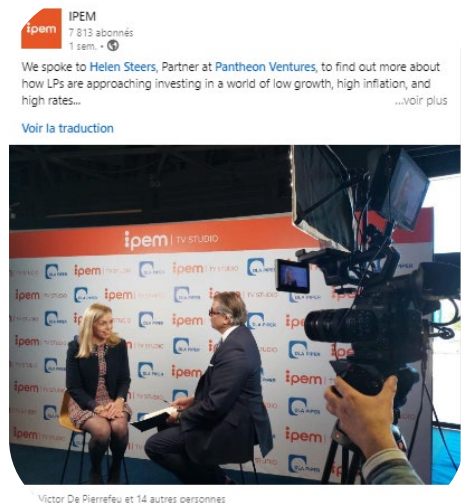
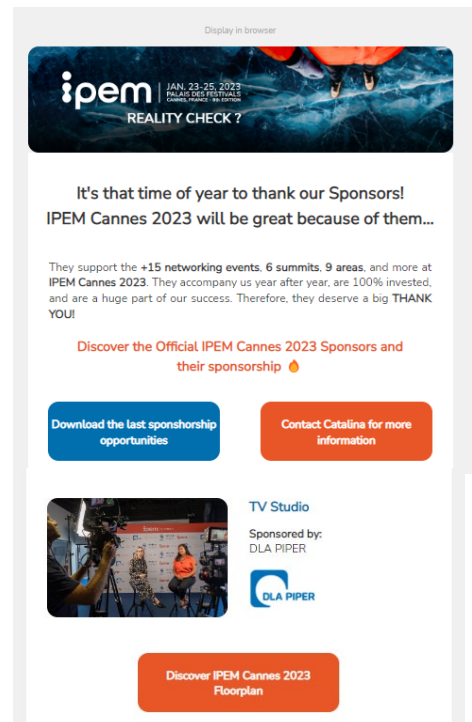
Details

High visibility for your brand with the official IPEM TV Studio before the event, during and after, on-site, on the TV Studio itself, and online, via the interview videos shared on the IPEM LinkedIn account and website.



Included

- Signage: backdrop with your logo, and name on Floorplan and Event Guide.
- Online promotion: IPEM website, email campaigns, IPEM Area & Events, IPEM LinkedIn (10,000+ followers).
- Videos: your logo on all released video interviews and one interview of the spokesperson of your choice.
- Other promotion: shared on IPEM YouTube channel and LinkedIn/media partners.
- Additional: Event photography.



TV STUDIO SPONSORSHIP

Sole Sponsor: **€32,000**
Or
Co-Sponsor (3 max): **€12,000**
(VAT excl.)

EVENTS SPONSORSHIP

Sponsorships open to all participants

GRAND OPENING PARTY – Celebrating IPEM’s 10th Edition

Sole sponsorship or co-sponsorship (4 max.)*

* Please note that IPEM reserves the right to confirm sponsorship from competing companies

Included

This reception is a perfect way to kick off IPEM Cannes 2024 offering an opportunity to meet with other industry professionals in a casual and elegant setting. It's an ideal environment to network, form partnerships and enjoy fine food and drinks.



Included

- On-site visibility : branded bar and on-site visibility.
- Agenda and online program.
- Printed program.
- VIP space.
- Possibility to distribute goodies.
- Customized lighting.
- IPEM Areas and Events emailing.
- Mention on Invitation email, newsletter sent to all participant the day before the event and on the day of the event.
- Photos.
- 2 passes for IPEM Cannes (additional passes €1,295 VAT excl.).

Details

- **Date: January 23rd, 2024.**
- Location: prestigious and charming location in Cannes (TBD).
- Max. 4 co-sponsors.
- 1,000 pax.
- Gala cocktail – finger food, champagne, wine, beer, cocktail, and soft drinks.

GRAND OPENING PARTY SPONSORSHIP

€25,000

(VAT excl.)

VENTURE PARTY

Non-exclusive, 3 co-sponsors/partners max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Description

Venture is a huge part of the IPEM community. Along with the Venture Lounge and the VC Market Update, comes the Venture Party! Perfect place to network with VCs.



Included

- Signage: Kakemono, tent cards.
- Screens: Logo.
- Area: special VIP location.
- Goodies: wristbands with sponsor name.
- Printed: program visibility.
- Online: Program, email campaign about IPEM Areas & Events, email invitations, thank you email with firm website link.
- List of participants.
- Event photos.
- **Partner offer includes only:**
 - Kakemono at the entrance.
 - Visibility on the program, email campaign about IPEM Areas & Events, email invitation and thank you email.
 - List of participants.
 - Event photos.



Details

- **Date: January 24th, 2024.**
- Max 3 sponsors.
- Location: TBD.
- Sponsor may suggest guests - upon IPEM validation.
- Open to invitees from 10 PM to 12 AM, with an open bar (300 pax), and to all IPEM participants from 12 AM to 5 AM, with a cash bar.



VENTURE PARTY SPONSORING & PARTNER OFFER

Sponsor Offer: **€10,000**
Partner Offer: **€5,000**
(VAT excl.)

AFTERMATCH COCKTAIL

Non-exclusive, 3 co-sponsors/partners max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Description

The Aftermatch Cocktail is the final moment for all attendees to get together and network. Taking place on the last day of the event, it will stay in people's minds long after IPEM is over.



Included

- On-site visibility : branded bar, visibility on DJ booth, video provided by client or logo on screens.
- Event with sponsored shown on TV Screens throughout the venue during IPEM 2024.
- Possibility to distribute goodies.
- Customized lighting.
- Visibility on the Event Guide.
- Online visibility on program, IPEM Areas and Events email campaign, mention on invitation email, newsletter sent to all participants the day before the event and on D-day.
- Event photos.

