

# PRODUCT CATALOG

2025

Palais des Festivals, Cannes January 28-30, 2025



# Table of contents

# **SELECT YOUR PARTICIPATION**

**Visitor Passes** 

**Exhibitor & Sponsor Passes** 

**Exhibit & Sponsor in 5 easy steps** 

Floorplan Level 0

Floorplan Level 1

Floorplan Level -1

# **MEETING SPACES**

**Price Table** 

1 Meeting Space

**2 Meeting Spaces** 

**Meeting Pods** 

**Venture Village Meeting Corner** 

**Branded Booth** 

# **SPONSORED AREAS**

LP & Speaker Lounge

**Sponsored Lounges** 

# **SPONSORED EVENTS**

**IPEM Wealth Partner** 

**Croisette Express** 

**Grand Opening Party** 

**Official Dinner** 

**LP Welcome Breakfast** 

**Single Family Office Lunch** 

Women Dealmaker Lunch

**Morning Run** 

**Wealth Awards Celebration** 

### CONTENT

**Summits** 

**Breakout Room** 

**TV Studio** 

**Wealth Partner** 

**Year-round IR Partner** 

**Year-round Community Partnership** 

**BRANDED PRODUCTS** 

PRINTED ADVERTISING

**WEB ADVERTISING** 

**ON-SITE ADVERTISING** 

YOUR IPEM CONTACTS



# Select your participation



# **OlVisitor Passes\***

# What's included in the pass:

- **☑** Invitation to the Grand Opening Party on the evening of January 28
- ✓ Access to the event for two full days, on January 29 & 30 (250+ meeting spaces & 8 lounges):
  - Explore the exhibition area and register for daily networking events (lunches and cocktails)
  - Listen to vetted speakers at conferences & summits
  - Access and Discover IPEM Wealth [NEW]: workshops, talks and dedicated networking area
- **☑** Access your IPEM Account to prepare your agenda:
  - Browse the participant directory and access exclusive funds' and allocators' data.
  - Export contacts, network and plan meetings thanks to our proprietary email system.
  - Build your own calendar of conferences & summits.
- **☑** Benefit from our preferential rates on accommodation and transportation to maximize your experience



<sup>\*</sup> Passes are nominal and cannot be transferred to another attendee.

# **OlVisitor Passes\***

# **Price Table**

FOR	EARLY BIRD (EXCL. VAT) OCT. 24, 2024	LATE BIRD (EXCL. VAT) DEC. 20, 2024	FULL PRICE (EXCL. VAT) JAN. 30, 2025
Fund / Asset Manager, Private / Investment Bank, or Placement Agent	€ 2,100 € 2,500 € 2,800 starting from your 3rd pass: 50% off		
Business Service / Advisor / Solutions Provider	€ 2,500	€ 2,900	€ 3,200
Wealth Manager, Multi Family Office, Private Bank or Investment advisor	€ 1,400 or you may be eligible for the Investor Package >> Read our Complimentary Limited Partner Pass Eligibility		
Institutional Investors or Single Family Office	You may be eligible for the Investor Package >> Read our Complimentary Limited Partner Pass Eligibility		





<sup>\*</sup> Passes are nominal and cannot be transferred to another attendee.

# Exhibitor / Sponsor Passes\*

Passes are not included in the meeting space packages and must be added.

**Exhibitors and Sponsors benefit from a special price:** 

Individual pass: € 1,400 (excl. VAT)

Package of 5 passes: € 5,000 (excl. VAT)

Package of 10 passes: € 9,000 (excl. VAT)

# What's included in the pass:

- **☑** Invitation to the Grand Opening Party on the evening of January 28
- Access to the event for two full days, on January 29 & 30 (250+ meeting spaces & 8 lounges).
- Access your IPEM Account to prepare your agenda.
- **☑** Benefit from our preferential rates on accommodation and transportation to maximize your experience.



<sup>\*</sup> Passes are nominal and cannot be transferred to another attendee.

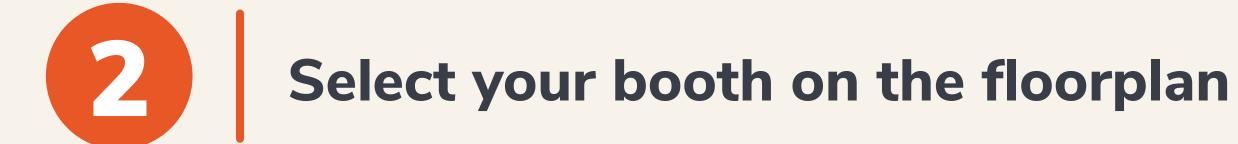
# Exhibit & Sponsor in 5 easy steps

Booking Platform Opens: Wednesday, July 3rd at 4PM CET



Log in to your IPEM Account to book your booth & sponsorship

Pro tip: log in a few days before to make sure everything goes smoothly on D-day









# **Check out!**

You will be contacted by the IPEM team to confirm your order. Payment options: bank transfer or credit card link. Payment required after confirmation by email.



