



PRODUCT CATALOG

2024

Palais des Congrès, Paris
Sept. 9, 10, 11



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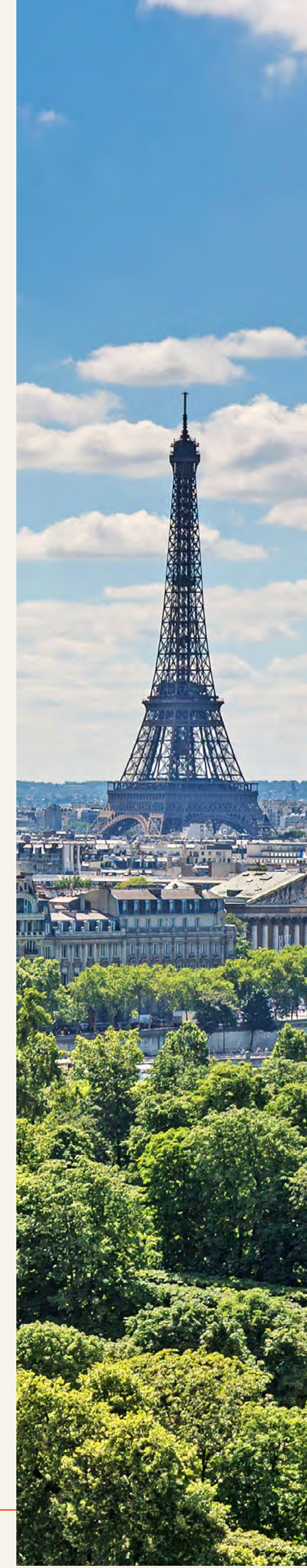


Exhibit & Sponsor in 5 easy steps

Booking Platform Opens: Wednesday, April 3rd at 4PM CET

1

Log in to your IPEM Account to book your booth & sponsorship

Pro tip: log in a few days before to make sure everything goes smoothly on D-day

2

Select your booth on the floorplan

3

Choose the package of passes that you will need

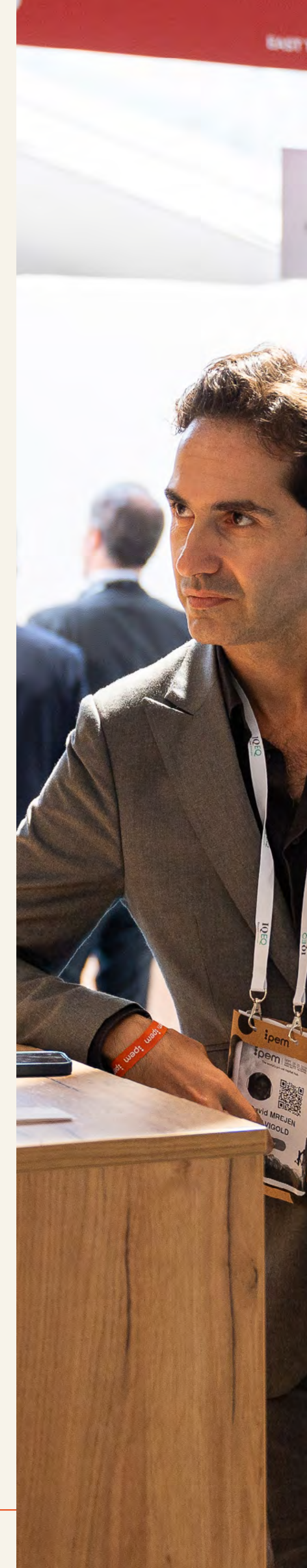
4

Add an event, speaking slot, or ad to your cart

5

Check out!

You will be contacted by the IPEM team to confirm your order. Payment options: bank transfer or credit card link. Payment required after confirmation by email.



Floorplan Level 1

Palais des Congrès

| Business services and advisors

★ Branded Booth

| GPs, Asset Managers, Placement Agents

| Deluxe location:

- 6 6 meeting spaces
- 5 5 meeting spaces
- 4 4 meeting spaces
- 3 3 meeting spaces
- 2 2 meeting spaces

| Premium location:

- 3 3 meeting spaces
- 2 2 meeting spaces
- 1 1 meeting space

| Classic location:

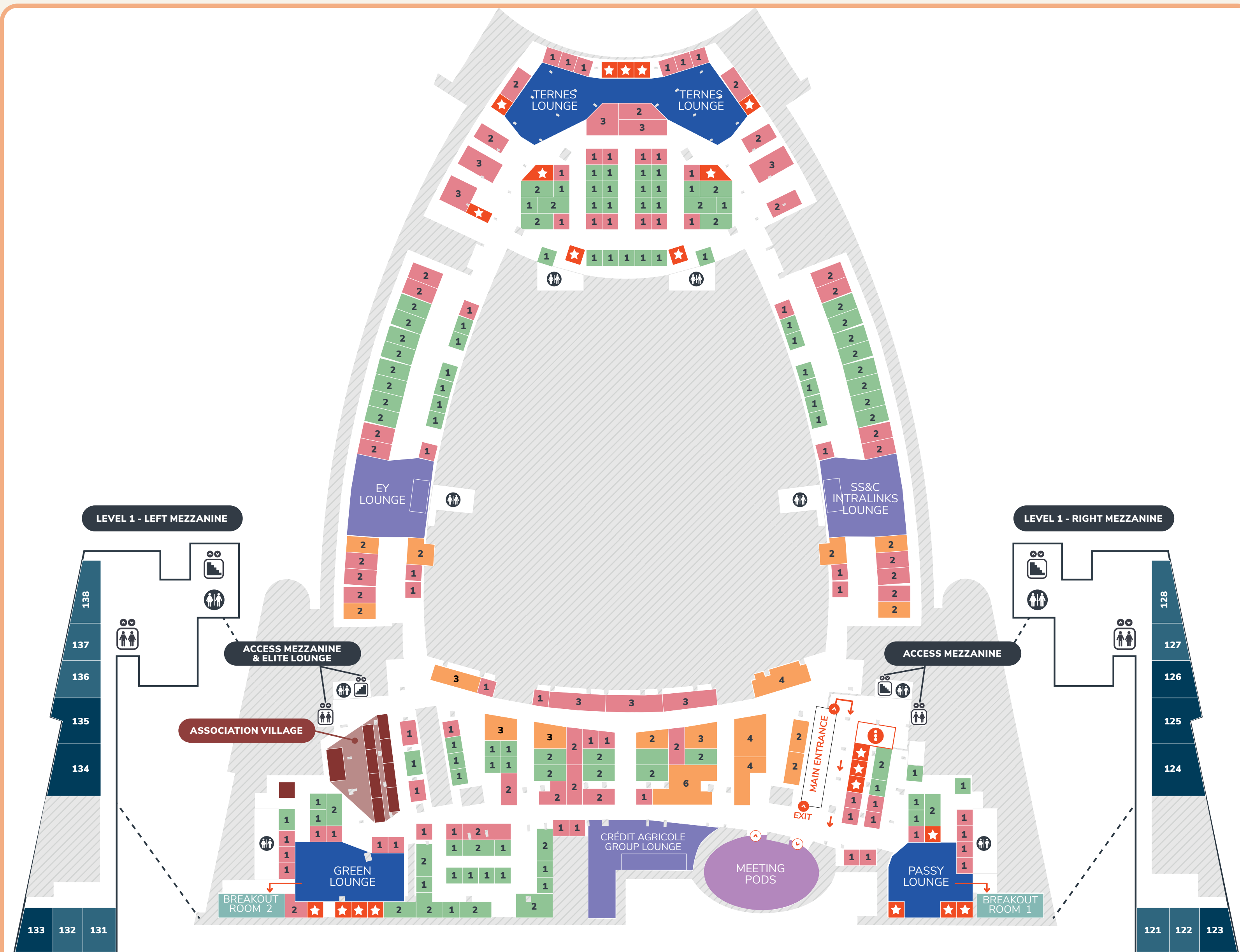
- 2 2 meeting spaces
- 1 1 meeting space

| Meeting rooms

- classic
- premium

| ALL Participants

■ Sponsored Lounge



Floorplan Level 2

Palais des Congrès

| Business services and advisors

★ Branded Booth

| GPs, Asset Managers, Placement Agents

| Deluxe location:

- 6 6 meeting spaces
- 5 5 meeting spaces
- 4 4 meeting spaces
- 3 3 meeting spaces
- 2 2 meeting spaces

| Premium location:

- 3 3 meeting spaces
- 2 2 meeting spaces
- 1 1 meeting space

| Classic location:

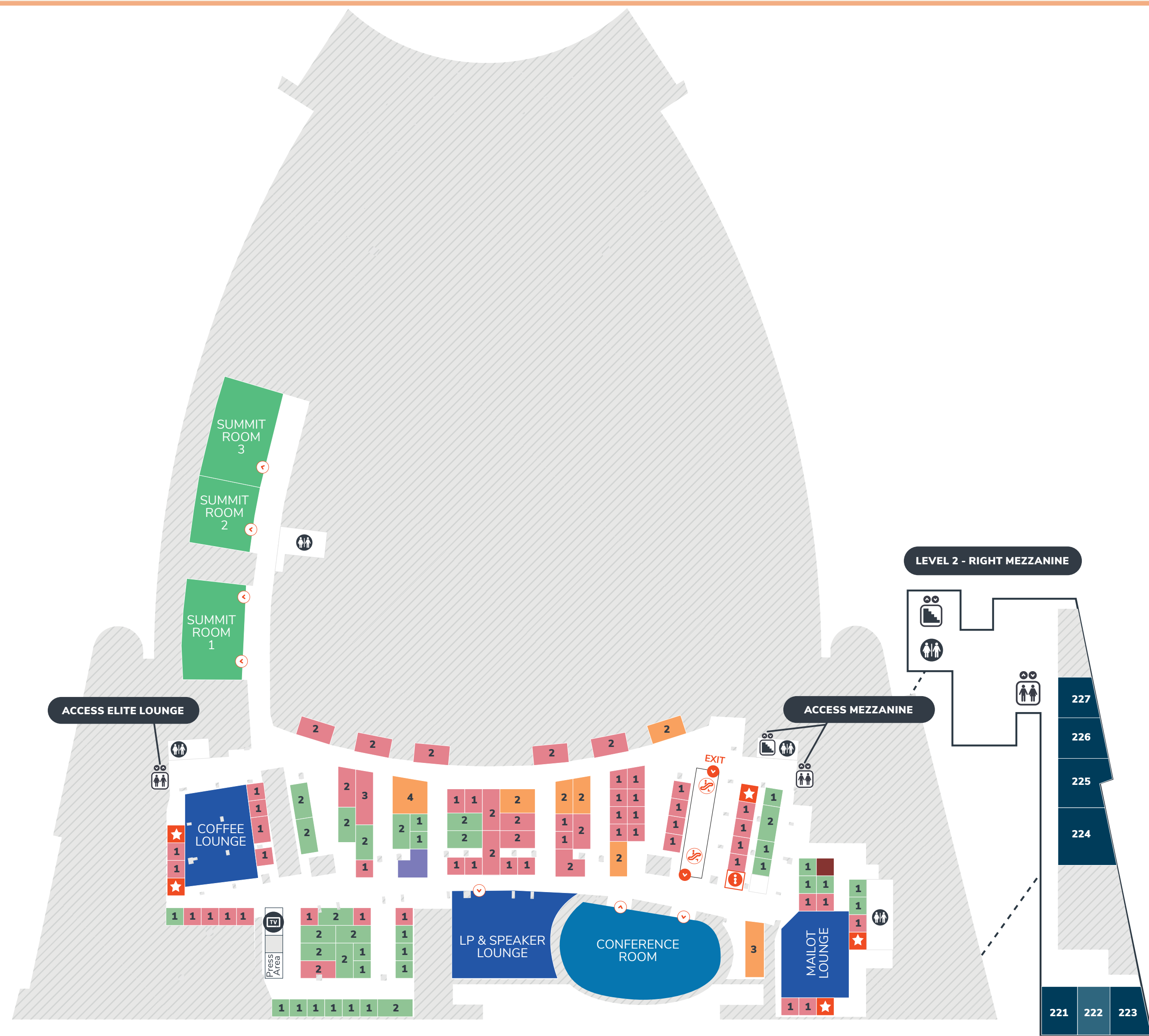
- 2 2 meeting spaces
- 1 1 meeting space

| Meeting rooms

- classic
- premium

| ALL Participants

■ Sponsored Lounge



Exhibitor Passes

Passes are not included in the meeting space packages and must be added.

Exhibitors benefit from a special price:

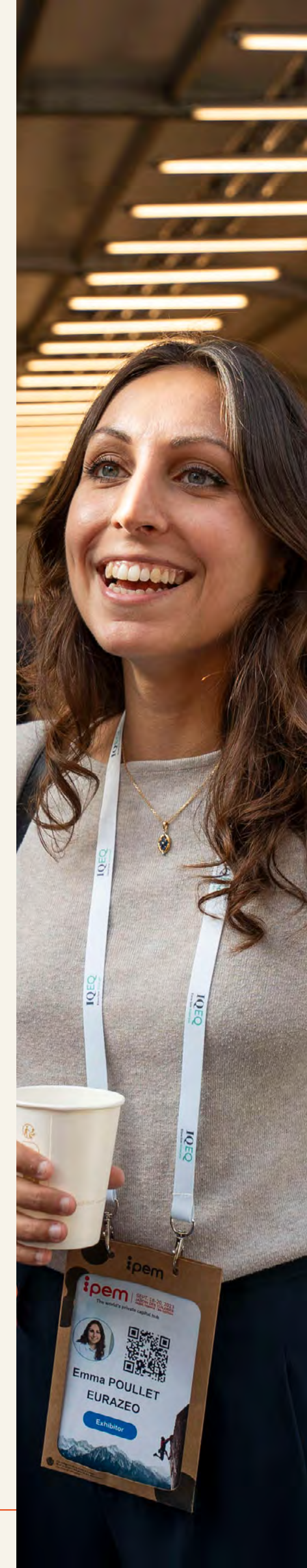
| Individual pass: € 1,550 (excl. VAT)

| Package of 5 passes: € 5,500 (excl. VAT)

| Package of 10 passes: € 9,500 (excl. VAT)

What's included in the pass:

- ✓ Download list of Participants (in June via IPEM Account)
- ✓ LP-GP Matching Score (in June via IPEM Account)
- ✓ Database to network
- ✓ Access to event (exhibition area, summits, conferences)



Booths



Price Table

| FOR GPS, ASSET MANAGERS, PLACEMENT AGENTS | | PRICING (EXCL. VAT) |
|---|-------------------------|------------------------|
| 1 open meeting space | • Classic Meeting Booth | € 10,000 |
| | • Premium Meeting Booth | € 12,500 |
| 1 closed-door meeting space (mezzanine) | • Classic Meeting Room | € 10,000 |
| | • Premium Meeting Room | € 12,500 |
| 2 meeting spaces (1 open and 1 closed-door meeting rooms) | • Classic 2 | € 23,000 |
| | • Premium 2 | € 27,000 |
| | • Deluxe 2 | € 30,000 |
| 3 meeting spaces (1 open and 2 closed-door meeting rooms) | • Premium 3 | € 40,500 |
| | • Deluxe 3 | € 45,000 |
| 4 to 6 customizable meeting spaces | • Deluxe 4 | € 68,000 |
| | • Deluxe 5 | € 85,000 |
| | • Deluxe 6 | € 102,000 |
| FOR ADVISORS & BUSINESS SERVICES | | PRICING (EXCL. VAT) |
| Open space with backwall ad | • Branded Booth | € 16,500 |

Reminder: Passes are not included and must be added to the meeting space

Welcome to
ipem
PARIS 2023

THE
WORLD'S
PRIVATE
CAPITAL
HUB



1 Meeting Space

Reminder: Passes are not included and must be added to the meeting space

Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)

Meeting Booth

What's included?

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket



Available in

1 Classic
€ 10,000 (excl. VAT)

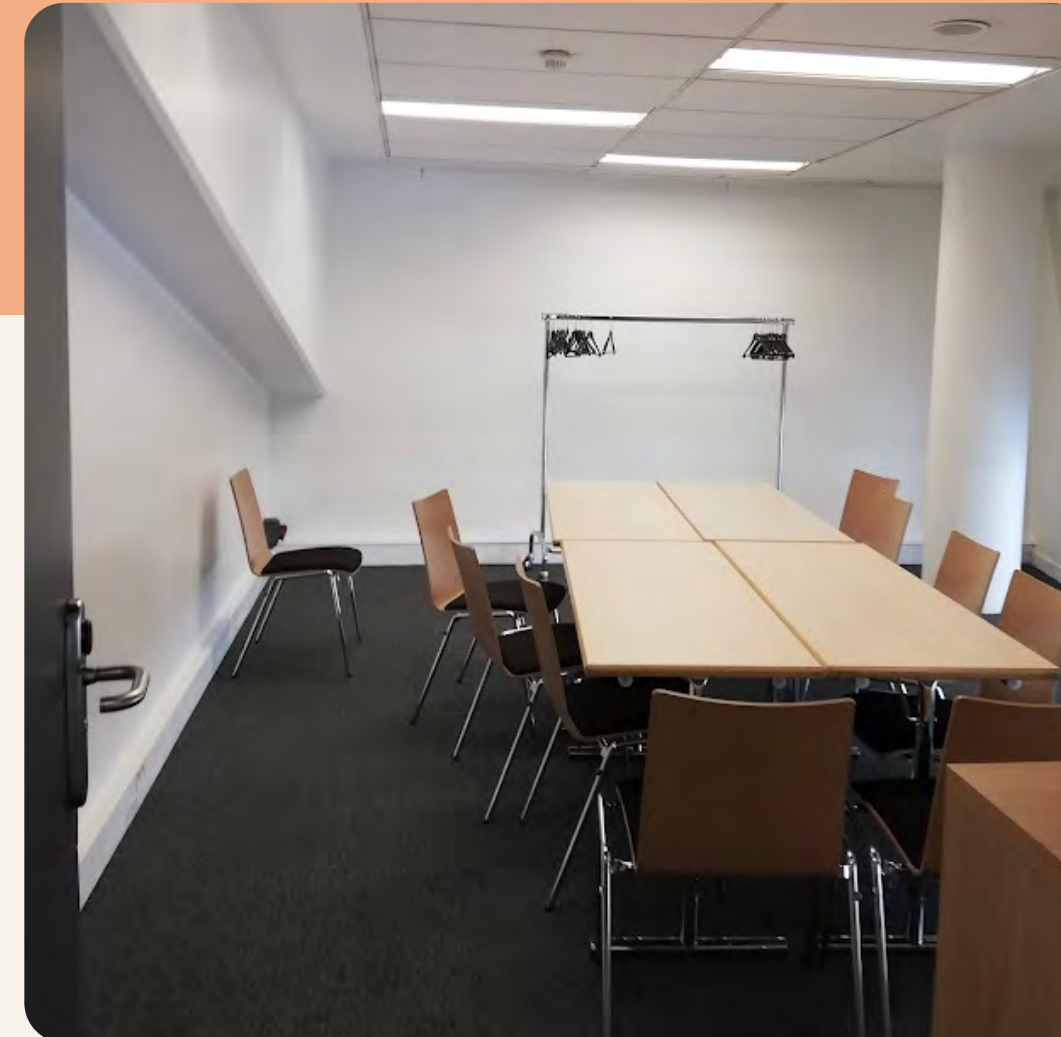
1 Premium location
€ 12,500 (excl. VAT)