Details

- **Date: January 25th, 2024.**
- Location: TBD, but near the beautiful coastline of Cannes.
- 3 co-sponsors max.



AFTERMATCH COCKTAIL SPONSORSHIP

For 3 co-sponsors: **€10,000**

Sole sponsor: **€35,000**

(VAT excl.)

OFFICIAL DINNER

Non-exclusive, 3 non-competing co-sponsors max.*

Description

The IPEM Official Dinner is an exclusive and distinguished event with a limited, but curated, list of guests. It is the perfect event for networking in an intimate environment.



Details

- **Date: January, 24th 2024.**
- Max 3 sponsors – 11 seats at the dinner.
- 100 participants.
- Location: TBD.
- Welcome speech by sponsors.
- Sponsor may suggest guests (LP/GP-only and table seating – both upon IPEM validation and proposal).

Included

- Dinner: 11 tables / 3-course dinner and drinks / on-site hostesses.
- Online: email invitations / dedicated email campaign.
- Printed: program.
- Signage: logo on the menu / table tent cards / kakemono.
- List of participants.
- Event photos.



OFFICIAL
DINNER SPONSORING

€20,000

(VAT excl.)

NEW MANAGER LUNCH

Exclusive sponsorship

Details

Exclusive networking event for emerging managers. The IPEM team sends a special invitation to GPs and LPs or corporates who have expressed interest in First-time funds. The networking lunch includes finger food and drinks and will take place January 24th.



Included

- **Basic Package:**
 - Signage on-site: led screens with your logo, kakemono and tent cards.
 - Client may provide brochures in the room / distribution of goodies.
 - Visibility on the official program, on IPEM website, and on the email invitation.
 - List of participants with contact details.
 - Photos.
 - Thank you email.
- **Premium Package:**
 - Basic Package Benefits.
 - One introduction speaking.

NEW
MANAGER LUNCH
SPONSORING

€14,000

(VAT excl.)



WOMEN DEALMAKER LUNCH

3 co-sponsors max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

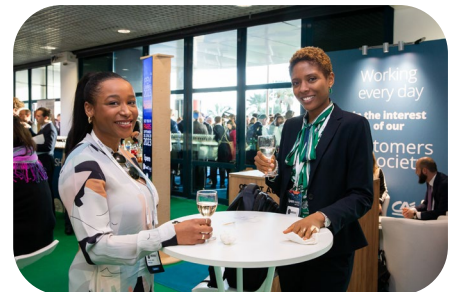
Details

Exclusive networking event for Women Dealmaker! The IPEM team sends a special invitation to Women part of investment teams from GPs and LPs. The networking lunch includes finger food and drinks and will take place **January 24th**.



Included

- **Basic Package:**
 - Signage on-site: led screens with your logo, kakemono and tent cards.
 - Client may provide brochures in the room / distribution of goodies.
 - Visibility on the official program, on IPEM website, and on the email invitation.
 - List of participants with contact details.
 - Photos.
 - “Thank you” email.
- **Premium Package:**
 - Basic Package benefits.
 - One introduction speaking.



WOMEN DEALMAKER
LUNCH SPONSORING

€8,000

(VAT excl.)

LP WELCOME BREAKFAST

3 co-sponsors max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Details

Exclusive networking reserved to all IPEM LPs attendees. This networking breakfast will take place on **January 24th**. It provide a great opportunity for LPs to mingle with peers in a nice and casual and setting.



Included

- **Package:**
 - Signage on-site: your logo, kakemono and tent cards.
 - Client may provide brochures in the room /distribution of goodies.
 - Visibility on the official program, on IPEM website, and on the email invitation.
 - List of participants.
 - Photos.
 - Thank you email.



LP WELCOME BREAKFAST SPONSORSHIP

€10,000
(VAT excl.)

WEALTH MANAGEMENT BREAKFAST

2 co-sponsors max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Details

Exclusive networking reserved to Private Banks and multi-family offices LPs. The networking breakfast will take place on **January 25th**. It provide a great opportunity to discuss challenges of private market democratization and network with peers!



Included

- **Package:**
 - Signage on-site: your logo, kakemono and tent cards.
 - Client may provide brochures in the room /distribution of goodies.
 - Visibility on the official program, on IPEM website, and on the email invitation.
 - List of participants.
 - Photos.
 - Thank you email.



WEALTH MANAGEMENT BREAKFAST SPONSORSHIP

€8,000
(VAT excl.)

SINGLE FAMILY OFFICE LUNCH

2 co-sponsors max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Details

Exclusive networking event for Single Family Offices. The networking lunch includes finger food and drinks and will take place **January 25th**.



Included

- **Package:**
 - 5 seats for the team
 - Branding on the Invitations sent to LPs
 - Signage on-site: your logo, kakemono (provided by IPEM) and tent cards
 - Client material distribution of premium goodies possible
 - Visibility on the official program,, event guide, IPEM website
 - Sponsor section
 - List of attendees with contact details.
 - Photos.



SFO LUNCH
SPONSORSHIP

€12,000

(VAT excl.)

MORNING RUN

Possibility of exclusive sponsorship, or 3 co-sponsors max.*

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Description

For the first year and to celebrate our 10th anniversary, IPEM will gather participants each morning before the event opening.

Be the main sponsor of those morning events. Show your brand on this ne innovative and dynamic project



Included

- On-site visibility : branded bib + flag at the meeting point
- Program communication
- Emailing announcement
- Invitation with your logo
- Possibility to distribute goodies
- IPEM organization
- Photos

Details

- **Date:** January 24th & 25th, 2024.
- Max 3 sponsors.
- Start the networking from 8 am by the see.
- Refreshments served at arrival.