# Floorplan Level 0

# Riviera

# Advisors, Business services or Solutions Providers

Branded Booth

# Fund / Asset managers, Placement Agents, Private or Investment Banks

# Deluxe location:

- 2 2 meeting spaces
- 1 1 meeting space

### **Premium location:**

- 2 2 meeting spaces
- 1 1 meeting space

### Classic location:

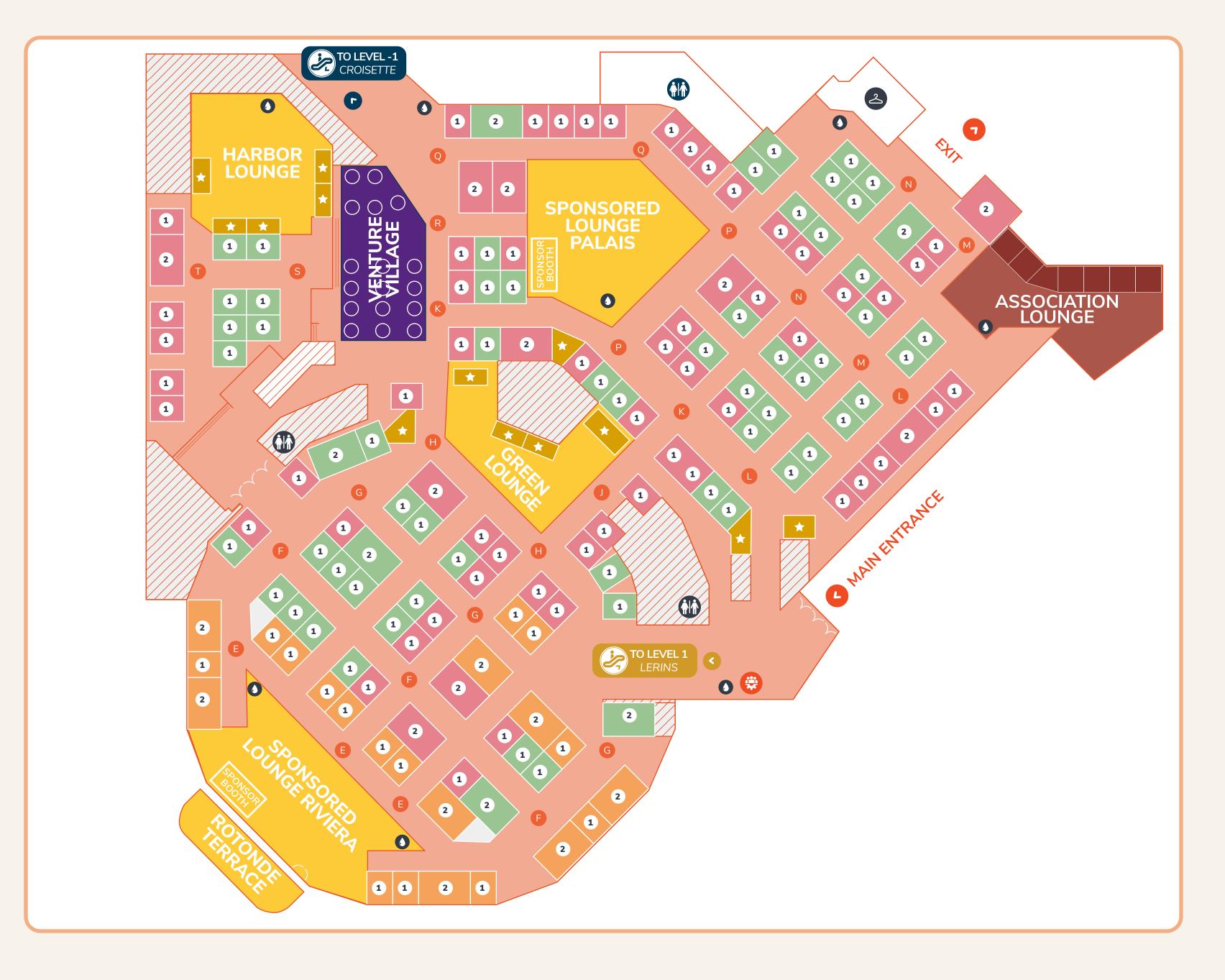
- **2** 2 meeting spaces
- 1 1 meeting space

# **VCs**

Venture Village Meeting Corner

# **| ALL Participants**

Sponsored Lounge



# The Floorplan Level 1

# Lérins

# Advisors, Business services or Solutions Providers

Branded Booth

# Fund / Asset managers, Placement Agents, Private or Investment Banks

# Deluxe location:

- 2 2 meeting spaces
- 1 1 meeting space

### **Premium location:**

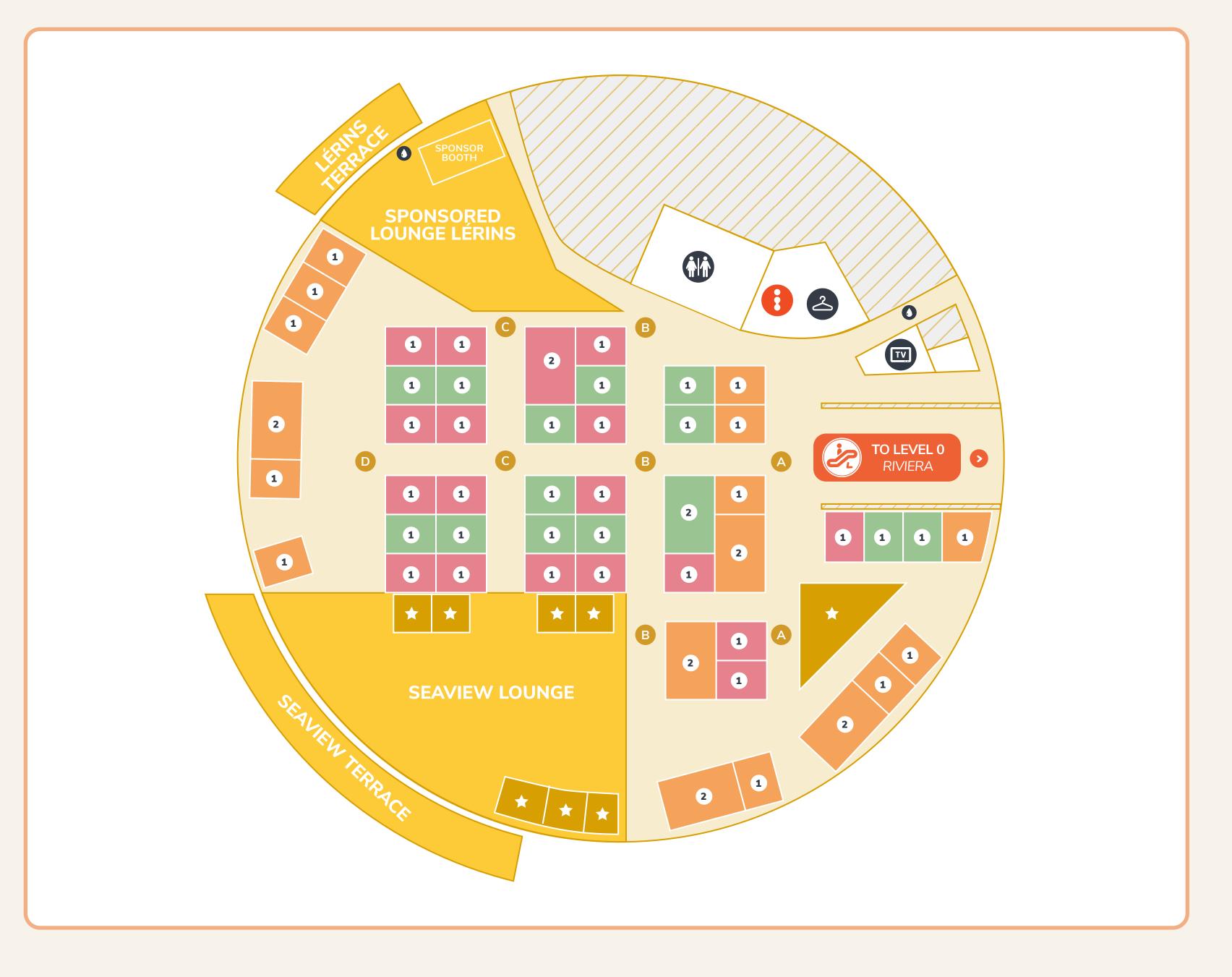
- 2 2 meeting spaces
- 1 1 meeting space

### Classic location:

- 2 2 meeting spaces
- 1 1 meeting space

# **| ALL Participants**

Sponsored Lounge



# Olfloorplan Level -1

# Croisette

Advisors, Business services or Solutions Providers

Branded Booth

Fund / Asset managers, Placement Agents, Private or Investment Banks

Premium location:

1 1 meeting space

Classic location:

1 1 meeting space

|Meeting Pod

**| ALL Participants** 

Sponsored Lounge





# OlPrice Table

FOR FUND / ASSET MANAGERS, PRIVATE OR INVESTMENT B	PRICING (EXCL. VAT)	
1 semi-private meeting space	Classic 1	€ 10,500
	Premium 1	€ 12,000
	Deluxe 1	€ 15,000
2 meeting spaces (1 semi-private + 1 closed-door meeting room)	• Classic 2	€ 21,000
	Premium 2	€ 24,000
	• Deluxe 2	€ 30,000
Meeting pod (reserved table in the Meeting Pods Area)	Meeting Pod	€ 7,500
FOR VCs		PRICING (EXCL. VAT)
Meeting corner (reserved high-table in the Venture Village)	<ul> <li>Venture Village Meeting Corner</li> </ul>	€ 6,400
FOR ADVISORS, BUSINESS SERVICES OR SOLUTIONS PROVIDERS		PRICING (EXCL. VAT)
Open space with backwall ad	Branded Booth	€ 13,500

NB: if you need more than 2 meeting spaces, please contact us

Reminder: Passes are not included and must be added to the meeting space



# 1 Semi-private Meeting Space

Reminder: Passes are not included and must be added to the meeting space Only for Fund / Asset Managers, Private or Investment banks or Placement Agents



# **Semi-private Meeting Booth**

### What's included?

- 1 Welcome desk + High stool
- 1 Table + 4 chairs
- 1 Coat rack
- 1 Waste paper basket
- WIFI (basic), electricity 3KW

Available in

Classic

**1 € 10,500** (excl. VAT)

Premium location

**1 € 12,000** (excl. VAT)

Deluxe location

**1 € 15,000** (excl. VAT))



# **Personalization:**

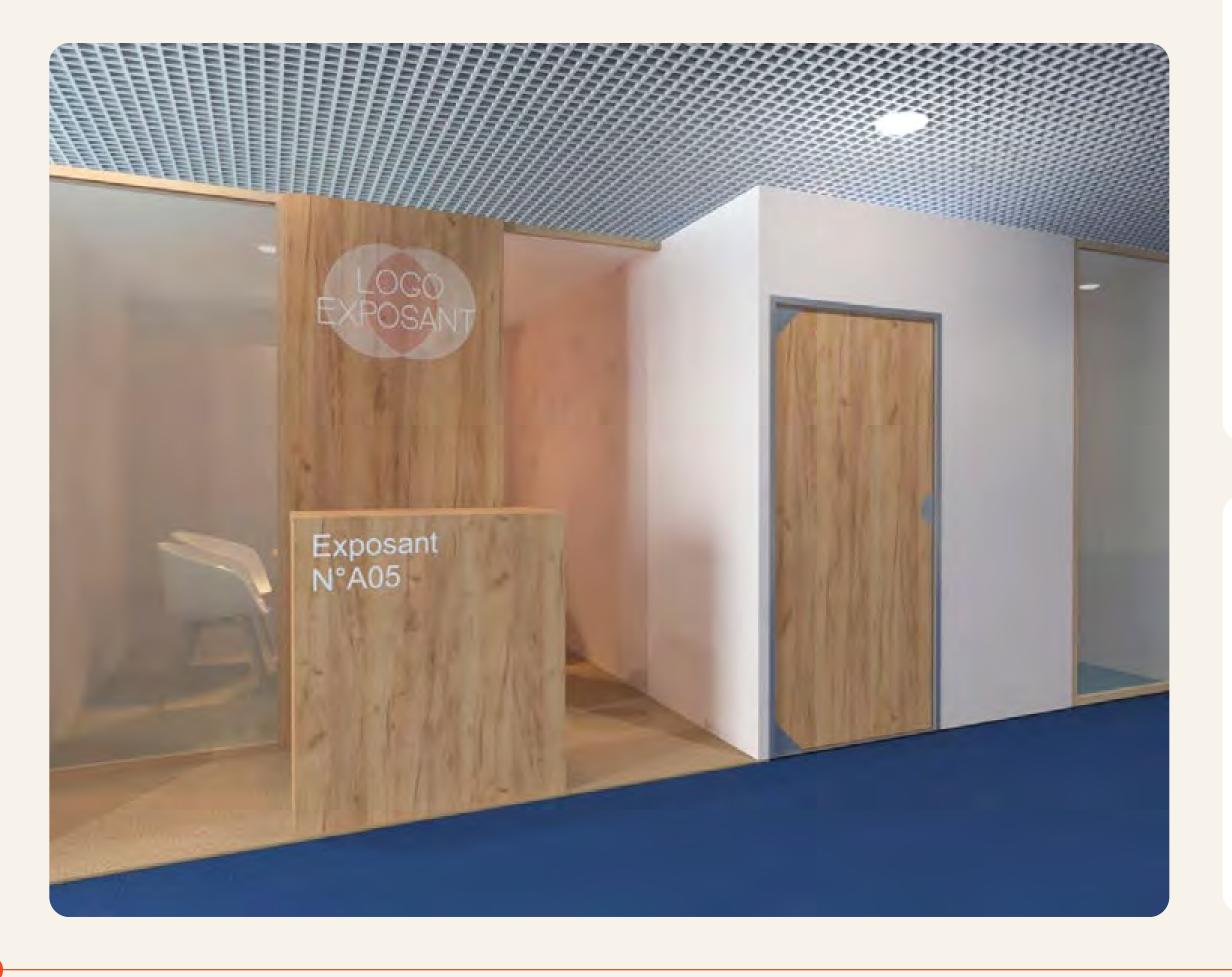
- Carpet color
- Cotton textile color
- Wood panel color
- Desk color page

**€ 4,800** (excl. VAT)



# 2 Meeting Spaces

Reminder: Passes are not included and must be added to the meeting space Only for Fund / Asset Managers, Private or Investment banks or Placement Agents



# **Double Meeting Booth**

### What's included?

1 semi-private space:

- 1 Welcome desk + High stool
- 1 Low table + 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

1 closed-door meeting room:

- 1 Table + 6 Chairs
- 1 Counter
- 1 Coat rack
- 1 Waste paper basket

Available in

- Classic **€ 21,000** (excl. VAT)
- Premium location € 24,000 (excl. VAT)
- Deluxe location € 30,000 (excl. VAT))



# **Personalization:**

- Carpet color
- Cotton textile color
- Wood panel color
- Desk color page

€ 6,800 (excl. VAT)



# Meeting Pods

Reminder: Passes are not included and must be added to the meeting space Only for Fund / Asset Managers, Private or Investment banks or Placement Agents

# Reserved table in the Meeting Pods Area What's included? • 1 Table + 4 Chairs • 1 Coat rack • 1 Waste paper basket

€ 7,500 (excl. VAT)

# Venture Village Meeting Corner

Reminder: Passes are not included and must be added to the meeting space Only for VCs







# **Branded Booth**

Reminder: Passes are not included and must be added to the meeting space Only for Advisors, Business Services or Solutions Providers

### What's included?

- 1 Welcome desk + High stool
- 1 Low table + 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket
- Backwall Ad
- WIFI (basic), electricity 3KW



### **Personalization:**

- Carpet color
- Cotton textile color
- Wood panel color
- Desk color page

•

**€ 4,800** (excl. VAT)





# LP & Speaker Lounge Exclusive - Sole Sponsorship

# **Single Branded Booth**

- 1 Welcome desk + High stool
- 1 Low table + 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket
- Backwall Ad