Personalization:

- Carpet color / Cotton textile color
- Wood panel color / Desk color

€ 4,800 (excl. VAT)

- Backwall ad: €350 per linear metre



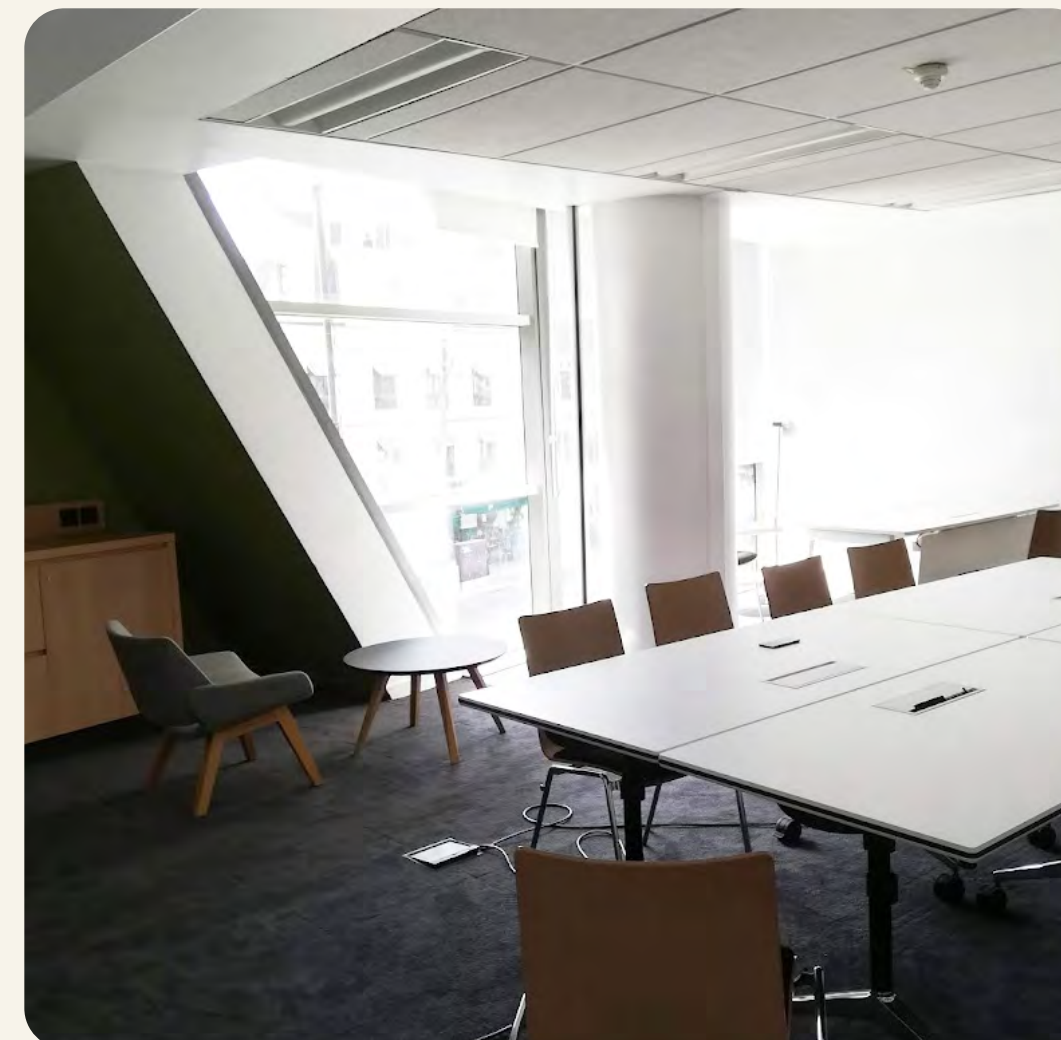
Meeting Room Classic

Closed-door meeting space

What's included?

- 1 Table
- 8+ Chairs
- 1 Coat rack
- 1 Waste paper basket
- Counter/Cabinet

€ 10,000 (excl. VAT)



Meeting Room Premium

Closed-door meeting space with natural light

What's included?

- Natural light
- 10+ Chairs
- 1 Table
- 1 Coat rack
- 1 Waste paper basket
- Counter/Cabinet

€ 12,500 (excl. VAT)

2 Meeting Spaces

Reminder: Passes are not included and must be added to the meeting space

Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)



What's included?

Open space:

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

Closed-door space:

- 1 Table
- 6 Chairs
- 1 Counter
- 1 Coat rack
- 1 Waste paper basket

Available in

2 Classic
€ 23,000 (excl. VAT)

2 Premium location
€ 27,000 (excl. VAT)

2 Deluxe location
€ 30,000 (excl. VAT))



Personalization:

- Carpet color
- Cotton textile color
- Wood panel color
- Desk color
- Wood door color

€ 6,800 (excl. VAT)

- Backwall ad: €350 per linear metre

3 Meeting Spaces

Reminder: Passes are not included and must be added to the meeting space

Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)



What's included?

Open space:

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

Closed-door space:

- 1 Table
- 6 Chairs
- 1 Counter
- 1 Coat rack
- 1 Waste paper basket

Closed-door space*:

- 1 Table
- 6 Chairs
- 1 Fridge
- 1 Coat rack
- 1 Waste paper basket

***Deluxe booths may change
1 closed-door space to an open space**

Available in

3 Premium location
€ 40,500 (excl. VAT)

3 Deluxe location
€ 45,000 (excl. VAT)

Personalization:

- Carpet color
- Cotton textile color
- Wood panel color
- Desk color
- Wood door color

€ 8,800 (excl. VAT)

- Backwall ad: €350 per linear metre

4, 5 & 6 Meeting Spaces

Reminder: Passes are not included and must be added to the meeting space / Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)

Deluxe 4: Traditional Configuration*

What's included?

1/ Open meeting space furniture:

- 1 High stool
- 1 Coat rack
- 1 Coffee table
- 1 Waste paper basket
- 4 Armchairs

2/ Closed-door meeting space furniture:

- 1 Table
- 1 Coat rack
- 6 Chairs
- 1 Waste paper basket
- 1 Counter

3/ Closed-door meeting space furniture:

- 1 Table
- 1 Coat rack
- 6 Chairs
- 1 Waste paper basket
- 1 Frigo

4/ Closed-door meeting space furniture:

- 1 Table
- 1 Coat rack
- 6 Chair
- 1 Waste paper basket
- 1 Counter

4 € 68,000 (excl. VAT)

Deluxe 5: Traditional Configuration*

What's included?

Furnishings in Deluxe 4

+ 1 closed-door meeting space:

- 1 Table
- 1 Coat rack
- 6 Chairs
- 1 Waste paper basket
- 1 Frigo

5 € 85,000 (excl. VAT)

Deluxe 6: Traditional Configuration*

What's included?

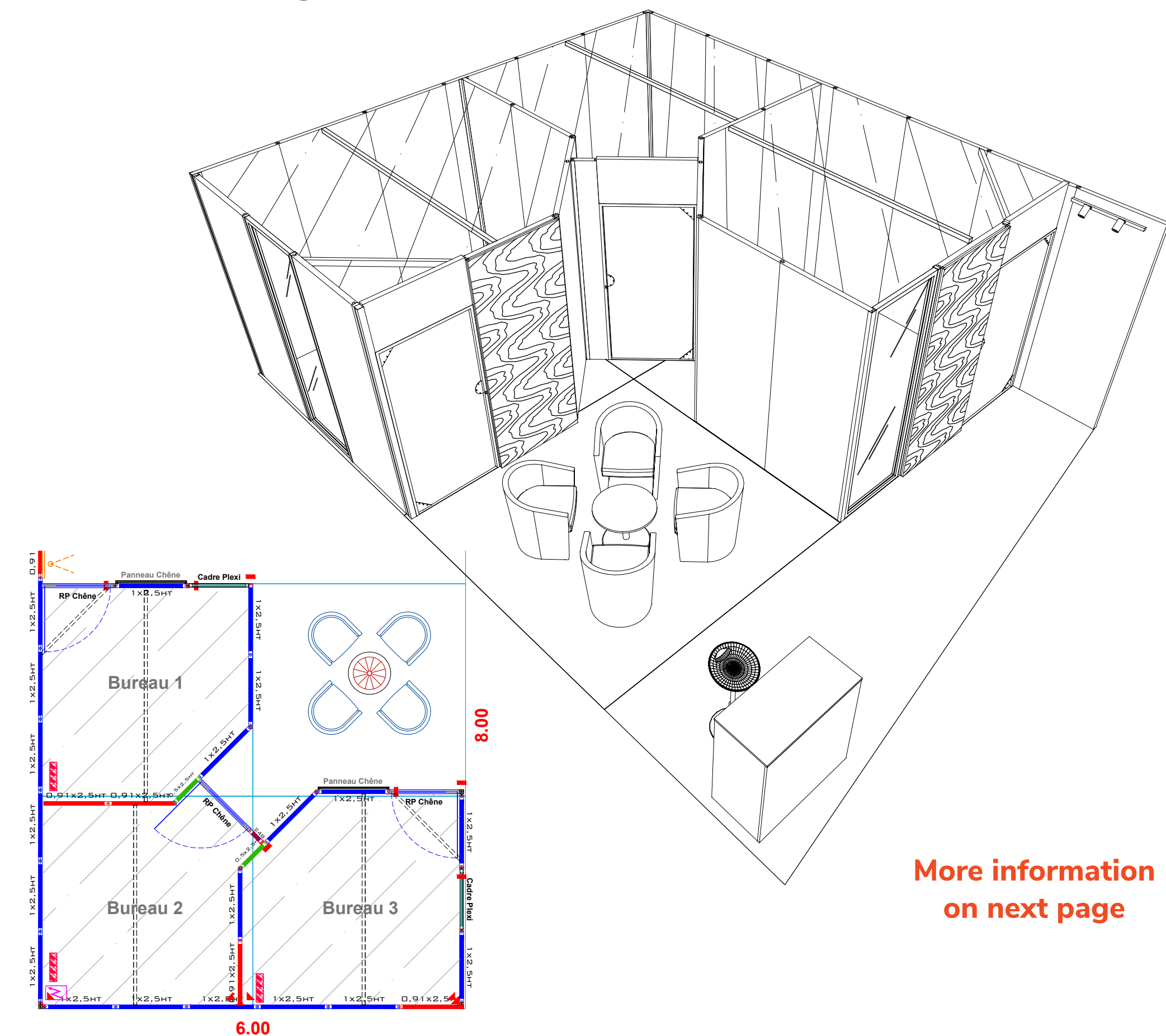
Furnishings in Deluxe 5

+ 1 closed-door meeting space:

- 1 Table
- 1 Coat rack
- 6 Chairs
- 1 Waste paper basket
- 1 Counter

6 € 102,000 (excl. VAT)

Traditional Configuration Deluxe 4:



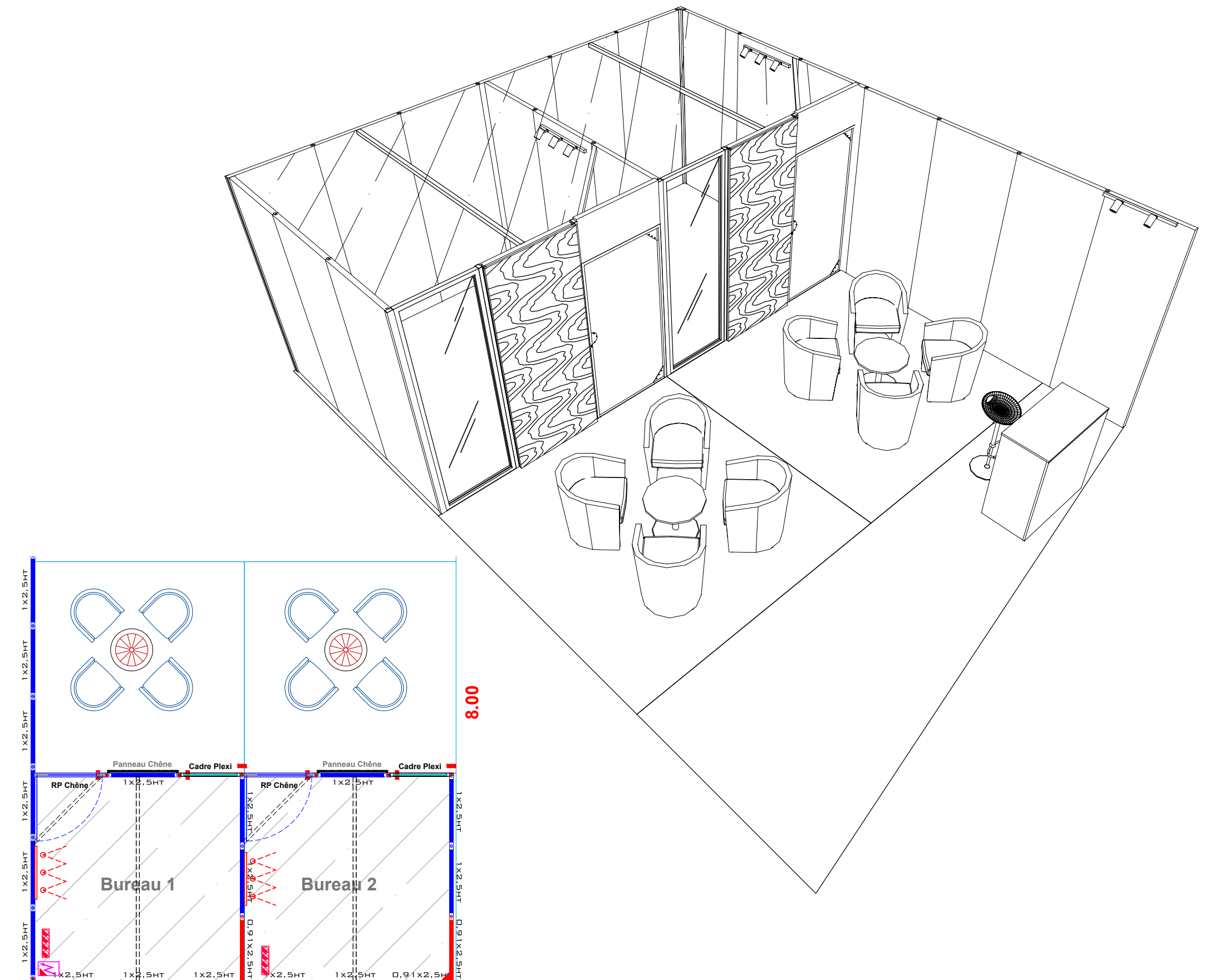
4, 5 & 6 Meeting Spaces

Reminder: Passes are not included and must be added to the meeting space / Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)

*Deluxe 4, 5 & 6:

Clients may customize their configuration by changing closed-door spaces to open meeting spaces or merging two closed-door spaces. Final changes must be approved by the IPEM logistics department and requests must be submitted May 16th.

Personalization included: color of cotton walls, melamine wall panel, carpet, doors, and welcome desk chosen by client



Branded Booth

For Advisors & Business Services

What's included?

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket
- Backwall Ad

★ € 16,500 (excl. VAT)



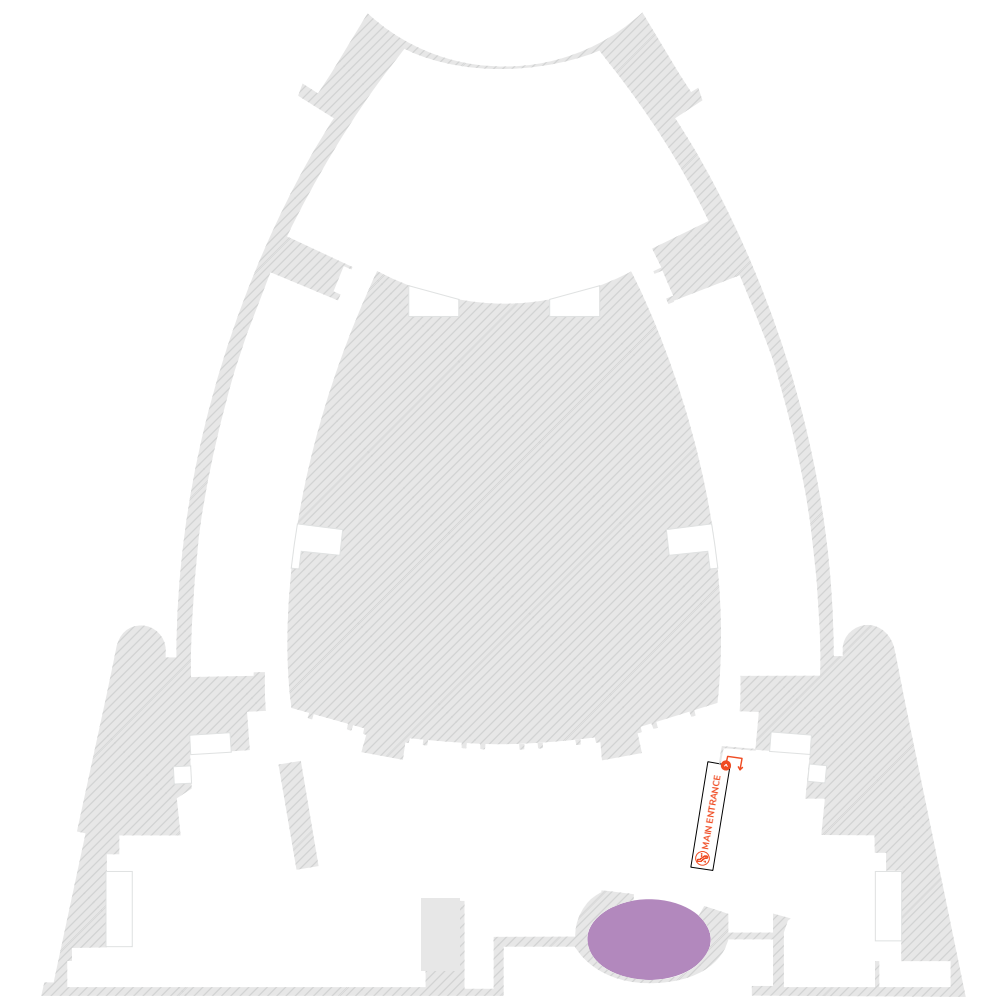


Meeting Pods

Reminder: Passes are not included and must be added to the meeting space
Only for GPs, Asset Managers, Placement Agents, Banks (Private and Investment included)

What's included?