MORNING RUN SPONSORSHIP

For 3 co-sponsors: **€8,000**

Sole sponsor: **€25,000**

(VAT excl.)

MORNING YOGA SESSION

Exclusive sponsorship

Description

For the first year and to celebrate our 10th anniversary, IPEM will gather participants each morning before the event opening. Be the main sponsor of those morning events. Show your brand on this ne innovative and dynamic project



Details

- **Date: January 24th & 25th, 2024.**
- Max 3 sponsors.
- Start the networking from 8 am by the sea.
- Refreshments and networking after the session.

Included

- On-site visibility : branded bib + flag at the meeting point.
- Program communication.
- Emailing announcement.
- Invitation with your logo.
- Possibility to distribute goodies;
- IPEM organization.
- Photos.

MORNING YOGA CLASS SPONSORSHIP

€10,000

(VAT excl.)

DEALMAKER GAME NIGHT

Sole Sponsorship

* Please note that IPEM reserves the right to confirm sponsorship from competing firms.

Description

Enjoy some wine and beers while watching the top M&A firms compete to be the winner at... the famous bag toss, in "Who Will Win?"

You! Since your branding will be everywhere!



Photo not representative of final product.

Details

- **Date: January 24th, 2024.**
- Sole Sponsor
- End of the most well attended day at the Snacking Lounge
- M&A's will register to participate at the bag toss. Fun and healthy competition

Included

- On-site visibility : branded bag toss, visibility on tournament board, visibility on screens and on bar.
- On all programs (printed and online)
- Logo and link for Newsletter to all participants
- Logo and link for invitation for all M&A, lawyers and investment banks
- Reminder for participants registered
- List of participating M&A in the tournament (names, company names)
- Possibility to distribute goodies;
- IPEM organization.
- Photos

DEALMAKER GAME NIGHT

Sole sponsor:

€12,000

(VAT excl.)

ESG

Sponsorships open to all participants

CROISSETTE EXPRESS

Exclusive sponsorship

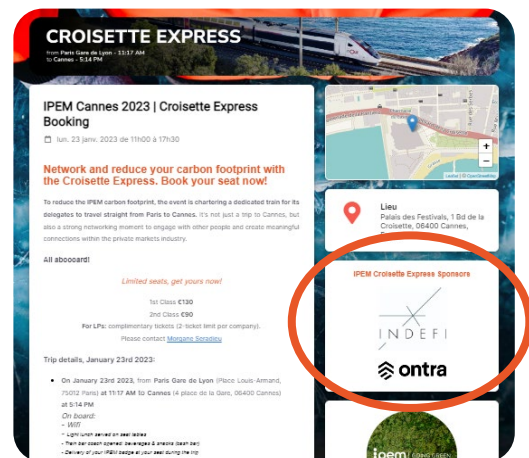
Description

To reduce the IPEM carbon footprint, the event is chartering a dedicated train for its delegates to travel straight from Paris to Cannes, while participating in workshops and enjoying lunch. Not only is it an efficient way to travel, the **IPEM Croisette Express** is the first networking moment for creating meaningful connections.



Sponsoring Details

- Exclusive sponsorship – top visibility.
- Visibility on all train communication:
 - IPEM website (several pages).
 - Name of the train “[Sponsor name] Croisette Express”.
 - Online ticketing.
 - LinkedIn push.
 - Emails push to attendees/prospects
 - Email to IPEM participants registration confirmation.
- Visibility on the program (online, event guide).
- Visibility on all IPEM accounts' Homepage.
- Visibility in the train:
 - Name of the train “Sponsor name Croisette Express on the train station billboards.
 - Your logo on IPEM front desk at the train platform.
 - Branding of the Bar Coach.
 - Signage inside the train.
- 5 x 1st Class tickets.
- 5 passes for IPEM Cannes 2024.
- List of passengers (with job title and firm).



CROISSETTE EXPRESS
SPONSORING

€40,000

(VAT excl.)

WATER FOUNTAINS

Exclusive sponsorship

Description & Details

Promoting healthy and green habits is an important initiative that can have a **positive impact on both individuals and the environment**. As a sponsor of the IPEM conference, you can take the lead in promoting such habits by sponsoring the official IPEM water fountains that are available all around the venue.

By providing access to clean and fresh water, you can encourage attendees to stay hydrated and **reduce their reliance on single-use plastic bottles**. This can also help reduce the amount of waste generated by the conference and promote sustainable practices.

In addition, you can provide branded water bottles that are distributed by the organizer at the entrance. This can serve as a reminder to attendees to refill their water bottles at the official water fountain and avoid purchasing single-use plastic bottles.



Included

- Your logo on each water fountains, available all around the venue.
- Inside the event guide, on the floorplan
- Your logo as part of our sponsors on IPEM website and on IPEM Going Green webpage.

WATER FOUNTAINS SPONSORSHIP

€10,000

(VAT excl.)

OTHER

Sponsorships open to all participants

CONGRESS BAG

Exclusive sponsorship

Description

Every attendee need something to carry their notes, agenda, IPEM program, goodies etc.

Be on everyone's shoulder (and mind) by sponsoring the tote bag!

- Your logo on the bag
- Sole sponsorship
- Bags provided by IPEM
- Sponsor may add A4 flyer in bag.



CONGRESS BAG
SPONSORSHIP

€20,000

(VAT excl.)

OFFICIAL LANYARDS

Exclusive sponsorship



Description

Lanyards are provided to each attendee along with their badge upon arrival.