### **Sponsor Booth**

- Branded bar
- Other on-site signage

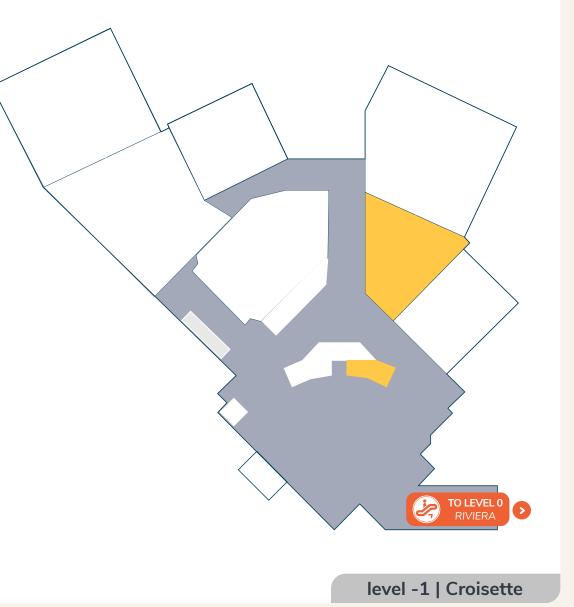
# **5 passes for IPEM Cannes 2025**

• Benefit from special price for your passes (p6)

# **Visibility on Floorplan**

# List of people that entered the lounge

Provided after event, with name, job title, firm name



€ 30,000 (excl. VAT)





# Sponsored Lounges Exclusive - Sole Sponsorship per lounge

### **Double Branded Booth:**

Open Space:

- 1 Welcome desk + High stool
- 1 Low table + 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket
- Backwall ad

Closed-door space or Open space:

- 1 Table + 6 Chairs
- 1 Counter
- 1 Coat rack
- 1 Waste paper basket

### **Branded Lounge:**

• On-site branding signage

### **5 passes for IPEM Cannes 2025**

• Benefit from special price for your passes (p6)

**Visibility on Floorplan** 

Riviera € **45,000** (excl. VAT)

Lerins **€ 40,000** (excl. VAT)

Palais **€ 40,000** (excl. VAT)





# Croisette Express

# Jan. 28th from 12:00PM - 6:00PM Direct train from Paris to Cannes

### What's included?

- 5 First-Class seats and passes for IPEM Cannes 2025
- Prime on-site visibility
- Appear on online and printed program
- Visibility on IPEM website
- Brand on all promotional materials of event
- List of participants in the train provided with name, job title, firm name

### **Additional**

- Light meals served at the arrival
- 500 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute gifts
- Benefit from special price for your passes (p6)

€ 20,000 (excl. VAT)

Max 2 sponsors

€ 40,000 (excl. VAT)

Sole sponsorship



# **Grand Opening Party**

# Jan. 28<sup>th</sup> from 7PM - 9PM Venue: TBD

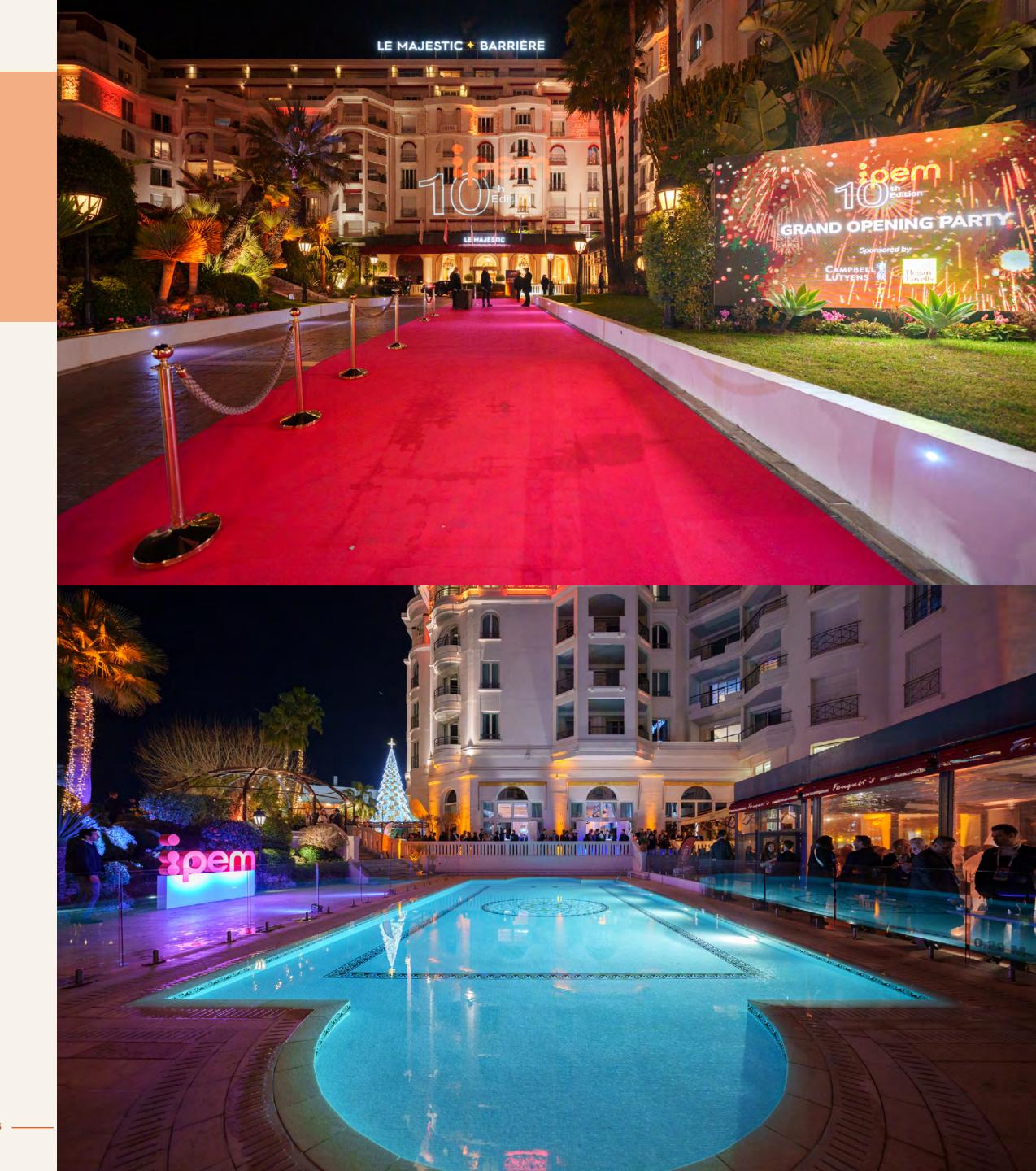
### What's included?