- 1 Table
- 4 Chairs
- 1 Coat rack
- 1 Waste paper basket



level 1

€ 7,600 (excl. VAT)

LP & Speaker Lounge

Exclusive - Sole Sponsorship

Branded Booth

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

Branded Lounge

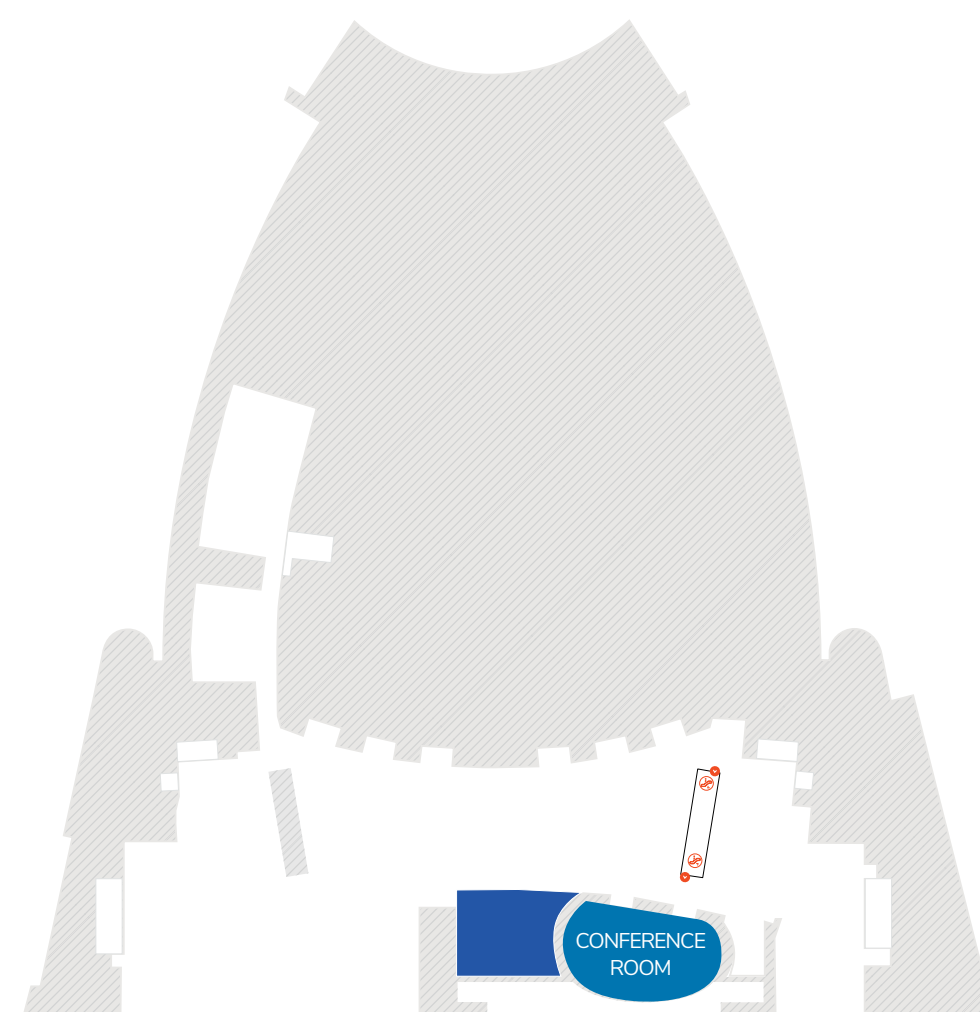
- Branded bar
- Other on-site signage

5 passes for IPEM Paris 2024

Visibility on Floorplan

List of people that entered the lounge

- Provided after event
- Name, job title, company name



level 2

€ 40,000 (excl. VAT)





Sponsored Lounge 1&2

Exclusive - Sole Sponsorship per lounge

Double Branded Booth:

Open Space:

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

Closed-door space or Open space:

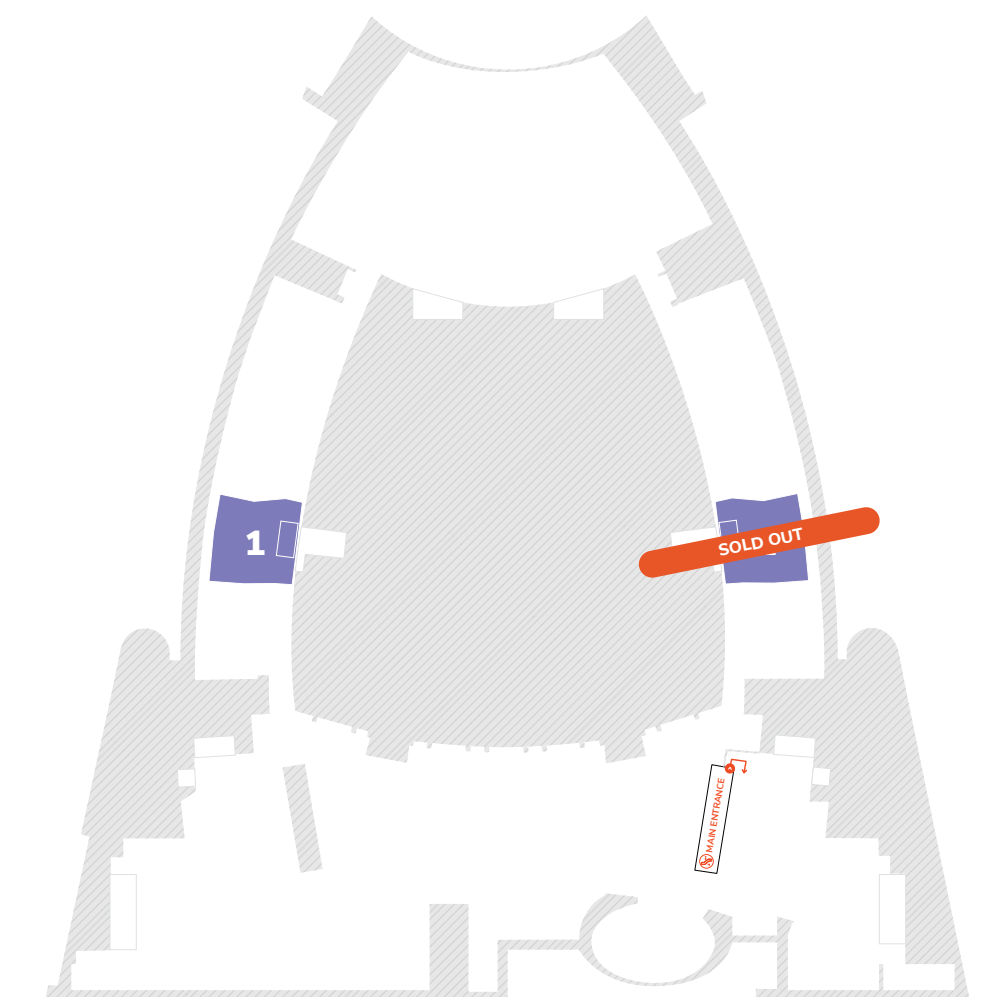
- 1 Table
- 6 Chairs
- 1 Counter
- 1 Coat rack
- 1 Waste paper basket

Branded Lounge:

- On-site branding signage

5 passes for IPEM Paris 2024

Visibility on Floorplan



level 1

€ 40,000 (excl. VAT)

Sponsored Lounge 3

Exclusive - Sole Sponsorship

Double Branded Booth:

Open Space:

- 1 High stool
- 1 Low table
- 4 Armchairs
- 1 Coat rack
- 1 Waste paper basket

Closed-door space or Open space:

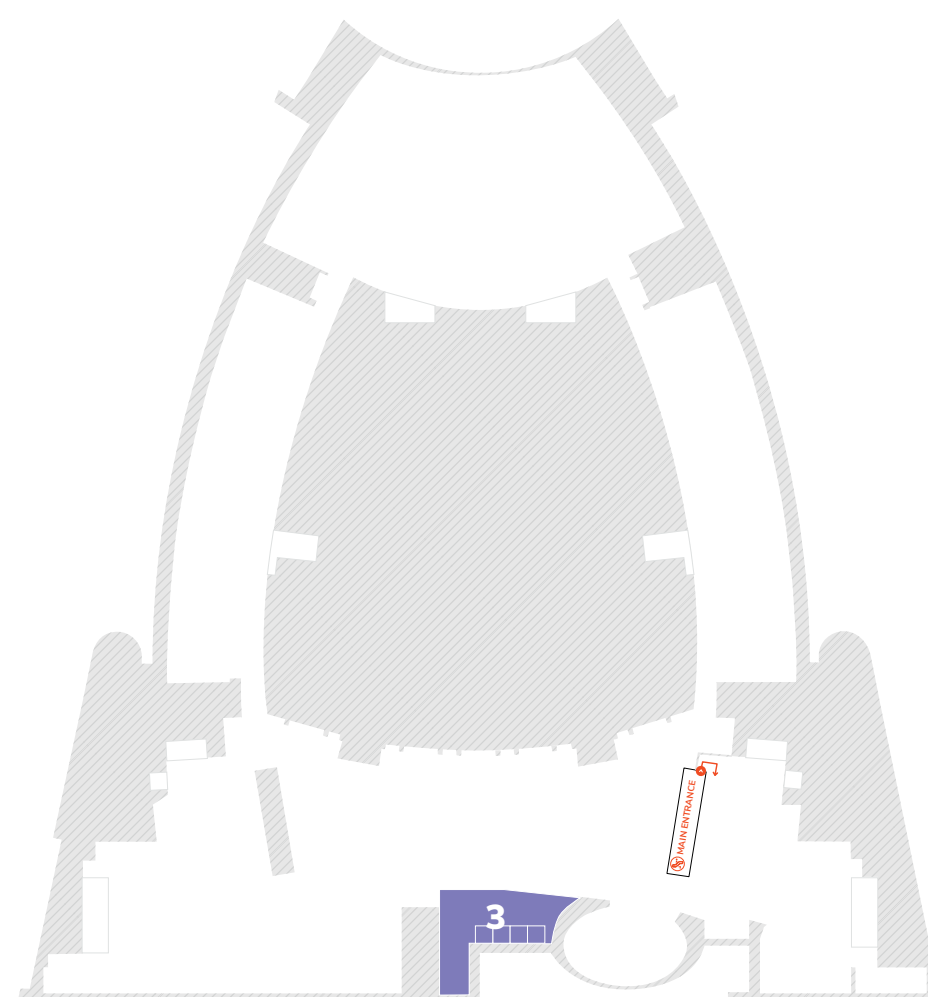
- 1 Table
- 6 Chairs
- 1 Fridge
- 1 Coat rack
- 1 Waste paper basket