Badges must be worn around their neck at all times within the venue during IPEM:

- Lanyards are provided by sponsor
- Sole Sponsor

OFFICIAL LANYARDS
SPONSORSHIP

€30,000

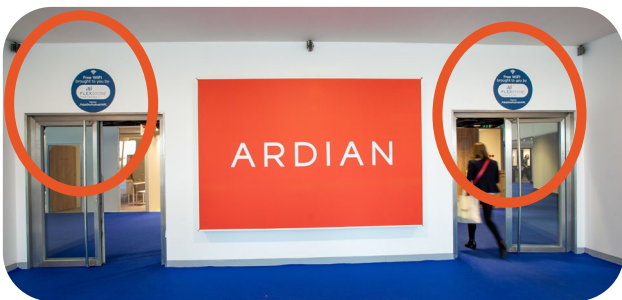
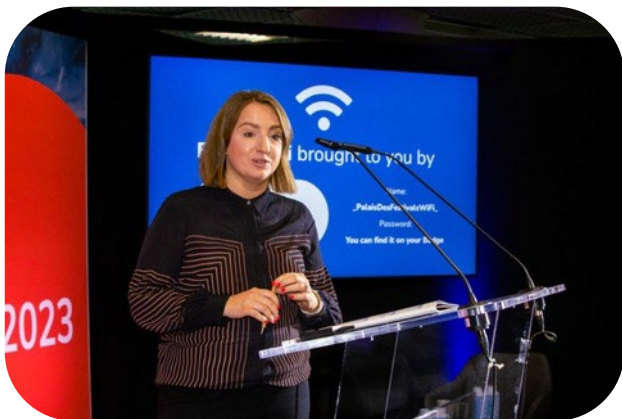
(VAT excl.)

WIFI + CONFERENCE SCREEN

Exclusive sponsorship

Details

- High visibility product accessible to every attendee (3,000+).
- Signage: posters throughout key areas of the venue .
- Mobile: your logo on everyone's screen on the free Wi-Fi connection splash-page.
- Conference room: between each session your logo will appear on the waiting screen.



WIFI + CONF
SCREEN SPONSORING

€12,000

(VAT excl.)

IPEM LIVE PHOTOS PLATFORM

Exclusive sponsorship

Description

Be the official sponsor of the IPEM live photos platform!

At IPEM, we know that timing is one of the most important criteria when we want to communicate. When it comes to event attendance, pictures are worth a thousand words.

For you to quickly access live photos from our events, pictures of your speakers, teams taken by our official photographers on site, [we have found THE solution with Memento.](#)

Thanks to facial recognition, photos taken by photographers are **automatically delivered on the Memento platform so that every participant can find:**

- Pictures of themselves in a private folder, with one email notification per day when they are available.
- All the pictures of the event.
- Share them directly on social media.

Included

- Photos platform co-branded with IPEM and your logo
- Visibility on all IPEM communications about the platform: IPEM Website (Practical Information), LinkedIn, Newsletter before/during/after the event, push to Exhibitor's Principal Operations
- Daily notifications by emails (1 per day) to all participants personalized with your logo
- Signage on-site



Details

- Platform opened to all IPEM participants.
- Photos of the event uploaded all day long, once they have been taken by our photographers.

IPEM LIVE
PHOTO PLATFORM

€8,000

(VAT excl.)

LP WELCOME GIFT

Exclusive sponsorship

Description

Bring your brand's spirit and hospitality to LPs as you welcome them to Paris. LPs will enter their accommodation and discover a beautiful welcome gift composed of a thoughtful message, regional products, and your goodies.



Details

- Platform opened to all IPEM participants.
- Photos of the event uploaded all day long, once they have been taken by our photographers.

Included

- Gift delivery managed by IPEM.
- You may send us your goodies beforehand, so they are included in the basket (deadline TBD).

LP WELCOMING
GIFT SPONSORSHIP

€30,000

(VAT excl.)

Pictures may differ from actual products.

CHARGING STATIONS

Exclusive sponsorship

Details

Come to the rescue of attendees:

- Be the official charging method of the IPEM.
- 4 Charging stations located through the venue.
- Back wall printed with Sponsor logo and video before charging in option.
- Charging stations will appear on the floorplan, inside the event guide, with the mention “Sponsored by [firm name]”.



CHARGING STATIONS
SPONSORSHIP

€12,000

(VAT excl.)