- 2 passes to IPEM Cannes 2025
- Prime on-site visibility at beautiful external venue
- Appear on online and printed program
- Brand on all promotional materials of event

€ 25,000 (excl. VAT)

Max 4 co-sponsors

- Drinks and canapés included
- 1,500 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)





# Official Dinner

# Jan. 29<sup>th</sup> from 8PM - 10PM Venue: exclusive undisclosed venue

### What's included?

- Prime on-site visibility at elegant venue
- Appear on online and printed program
- Possibility to invite participants (all participants must be approved by IPEM Secretariat)

€ 20,000 (excl. VAT)

Max 3 Sponsors

- Brand on all promotional materials of event
- Gourmet 3 course dinner
- 100 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)

# LP Welcome Breakfast

Jan. 29<sup>th</sup> from 8:30AM - 9:30AM Venue: TBD

### What's included?

- Prime on-site visibility at lively venue
- Appear on online and printed program
- Brand on all promotional materials of event

**€ 10,000** (excl. VAT) Max 3 sponsors

- Tea, coffee, juices and viennoiseries included
- 100 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)





# Single Family Office Lunch

# Jan. 30<sup>th</sup> from 12:30PM - 2PM Venue: TBD

### What's included?

- Prime on-site visibility
- Appear on online and printed program
- Visibility on IPEM website
- List of participants provided after event, with name, job title, firm name
- Brand on all promotional materials of event

**€ 12,000** (excl. VAT)

Max 2 sponsors

- Lunch and drinks included
- 50 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)



# Women Dealmaker Lunch

Jan. 30<sup>th</sup> from 12:30PM - 2:00PM Venue: TBD

### What's included?

- Prime on-site visibility
- Appear on online and printed program
- Visibility on IPEM website
- List of participants provided after event, with name, job title, firm name
- Brand on all promotional materials of event

**€ 10,000** (excl. VAT) Max 3 sponsors

- Event photos on IPEM Photo Gallery
- 100 pax
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)

# Morning Run

# Jan. 29 & 30<sup>th</sup> from 7:00AM - 8:00AM Meeting point at the Majestic entrance

### What's included?

- Prime on-site visibility
- Appear on online and printed program
- Visibility on IPEM website
- List of participants provided after event, with name, job title, firm name
- Brand on all promotional materials of event



### **Detail:**

- Refreshments served at the arrival
- 30 pax per day
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of gifts
- Benefit from special price for your passes (p6)





# Wealth Awards Celebration

Jan. 29th from 6PM - 10PM Jan. 30th from 5PM - 8PM Venue: TBD

### What's included?

- Prime on-site visibility at beautiful external venue
- Appear on online and printed program
- Appear on the IPEM Wealth Awards web page presentation
- Appear on the IPEM Wealth Awards submissions web page for mention of the celebration on the voting platform
- Brand on all promotional materials of event
- List of participants provided after event, with name, job title, firm name

**€ 15,000** (excl. VAT) Max 4 sponsors

- Drinks and canapés included
- 400 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Benefit from special price for your passes (p6)

# Content



# • Summits

### What's included?

- Speaking Role (moderator or panel)
- 2 passes (one speaker pass and one accompanying pass)
- Visibility on program (online/printed)
- Visibility on all summit promotional material
- List of participants provided after event, with name, job title, firm name

### **Additional**

- Photos of summit and speaker through IPEM Photo Gallery
- Possibility to bring promotional gifts or brochures
- Benefit from special price for your passes (p6)

€ 12,000 (excl. VAT)

SUMMIT	DATE & TIME	CO-SPONSORS
Infra & Real Assets	Jan. 29	4
Private Equity	Jan. 29	4
Private Debt	Jan. 30	4
Venture & Growth	Jan. 30	4



# • Breakout Room

**Important:** Client is responsible completely for promotion of the session and editorial content.

### What's included?

• 1 pass to IPEM Cannes 2025 All speakers of session must be registered to IPEM Cannes 2025

- Visibility in official online and printed program
- List of participants provided after event, with name, job title, firm name

### Additional:

- Benefit from special price for your passes (p6)
- Possibility to bring promotional materials and brochures

€ 8,000 (excl. VAT)





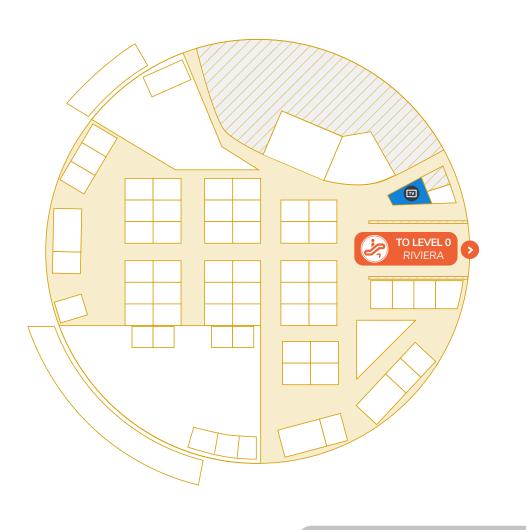
# **OITV Studio**

### What's included?

- A TV studio interview with the spokesperson of your choice
- Signage: Backdrop with your logo
- Printed: visibility on Floorplan and Event Guide
- Online: Visibility on Sponsor page
- Videos: your logo visible on backdrop on all released video interviews and photos
- Promotion: shared on IPEM YouTube channel, LinkedIn (+12,000 followers), and through media partners

### **Additional:**

Benefit from special price for your passes (p6)



level 1 | Lérins

€ 12,000 (excl. VAT)

Max 3 sponsors

# ipem | TV STUDIO

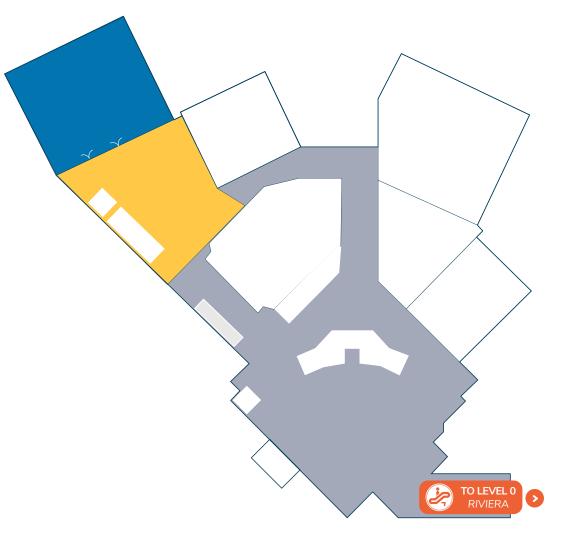




# IPEM Wealth Partner

### What's included?

- Website (IPEM Wealth Partner page)
   & Program visibility
- 1 speaking role in the wealth track
- Visibility in the Wealth Networking Area
- Visibility in the Wealth conference room
- 2 submission applications for IPEM Wealth Awards



level -1 | Croisette

€ 20,000 (excl. VAT)

Max 10 sponsors



# **OlYear-round IR Partner**

# Exclusive – Sole Sponsorship

# ● IPEM Cannes 2025:

- Summit
- 2 passes to IPEM Cannes 2025

Ad banner on bottom of digital participating firms list (downloaded by +800 unique users for IPEM Cannes 2024) Summit