Branded Lounge:

- On-site branding signage

5 passes for IPEM Paris 2024

Visibility on Floorplan



level 1

Premium location

€ 60,000 (excl. VAT)



Complete Packages

Passes

Partnership

Max on-site visibility

Program visibility



● | Elite Package

Exclusive – Sole Sponsorship

- | **Area: Elite Lounge - Salon d'honneur (Level 5)**
- | **Passes: 5 Elite passes**
- | **Post-event list of Elite Pass clients (Full name, company name, job title)**
- | **Signage:**
 - On Elevators Doors for both Levels 1 & 2
 - Digital Ad on-site
 - Branded airport shuttle ride for Elite passholders
- | **Signage:**
 - Floorplan/Event Guide
- | **Digital:**
 - Visibility on online floorplan
 - Visibility on website as Elite Sponsor
 - Digital signage on-site
- | **€ 30,000 (excl. VAT)**
Equivalent to a € 65,000 (excl. VAT) package



● | Year-round IR Partner

Exclusive – Sole Sponsorship

● | IPEM Paris 2024:

- Breakout Room – IR Session
- 2 passes to IPEM Paris 2024
- Ad banner on bottom of digital participating company list (downloaded by +1,500 unique users for IPEM Paris 2023)

● | IPEM Cannes 2025:

- Summit
- 2 passes to IPEM Cannes 2025
- Ad banner on bottom of digital participating company list (downloaded by +800 unique users for IPEM Cannes 2024)

● | IR Cocktails:

- 3 IR cocktails worldwide. Cities TBD
- IPEM hosted IR cocktails in 2023: London, New York City, Paris

● | € 40,000 (excl. VAT)

Equivalent to a € 70,000 (excl. VAT) package



● | Year-round Community Partnership

Communities available: Infrastructure, Private Debt, Secondaries, Venture Capital

● | IPEM Paris 2024:

- Summit Sponsor
- 2 passes to IPEM Paris 2024

● | IPEM Cannes 2025:

- Summit Sponsor
- 2 passes to IPEM Cannes 2025

● | Year-round:

- Visibility on IPEM Website as Year-round Community Partner
- 2 Digital activities to be chosen: podcast, meetup, interview, live discussion on LinkedIn

- | **€ 40,000** (excl. VAT)
Equivalent to a € 60,000 (excl. VAT) package
One sponsor per community



Networking Events

Maximum on-site visibility

Program visibility



Opening Reception

Sept. 9th from 7PM - 10PM
Venue: TBD

What's included?

- 2 passes to IPEM Global
- Prime on-site visibility – at beautiful external venue
- Appear on online and printed program
- Brand on all promotional materials of event

€ 30,000 (excl. VAT)

Max 3 sponsors

Additional:

- One cocktails per participant (and cash bar)
- 1,800 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)





Wrap Party

Sept. 11th from 5PM - 7PM
Venue: TBD

What's included?

- 2 passes to IPEM Paris 2024
- Prime on-site visibility – at entertaining external venue
- Appear on online and printed program
- Brand on all promotional materials of event

€ 9,000 (excl. VAT)

Max 4 sponsors

Additional:

- Drinks and snacks included
- 400 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)

Evening Drinks

Sept. 10th from 5PM - 6PM
Palais des Congrès – Lounge Ternes

What's included?

- 2 passes to IPEM Global
- Prime on-site visibility during Evening Drinks
- Appear on online and printed program
- Brand on all promotional materials of event

~~€ 15,000~~
SOLD OUT
Sponsorship

Additional:

- Drinks and snacks included
- 400 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)





Next-Gen Karaoke

Sept. 10th from 7PM - 10PM
Venue: TBD

What's included?

- 2 passes to IPEM Paris 2024
- Prime on-site visibility at lively venue
- Appear on online and printed program
- Brand on all promotional materials of event

€ 10,000 (excl. VAT)

Max 2 sponsors

€ 17,000 (excl. VAT)

Sole sponsorship

Additional:

- Drinks and snacks included
- 100-150 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)

Official Dinner

Sept. 10th from 7:30PM - 10PM
Venue: exclusive undisclosed venue

What's included?

- 2 passes to IPEM Paris 2024
- Prime on-site visibility at elegant venue
- Appear on online and printed program
- Possibility to invite participants (all participants must be approved by IPEM Secretariat)

~~€ 20.000~~
SOLD OUT
max 3 Sponsors

Additional:

- Brand on all promotional materials of event
- Gourmet 3 course dinner
- 150 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)





Comm & Marketing Lunch

Sept. 10th from 12:30PM - 2PM
Venue: TBD

What's included?

- Prime on-site visibility
- Appear on online and printed program
- Visibility on IPEM website
- List of participants with name, job title, and company name
- Brand on all promotional materials of event

€ 8,000 (excl. VAT)

Max 3 sponsors

Additional:

- Lunch and drinks included
- 50 pax
- Event photos on IPEM Photo Gallery
- Possibility of sponsor to distribute of brochures and gifts
- Additional passes: € 1,550 (excl. VAT)

Content

Speaking Opportunities

Program visibility

Additional visibility



Michael BUTLER
Alternatives Investment Director
**MERCER GLOBAL
INVESTMENTS EUROPE**



Deepa BHARADWAJ
Head of Infrastructure Europe
IFM INVESTORS



 **GOTTSCHALG ANALYTICS**
Private Markets. Performance. Intelligence.

IFM Inve



LP Sessions

Sept. 9th - Venue TBD - Sponsorship not available for GPs

| | BREAKOUT SESSIONS – QTY: 4 | MAIN SPONSOR (SOLE SPONSORSHIP) |
|--|----------------------------|---------------------------------|
| Speaking role breakout room* | ✓ | ✓ |
| Speaking role main conference room panel* | | ✓ |
| List Attendees to LP Sessions (names, job title, company) | ✓ | ✓ |
| Visibility Program (printed and online) | ✓ | ✓ |
| Visibility during speaking session – on site | ✓ | ✓ |
| Visibility in Main LP Sessions Conference room | | ✓ |
| Visibility at Welcome Desk | ✓ | ✓ |
| Logo on website | ✓ | ✓ Priority visibility |
| Access to LP Sessions (must have pass to IPEM Paris 2024) | 2 | 5 |
| Logo on all communications regarding the event | | ✓ Priority visibility |
| Passes to IPEM | | 5 |
| Invitations LP Lunch | | 3 |
| Visibility at LP Lunch | | ✓ |
| September 9th Lounge branding | | ✓ |
| PRICE (EXCL. VAT) | € 20,000 | € 50,000 |

*All editorial content is approved by the IPEM Editorial Department



Summits

What's included?

- Speaking Role (moderator or panel)
- 2 passes (one speaker pass and one accompanying pass)
- Visibility on program (online/printed)
- Visibility on all summit promotional material
- List of participants after event
-> name / job title / company

Additional

- Photos of summit and speaker through IPEM Photo Gallery app
- Possibility to bring promotional gifts or brochures
- Additional passes for participants of sponsoring company benefit from special rate: € 1,550 (excl. VAT)

€ 12,000 (excl. VAT)

| SUMMIT | DATE & TIME | QUANTITY |
|------------------|--------------------------------|----------|
| Infrastructure | Sept. 10th (10:00AM – 5:00 PM) | 8 |
| Venture & Growth | Sept. 10th (10:00AM – 1:00 PM) | 4 |
| Impact | Sept. 10th (2:00PM – 5:00 PM) | 4 |
| North America | Sept. 10th (2:00M – 5:00 PM) | 4 |
| Private Debt | Sept. 11th (10:00AM – 5:00 PM) | 8 |
| Secondaries | Sept. 11th (10:00AM – 1:00 PM) | 4 |
| Climate | Sept. 11th (2:00PM – 5:00 PM) | 4 |
| Asia Pacific | Sept. 11th (10:00AM – 1:00 PM) | 4 |
| Women in PE | Sept. 11th (10:00AM – 1:00 PM) | 4 |



Emerging manager - Pitchfest

New format

- Session – 5 to 6 LPs in each panel give their quick do's and don'ts of pitching when you are an emerging manager
- Followed by 15 minutes of “speed dating” – musical chairs- where GPs pitch to the LPs in the room. Time divided depending on # of participants. First come, first served – 30 Pax max

Agenda

- 25 mins – Pitchfest VC
- 15 mins Networking
- 25 mins – Pitchfest European Emerging Managers
- 15 mins networking
- 25 mins - US Emerging Managers
- 15 mins networking

€ 12,000 (excl. VAT)



ipem

SEPT. 18-20, 2023
PARIS, FRANCE | 100+ EVENTS
DESTINED TO OUTPERFORM

11:45 AM
12:30 PM

EMERGING MANAGERS SUMMIT
How do You Run a Successful Emerging Manager Program?