ADVERTISING

Sponsorships open to all participants

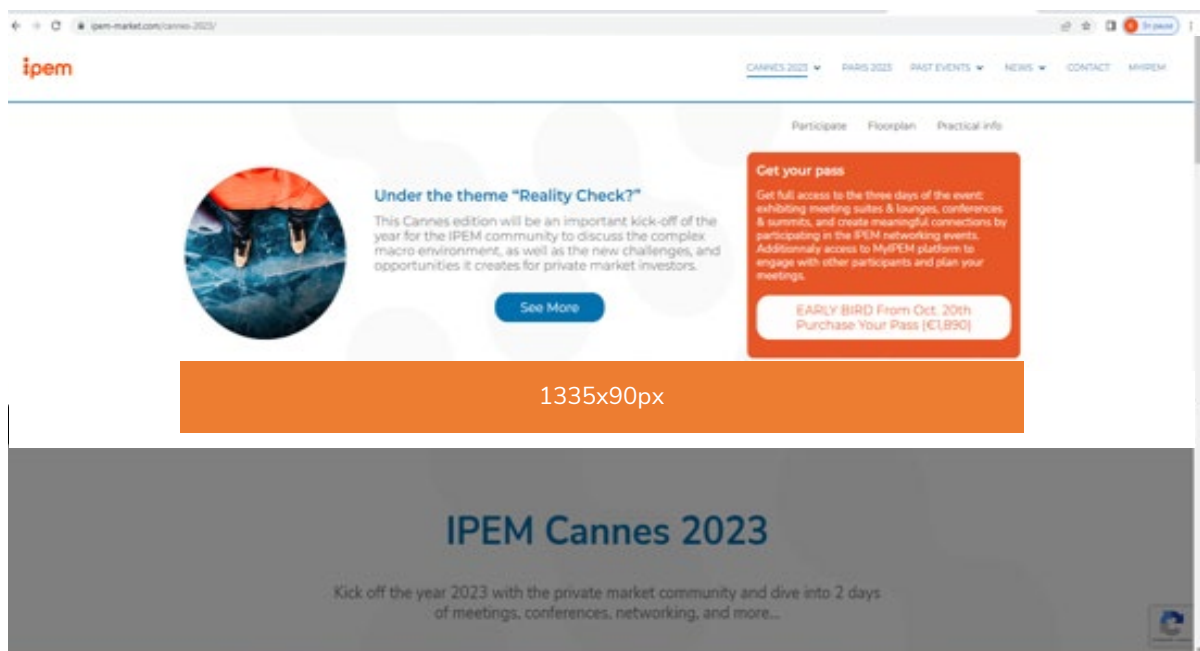
IPEM WEBSITE

Exclusive sponsorship

Description

Be visible to the entire IPEM Community whenever they navigate on the IPEM website via the menu, with your ad.

Promote your expertise, create your own visual and redirect to your website. Several options available to maximize your impact, see below.



Tech Specs

- 1335 x 90 px
- Size of file : 25 KB
- Format jpg, jpeg, png, gif
- Animation Length: under 30 seconds

Price (VAT excl.)

Location limited to 1 advertiser – only for a registered firm.

BANNER FOR CANNES 2024 MENU

€9,000

(VAT excl.)

From asset delivery to end of February

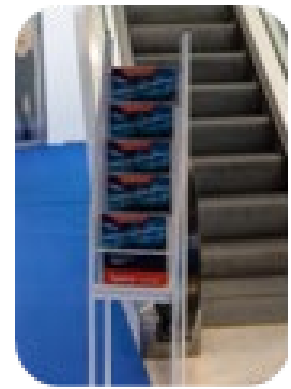
PRINTED ADVERTISING – Event Guide

Description

IPEM Event guide is provided to each attendee (+3,000) upon their arrival. It is a valuable resource and guide, which includes:

- Detailed program of conferences and summits.
- Exhibitors' list.
- Floorplan.

Link to IPEM Cannes 2024 Event Guide [here](#).



Description

- One-page ad.
- Pricing subject to ad location within guide.
- High demand by attendees.

Description

- Full A4 page (W 210 x H 297 mm + 3mm of bleed)
- High-quality PDF or JPEG.
- 300 DPI minimum.
- CMYK.

DEADLINE: JANUARY 5TH 2024

(Any file submitted after the deadline will not be accepted)



EVENT GUIDE AD (by position)

Standard: €4,000
2 Internal Covers: €7,000 each
Exclusive Back Cover: €10,000
(VAT excl.)

PRINTED ADVERTISING – Pass Page

Exclusive sponsorship

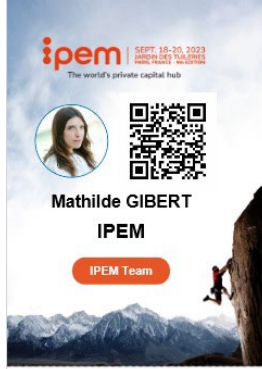
Description

Every single participant (3,000+) receives its personal badge in their IPEM account to be printed. It is essential as it provides all attendees the permission to enter all IPEM events.

Include your ad on this valuable document and be the gatekeeper at IPEM!

Format: ¼ A4 page.

The IPEM Paris 2023 badge is observed below.



YOUR AD HERE

PRACTICAL INFORMATION

OPENING DATES & HOURS

Monday, Sept. 18th | PRE-OPENING DAY

- 5 PM to 8 PM: Visites Vendôme and Tulleries Tents are only accessible to exhibitors for booth set-up.
- 1 PM to 5:30 PM: LP-Only Sessions at Maison de l'Amérique Latine.
- 6 PM to 10 PM: LP-GP Reception at Maison de l'Amérique Latine.

Main conference and business meetings at the Visites Vendôme and the Jardin des Tulleries:

- Tuesday, Sept. 19 | DAY 1 | 8:30 AM to 8 PM
- Wednesday, Sept. 20 | DAY 2 | 8:30 AM to 7 PM

LOCATION

Maison de l'Amérique Latine | 217 Bd Saint-Germain, 75007 Paris

Scalorio (line 12)

Visites Vendôme | 1 rue de Castiglione, 75001 Paris

Jardin des Tulleries | rue de Rivoli

Concorde (lines 1, 8, and 12) and Tulleries (line 1)

WIFI

Networks: IPEMPARIS2023_TULLERIES & IPEMPARIS2023_WESTIN

Password: fixstone

GUIDELINES & CONDITIONS

You must print your Pass before coming to the venue. After we scan it the first time, you will be given an IPEM Wristband, and Pass holder with a lanyard.

Make sure to wear your Pass AND Wristband at all times during the event. They will be inspected each time you enter the IPEM Paris 2023 venue.

For security reasons, your wristband can only be collected once and will not be reissued: **DO NOT LOSE IT!**

Passes and wristbands are personal and not transferable.

WARNING

There will be no luggage area. You must leave your luggage at your hotel room before going to the venue.



PRINTED PASS PAGE AD

€25,000

(VAT excl.)