# ● | IPEM Paris 2025:

- Breakout Room IR Session
- 2 passes to IPEM Paris 2025
- $\bullet$  Ad banner on bottom of digital participating firms list (downloaded by +1,500 unique users for IPEM Paris 2023)

# ● IR Cocktails:

- 3 IR cocktails worldwide. Cities TBD
- IPEM hosted IR cocktails in 2025: London, New York City, Paris
- | € 40,000 (excl. VAT)
   Equivalent to a € 70,000 (excl. VAT) package



# **OlYear-round Community Partnership**

Communities available: Infrastructure, Private Debt, Secondaries, Venture Capital

# ● IPEM Cannes 2025:

- Summit Sponsor
- 2 passes to IPEM Cannes 2025

# ● | IPEM Paris 2025:

- Summit Sponsor
- 2 passes to IPEM Paris 2025
- **●** Year-round:
  - Visibility on IPEM Website as Year-round Community Partner
  - 2 Digital activities to be chosen: podcast, meetup, interview, live discussion on LinkedIn





#### **Official Tote Bag**

- Exclusive visibility
- Qty: 2,000

**€ 20,000** (excl. VAT)

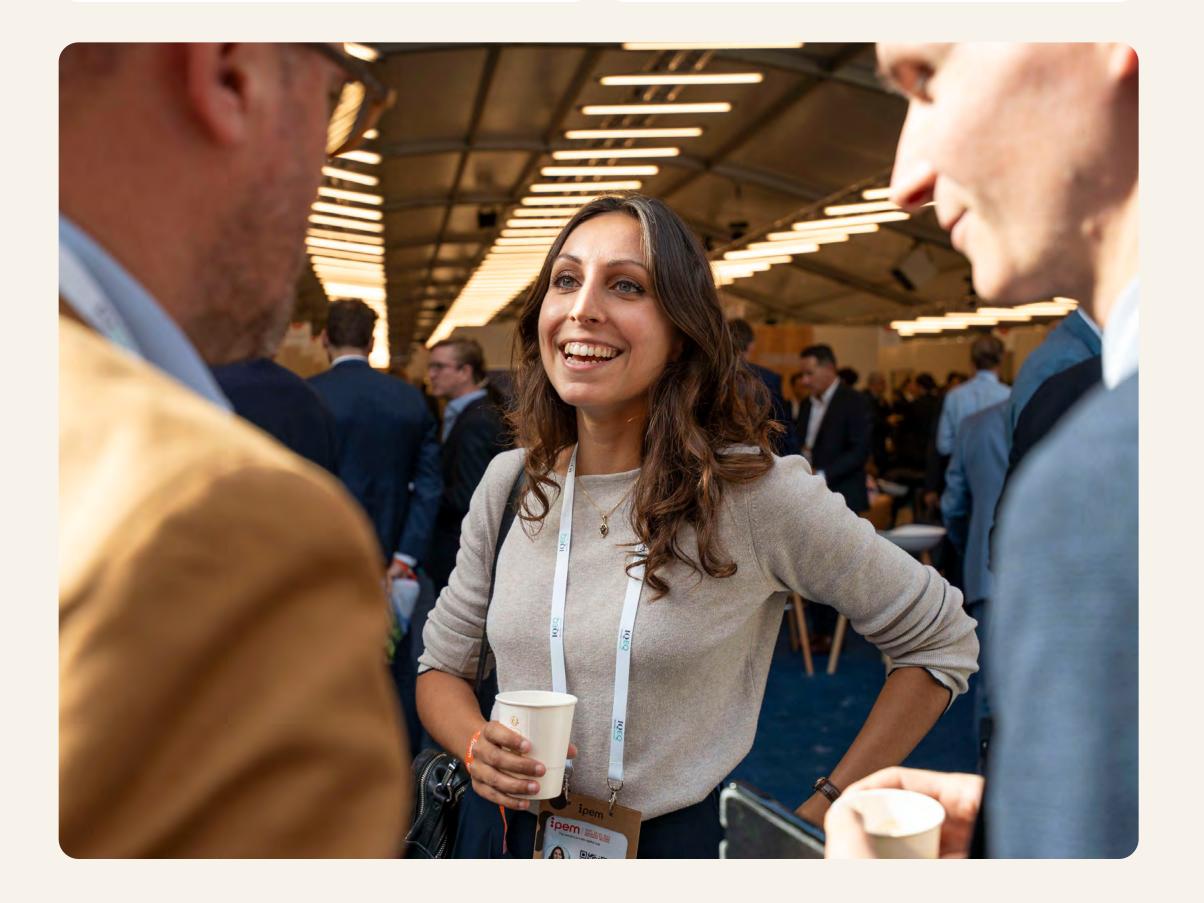
Sole sponsorship

#### Lanyards

- Exclusive visibility
- Qty: 3,500 minimum (100% of participants)









#### Pocket guide Ad

- Back cover (90x140 mm)
- Minimum 2,500 copies printed
- Ad must be supplied by client
- Deadline: December 20, 2024

€ 12,000 (excl. VAT)

Sole sponsorship



#### Pass on Ad

- Exclusive visibility
- All attendees (+3,000) must print their entry voucher
- ¼ A4 page Ad
- Seen by 100% of participants





# spem

r IPEM experience!

## Web Advertising



**Exhibition Map** 



**Exhibitors** 



Event Gallery



#### Ad on Official App

This year the **full program**, the **floorplan**, and the **list of exhibitor** are all on the app! Through the app, you may also scan other participants and create **your networking list** to contact after the event. It's the most important tool for participants... and you could be on it!

#### What's included?

 Full page ad everytime the app is opened on the participant's phone.

€ 15,000 (excl. VAT)

Sole sponsorship





## On-site Advertising

Exterior and interior Sponsorships open to all participants

### Signage Advertising

ref. ER05

ref. ER15

#### **Outside banner**

Front of the Palais des Festivals

- Location: Main entrance
- Size: 2.68 m H x 11.25 m W.
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi (PDF format)
- DEADLINE: JANUARY 5, 2025