DAY 2



Rémi BERTELOOT
Managing Director & Head of
Small Cap Funds Investments
BPIFRANCE



Patricia MILL
Managing Dir
NEUBERGER



Nicolò MISCIOSCIA
Partner & Head of Private Markets
DECALIA



Kim POCHON
Senior Vice Pr
the Emerging
UNIGESTION



Alice MURRAY
Editorial Director
REAL DEALS: THE DRAWDOWN
MODERATOR

Breakout Room

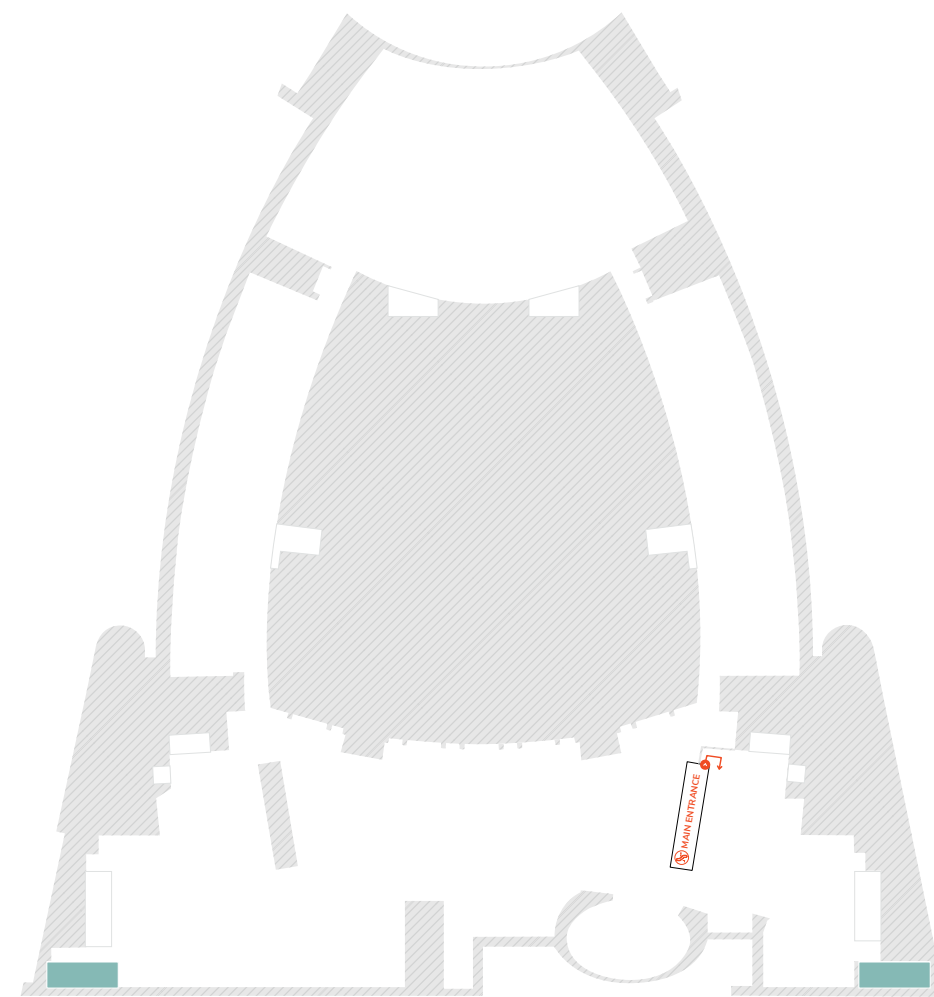
Important: Client is responsible completely for promotion of the session and editorial content.

What's included?

- 1 pass to IPEM Paris 2024
All speakers of session must be registered to IPEM Paris 2024
- Breakout room:
 - * Size: 52 sqm
 - * Capacity: 40 pax
 - * Classroom set up
- Visibility in official online and printed program
- List of participants registered to session
-> name / job title / company

Additional:

- Additional passes for participants of sponsoring company benefit from special rate: € 1,550 (excl. VAT)
- Possibility to bring promotional materials and brochures



level 1

€ 8,000 (excl. VAT)



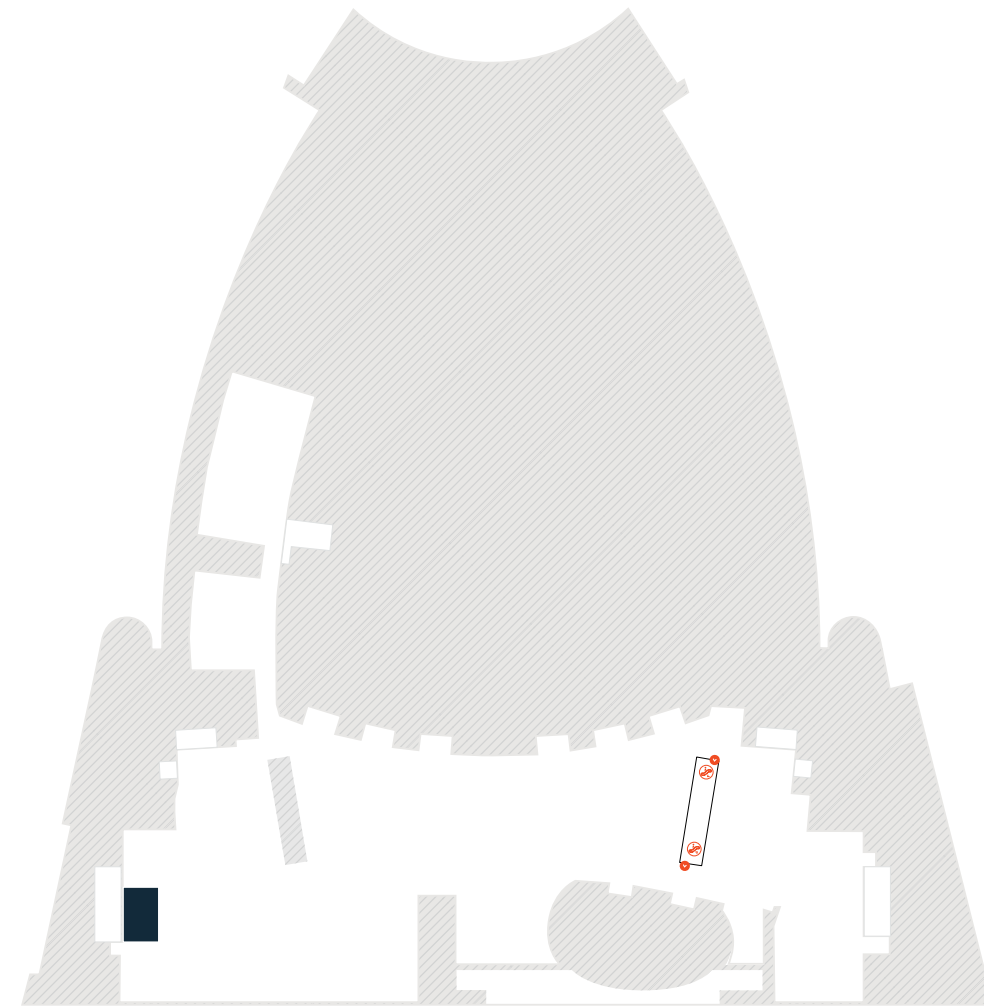
TV Studio

What's included?

- A TV studio interview with the spokesperson of your choice
- Signage: Backdrop with your logo
- Printed: visibility on Floorplan and Event Guide
- Online: Visibility on Sponsor page
- Videos: your logo visible on backdrop on all released video interviews and photos
- Promotion: shared on IPEM YouTube channel, LinkedIn (+12,000 followers), and through media partners

Additional:

- Preferential rate for participant passes of sponsoring firm: € 1,550 (excl. VAT)



level 2

€ 12,000 (excl. VAT)

Max 3 sponsors



Branded products

Speaking Opportunities

Program visibility

Additional visibility



Official Tote Bag

- Exclusive visibility
- Qty: 2,000

€ 20,000 (excl. VAT)

Lanyards

- Exclusive visibility
- Qty: 6,000 minimum (100% of participants)

€ 30,000 (excl. VAT)



Water Fountains & Bottles

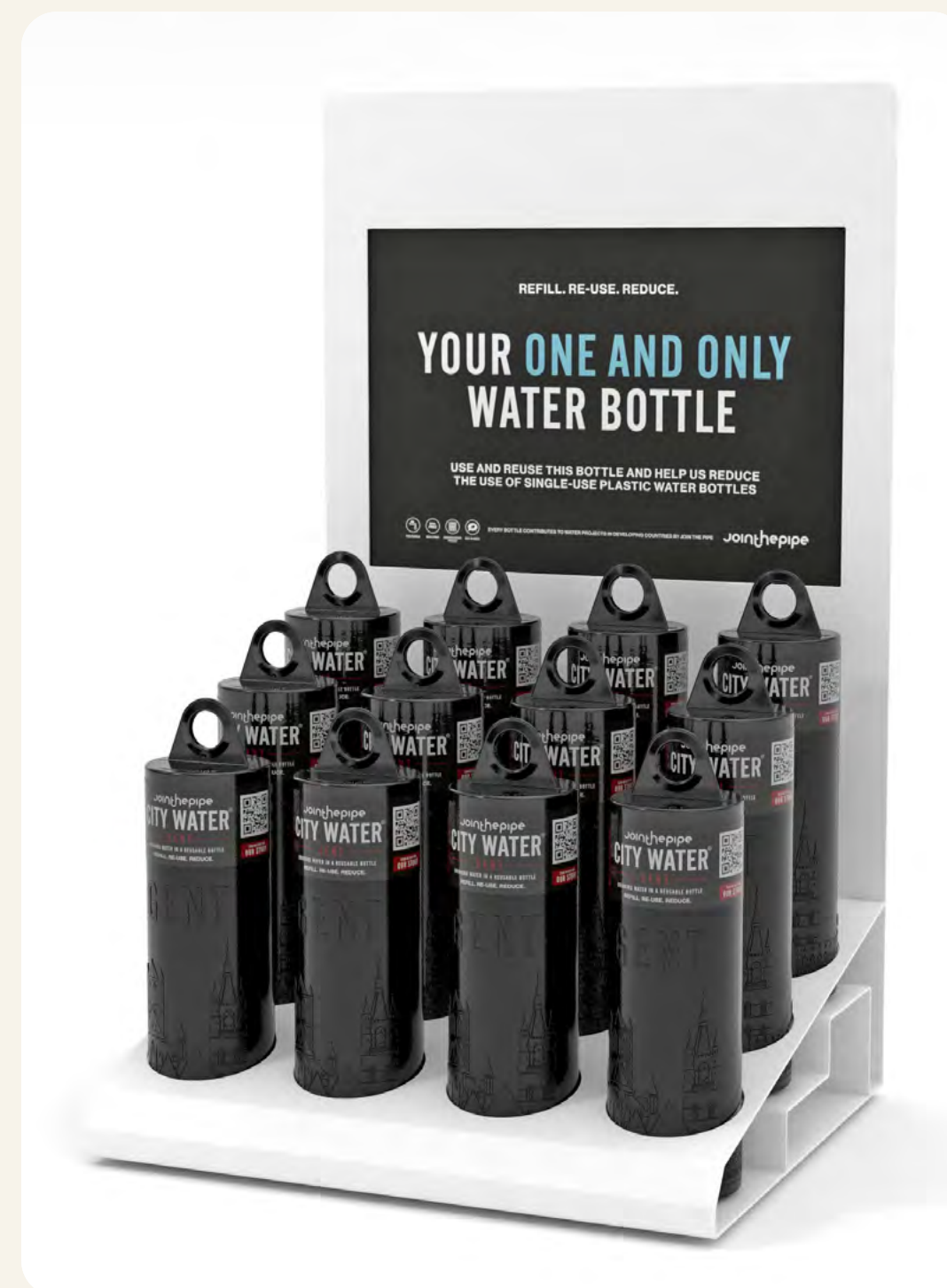
What's included?