ON-SITE SIGNAGE – Exterior 1/3

Prime visibility

~~ER05 (RIGHT SIDE) (SOLD)~~ / ER15 (LEFT SIDE) - OUTSIDE ENTRANCE BANNERS



Details

- Visibility: all attendees upon arrival or departure to IPEM.
- Size ER05: 2.68 m H x 11.25 m W.
- Size ER15: 2.68 m H x 11.30 m W.
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi (PDF format).
- **DEADLINE: JANUARY 5TH**



EXTERIOR SIGNAGE SPONSORING

€15,000 each

(VAT excl.) - Per signage.

ON-SITE SIGNAGE – Exterior 2/3

Prime visibility

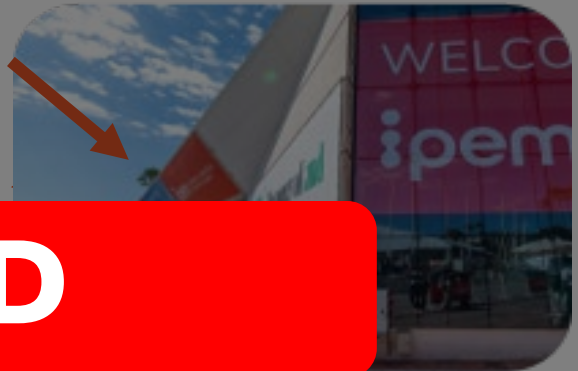
ER21 - GRAND EXTERIOR BANNER



Details

- Visibility: passing by
- Size 3.39 m H x 40.00 m w.
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi (PDF format).
- **DEADLINE: JANUARY 5TH**

SOLD



EXTERIOR SIGNAGE SPONSORING

1 part (1/4) - 10mx3.39m: **€8,000**

2 parts (1/2) - 20mx3.39m: **€15,000**

Full banner - 40mx3.39m: **€28,000**

(VAT excl.) - Per signage.

ON-SITE SIGNAGE – Exterior 3/3

Prime visibility

R5 & R6 – MAIN ENTRANCE PILLARS PAIR



Details

- Visibility: prime visibility. Attendees entering IPEM, high traffic area.
- Internal pillars : 3.20 m height x 2.215m (Circumf.) - External pillars : 3.45 m height x 2.265m (Circumf.).
- Format: Scale 1 in 150 dpi or ¼ of final dimension in 300 dpi (PDF format).
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€8,000

(VAT excl.)

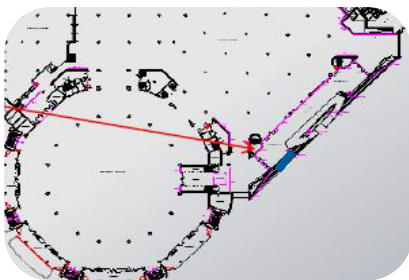
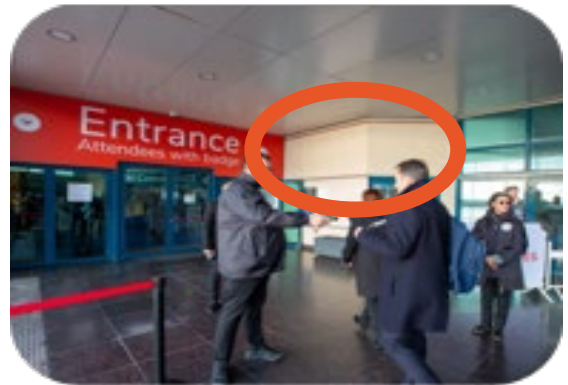
ON-SITE SIGNAGE – Exterior and interior

Prime visibility – Level 0 | Riviera

ER13 – OUTSIDE MAIN ENTRANCE CORNER

Details

- Visibility: attendees entering IPEM – high traffic area
- Size - 1.55m height x 3.00 m width and 1,55m height x 2.00m width (2 parts)
- Format: Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

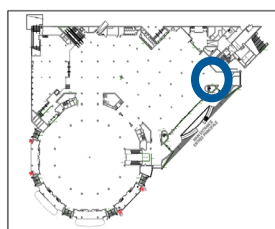
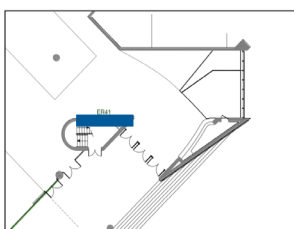
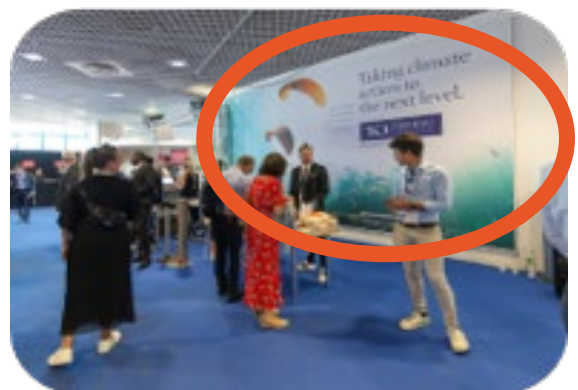
€6,000

(VAT excl.)

ER41 – COFFEE AREA AD

Details

- Visibility: Seen by all participants upon entry. Prime location.
- Size: 3.30m height x 6.10m width
- Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€9,000

(VAT excl.)