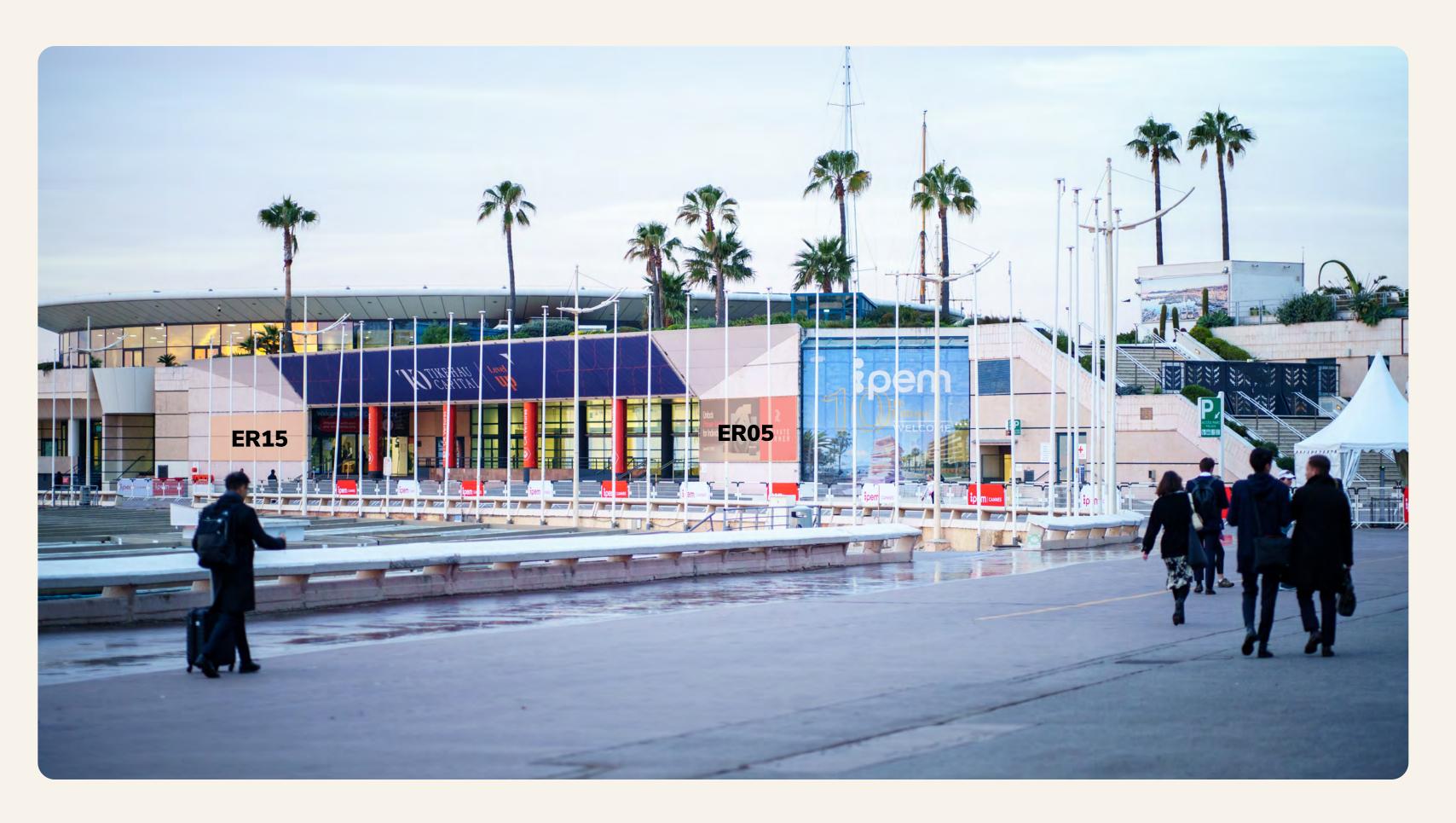


#### **Outside banner**

Front of the Palais des Congrès - Glass facade

- Location: Main entrance
- Size: 2.68 m H x 11.30 m W
- Format: Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi (PDF format)
- DEADLINE: JANUARY 5, 2025

€ 15,000 (excl. VAT)







#### **Grand exterior banner**

Front of the Palais des Festivals

- Location: Main entrance
- Size 3.39 m H x 40.00 m W.
- Format: Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi (PDF format).
- DEADLINE: JANUARY 5, 2025

ref. ER21

1 part (1/4) - 10mx3.39m:

€ 8,000 (excl. VAT)

2 parts (1/2) - 20mx3.39m:

**€15,000** (excl. VAT)

Full banner - 40mx3.39m:

**€28,000** (excl. VAT)

#### **Pillars Pair**

Front of the Palais des Festivals

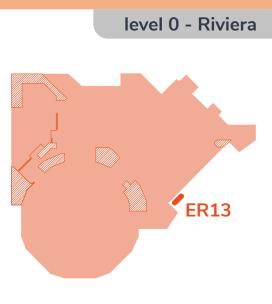
- Location: Main entrance
- Internal pillars: 3.20 m height x 2.215m (Circumf.) - External pillars: 3.45 m height x 2.265m (Circumf.)
- Format: Scale 1 in 150 dpi or ¼ of final dimension in 300 dpi (PDF format).
- DEADLINE: JANUARY 5, 2025

ref. r5 & r6

€ 8,000 (excl. VAT)

Sole sponsorship



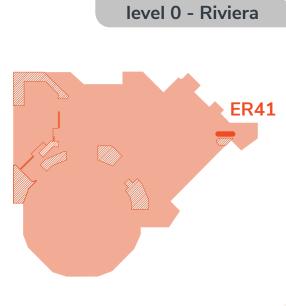


ref. ER13

- Location: on Level 0, Main Entrance
- Size: 1.55m height x 3.00 m width and 1,55m height x 2.00m width (2 parts)
- Format: Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

€ 6,000 (excl. VAT)

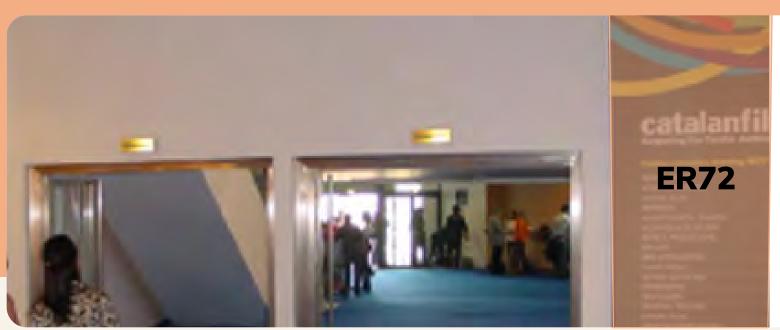


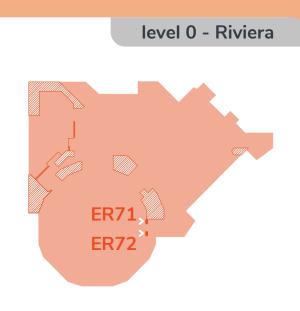


ref. ER41

- Location: level 0
- Size: 3.30m height x 6.10m width
- Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

€ 9,000 (excl. VAT)



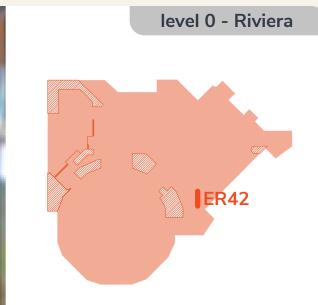


#### ref. ER71 & 72

- Location: on Level 0 access to level 1
- Size: 2,80m height x 1,70m width (x2)
- Size: 0,90m height x 3,90m width (x1)
- Format: Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

€ 8,500 (excl. VAT)