ON-SITE SIGNAGE – Interior

Prime visibility – Level 0 | Riviera

ER42 – ACCESS TO LERINS / MEETING POINT

Details

- Visibility: PVC banner on the way to Level 1 & visible from the meeting point & IPEM exit.
- Size: 3.30m height x 2.50m width.
- Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH.**



SIGNAGE SPONSORING

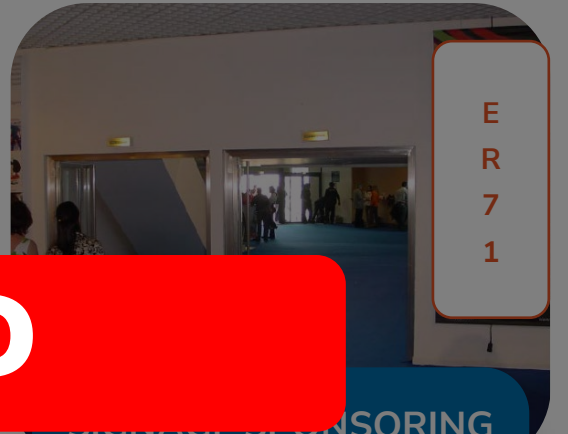
€5,000

(VAT excl.)

ER71 & ER72 – ROTONDE HANGING BANNER

Details

- Visibility: rare advertisement in the Rotonde, your advertisement will frame the access door to Level 1.
- Size: 2,80m height x 1,70m width
- Format: Scanned in 300 dpi
- **DEADLINE:**

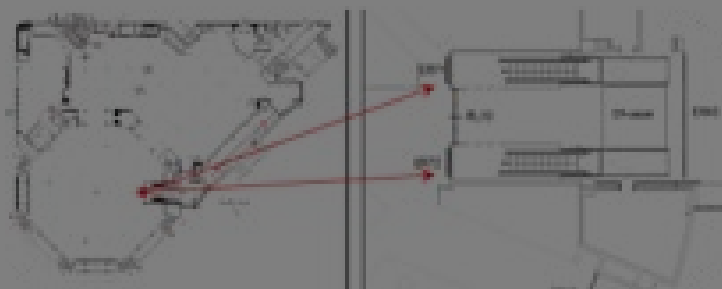


SOLD

SIGNAGE SPONSORING

€5,000

(VAT excl.)



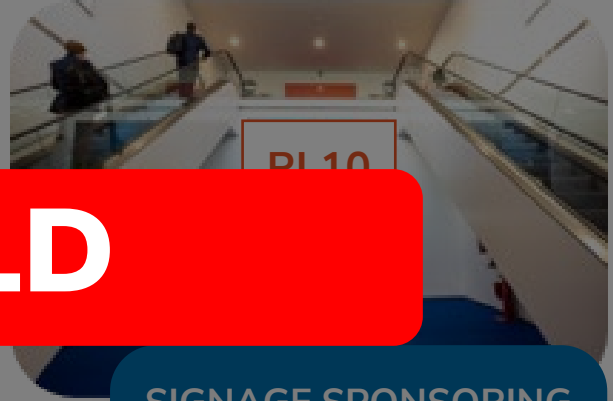
ON-SITE SIGNAGE – Interior

Level 0 | Riviera & Level 1 | Lérins

RL10 – ESCALATOR ROTONDE ENTRANCE

Details

- Visibility: All attendees going to the Rotonde Riviera.
- Size: 2.00m
- Format: Scale 1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**

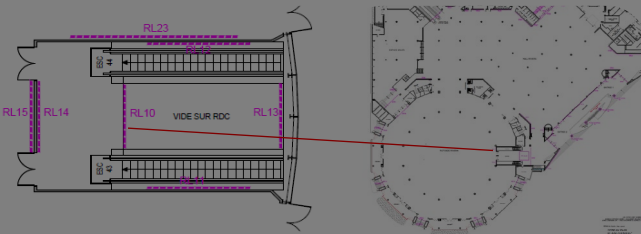


SOLD

SIGNAGE SPONSORING

€12,000

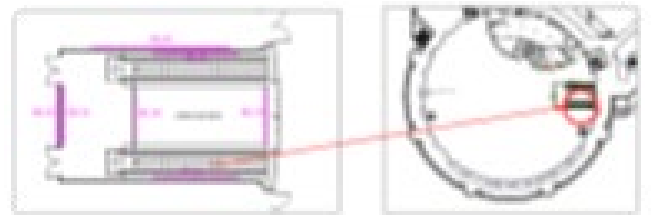
(VAT excl.)



RL11 & RL12 – LERINS ESCALATORS RIGHT & LEFT

Details

- Visibility: All attendees accessing the Lerins Hall (Level 1).
- Size: 2.75m height x 2.60 m width.
- Format: Scale 1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€9,000

(VAT excl.)



ON-SITE SIGNAGE – Interior

Level 0 | Riviera & Level 1 | Lérins

RL13 – ESCALATOR ROTONDE EXIT

Details

- Visibility: All attendees to and from Lérins.
- Size: 2.00m height x 4.00m width
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

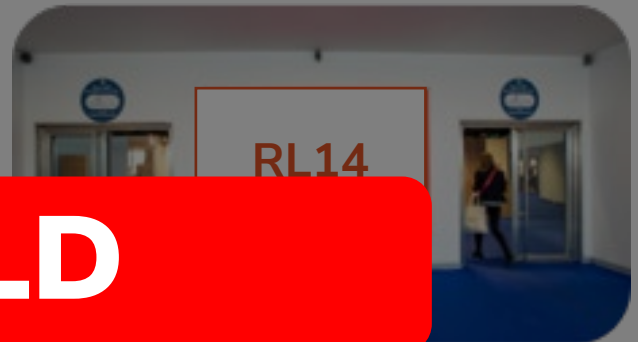
€8,500

(VAT excl.)

RL14 – LERINS ENTRANCE

Details

- Visibility: All participants ascending and leaving from Lérins.
- Size: 2.00m height x 4.00m width
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- **DEADLINE: JANUARY 5TH**



SOLD

SIGNAGE SPONSORING

€12,000

(VAT excl.)