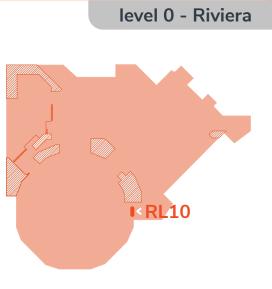
#### ref. ER42

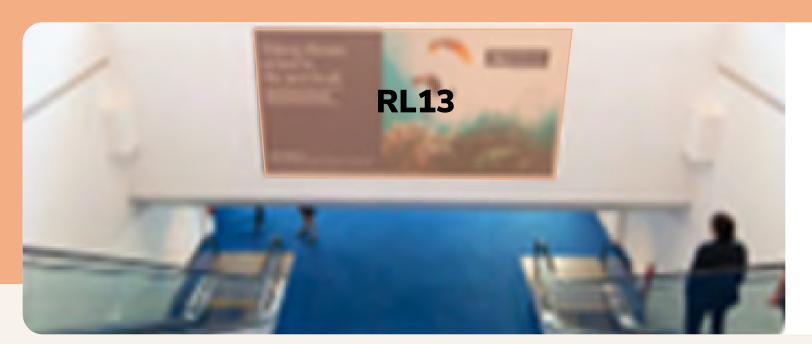
- Location: level 0
- Size: 3.30m height x 2.50m width
- Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

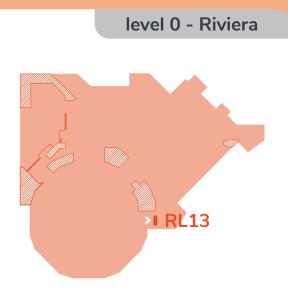
€ 5,000 (excl. VAT)









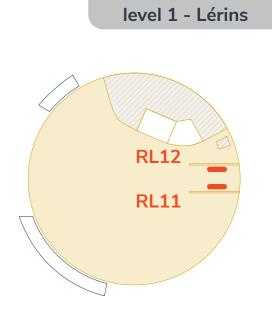


#### ref. RL10

- Location: on Level 0, access to level 1
- Size: 2.00m height x 2.60m width
- Format: Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

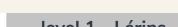






#### ref. RL11 & 12

- Location: escalator to access level 1
- Size: 2.75m height x 2.60 m width
- Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025



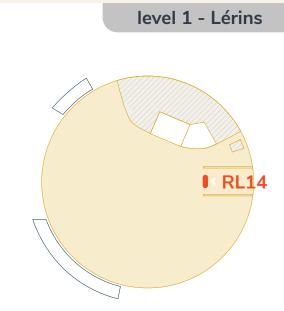
€ 9,000 (excl. VAT)

#### ref. RL13

- Location: on Level 0 descent from level 1
- Size: 2.00m height x 4.00m width
- Format: Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

€ 8,500 (excl. VAT)



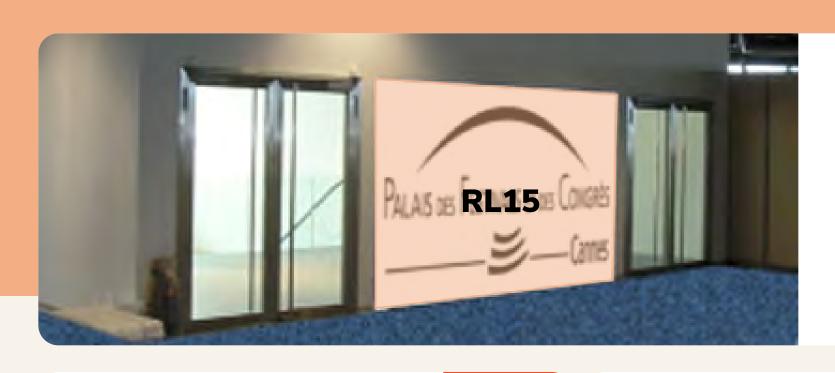


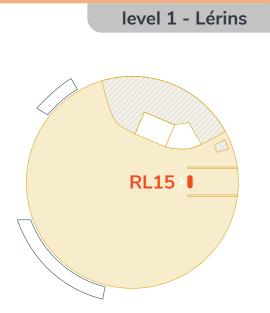
#### ref. RL14

- Location: level 1
- Size: 2.00m height x 3.00m width
- Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 5, 2025

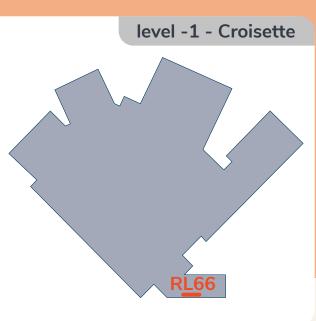
**€ 12,000** (excl. VAT)







RL66

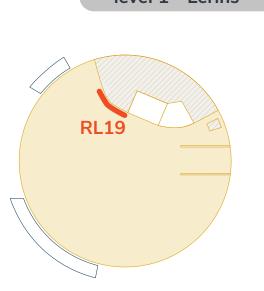


#### ref. RL15

- Location: level 1
- Size: 2.00m height x 3.00m width
- Scale 1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 6, 2025

€ 10,000 (excl. VAT)

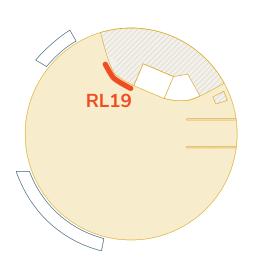




ref. RL19

- Location: level 1
- Size: 3.50m height x 9.00m width
- Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 6, 2025

level 1 - Lérins

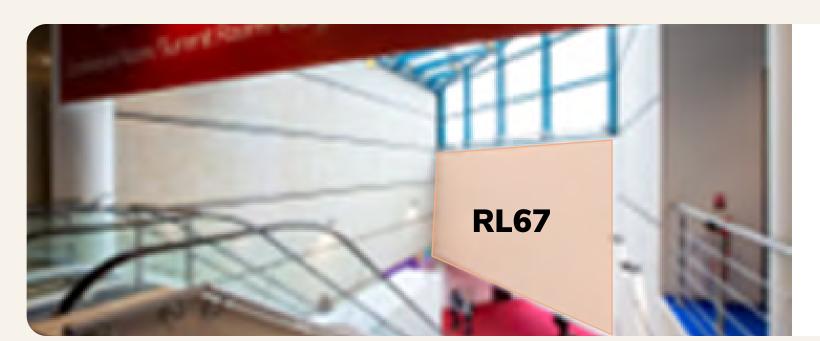


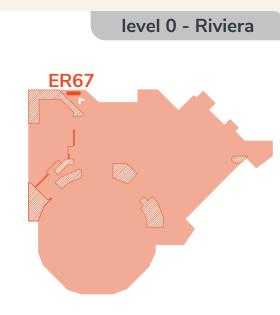
€ 8,000 (excl. VAT)

ref. RL66

- Location: on Level -1
- Size: 1.42m height x 5.00m width
- Format: Scale1 in 150 dpi or 1/4 of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 6, 2025

€ 5,500 (excl. VAT)





#### ref. RL67

- Location: level 0, access to level -1
- Size: 4.50m height x 8.00m width
- Scale1 in 150 dpi or ¼ of final dimension in 300 dpi. PDF format
- DEADLINE: JANUARY 6, 2025







ref. pillar

- Location: level -1, 0 et 1
- Format: 4 visuals around pillar.DEADLINE: JANUARY 6, 2025

**€ 4,000** (excl. VAT)



### **Olyour IPEM contacts**



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