ON-SITE SIGNAGE – Interior

Prime visibility - Level 1 | Lérins

RL15 – LERINS DOOR

Details

- Visibility: All attendees on or departing Level 1 (Lérins).
- Size: 2.00m height x 3.00m width.
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

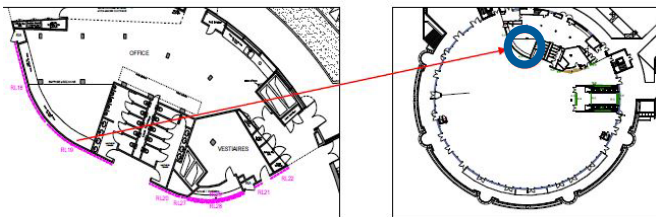
€10,000

(VAT excl.)

RL19 – LERINS WALL

Details

- Visibility: Highly visible on Lerins and targeting Lerins summit audience.
- Size: 3.50m height x 9.00m width
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€8,000

(VAT excl.)

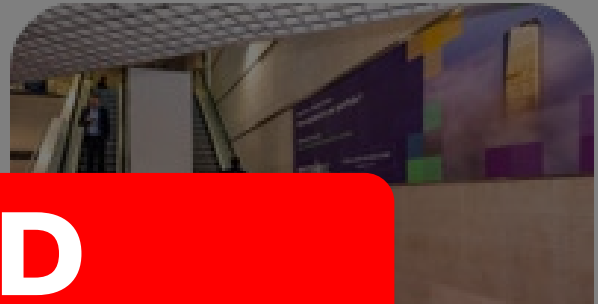
ON-SITE SIGNAGE – Interior

Prime visibility - Level -1 | Croisette

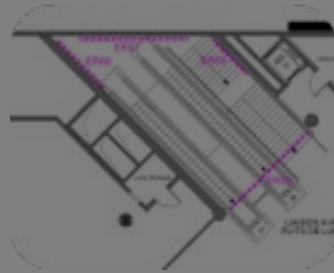
RL66 – ESCALATOR CROISSETTE

Details

- Visibility: All attendees going to or from Level -1 (La Croisette) and the reminder panel.
- Size: 1.42m height x 1.42m width.
- Format: Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**



SOLD



SIGNAGE SPONSORING

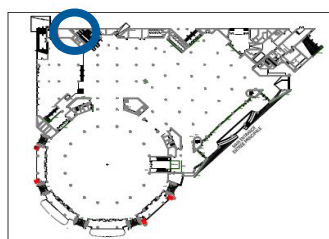
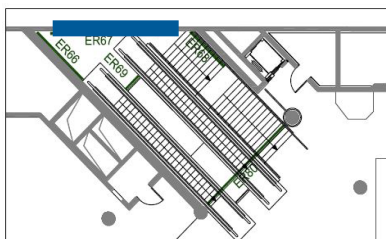
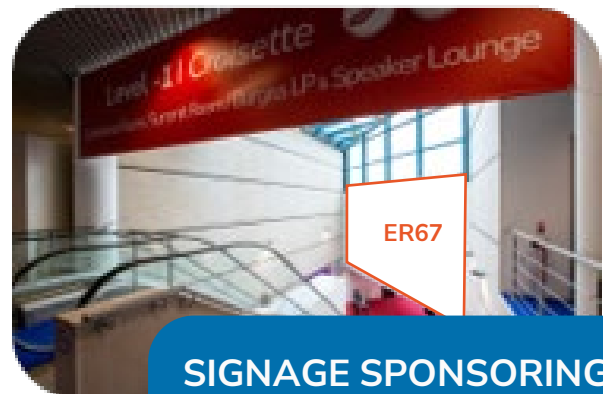
€5,500

(VAT excl.)

RL67 – ESCALATOR CROISSETTE HEADBANNER

Details

- Visibility: All participants going to or from La Croisette.
- Size: 4.50m height x 8.00m width.
- Format: Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€8,000

(VAT excl.)

ON-SITE SIGNAGE – Interior

Prime visibility - Level -1 | Croisette

PILLAR COVERING

Details

- Visibility: increase your visibility with a covered pillar in the aisles of the venue.
- Format: 4 visuals around pillar.
- **DEADLINE: JANUARY 5TH**



SIGNAGE SPONSORING

€4,000

(VAT excl.)



ON-SITE SIGNAGE – Interior

Prime visibility - Level -1 | Croisette

W25.01 + W25.02 – SNACKING ZONE



Details

- Visibility: first ad for participants who access to the Croisette hall to listen to speakers during their conferences and market updates.
- Size: W25.01+02: 2.34m height x 4.77m width
(W25,01: 2,34m height x 3,50m width; W 25.02: 2.34m height x 1.27 width).
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format.
- **DEADLINE: JANUARY 5TH**

SIGNAGE SPONSORING

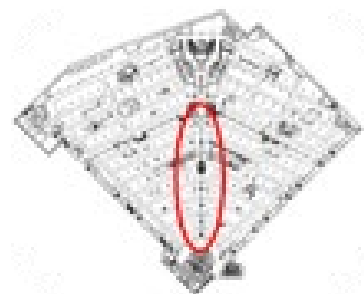
€7,000

(VAT excl.)

HP14 to HP26 – HEADBAND HIGH

Details

- Visibility: display your brand on those spaces to make your brand more visible at the beginning of the hallway of your choice.
- Size: 35.5 cm height (31 cm visible) x 849 cm width each.
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format.



SIGNAGE SPONSORING

€1,800

(VAT excl.)

YOUR IPEM CONTACTS



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