- 6 Chariot Bar Fountain Tap Black personalized with your brand
- 3,500 IPEM PARIS water bottles personalized with your logo
- 4-color digital personalization (2 logos)
- Personalized seal

Promotion as sponsor:

- Your logo on the floorplan
- As part of our sponsors on IPEM website and on IPEM Going Green webpage

€ 25,000 (excl. VAT)
Sole sponsorship



Printed Advertising

Reach all participants



Event guide Ad

- Full-page ad
- Minimum 4,000 copies printed
- Ad must be supplied by client
- **Deadline: July 20, 2024**

Back cover: € 10,000 (excl. VAT)

Internal covers: € 7,000 (excl. VAT)

Internal ad: € 4,000 (excl. VAT)

Pass on Ad

- Exclusive visibility
- All attendees (+6,000) must print their entry voucher
- ¼ A4 page Ad
- Seen by 100% of participants

€ 30,000 (excl. VAT)



On-site Advertising

Raise brand awareness

Maximize your participation



Signage Advertising

Outside banner

Front of the Palais des Congrès

ref. x

- Location: Main entrance
- Visible from the Porte Maillot square
- Size: 13,26m (large) x 4,80m (height)
- Surface: approximately 64sqm

€ 30,000 (excl. VAT)



Outside banner

Front of the Palais des Congrès - Glass facade

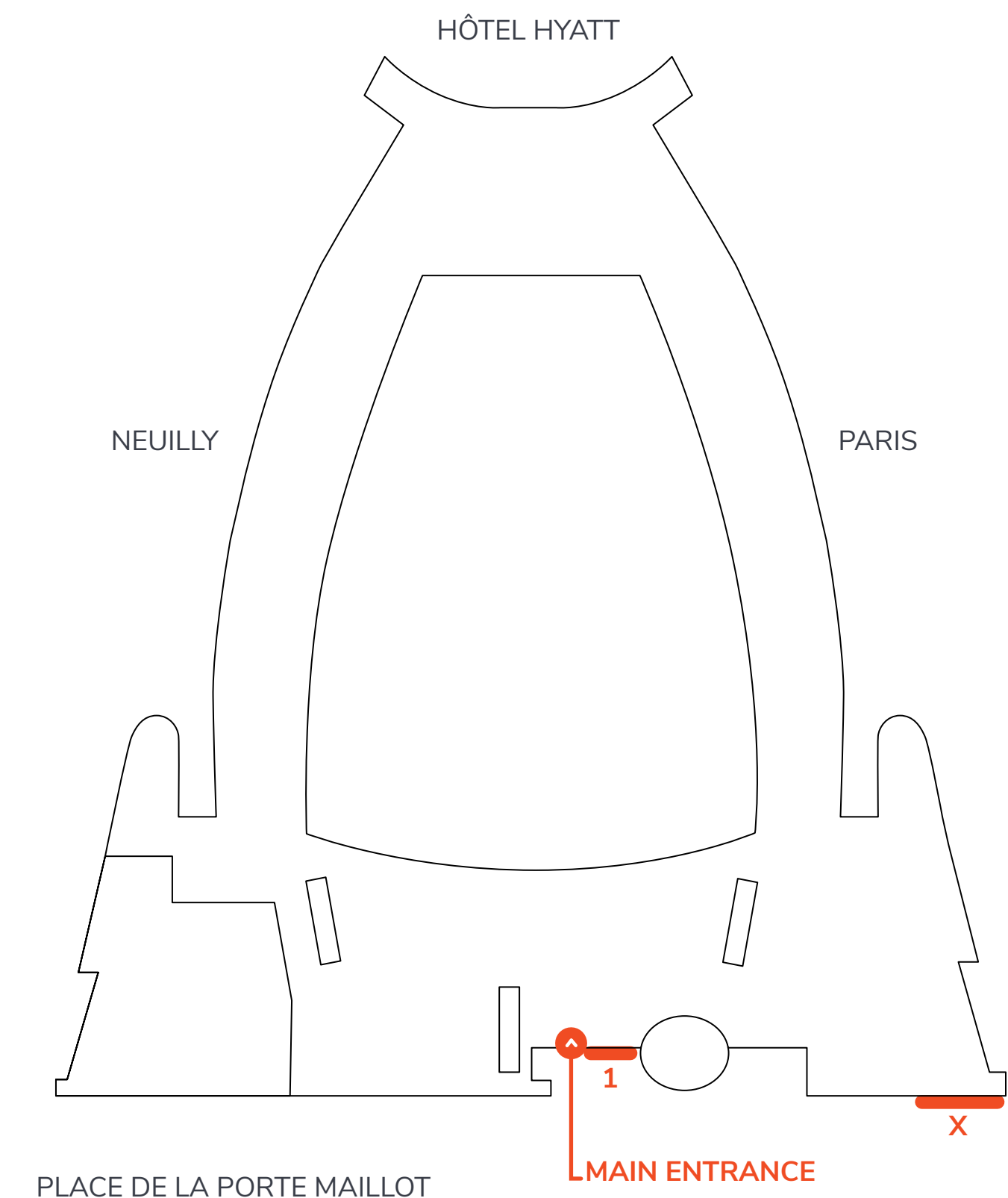
ref. 1B

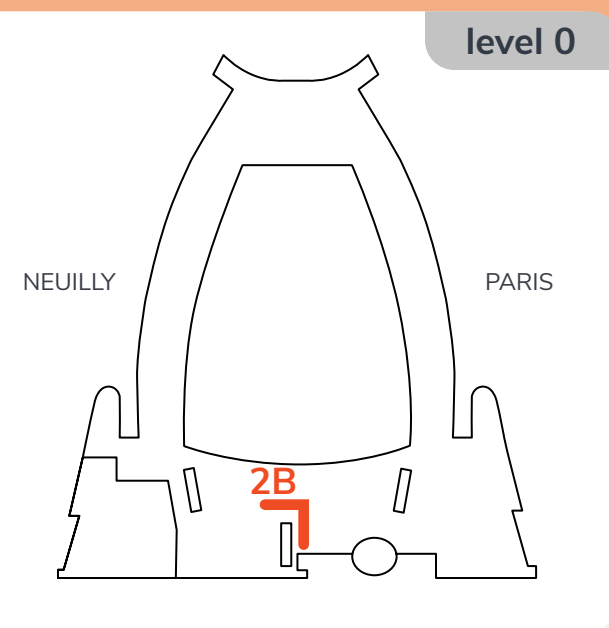
- Location: Level 0, Main entrance
- Visible from the Porte Maillot square
- Digital printing on micro-perforated adhesive film
- Surface: approximately 18sqm

€ 10,000 (excl. VAT)



level 0



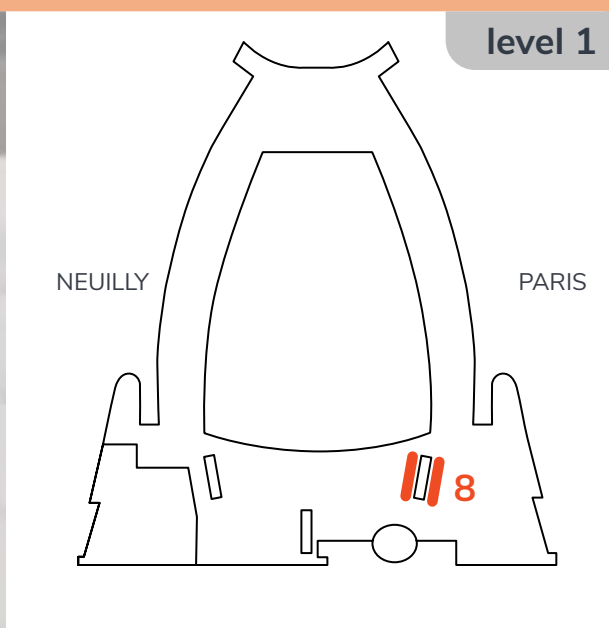
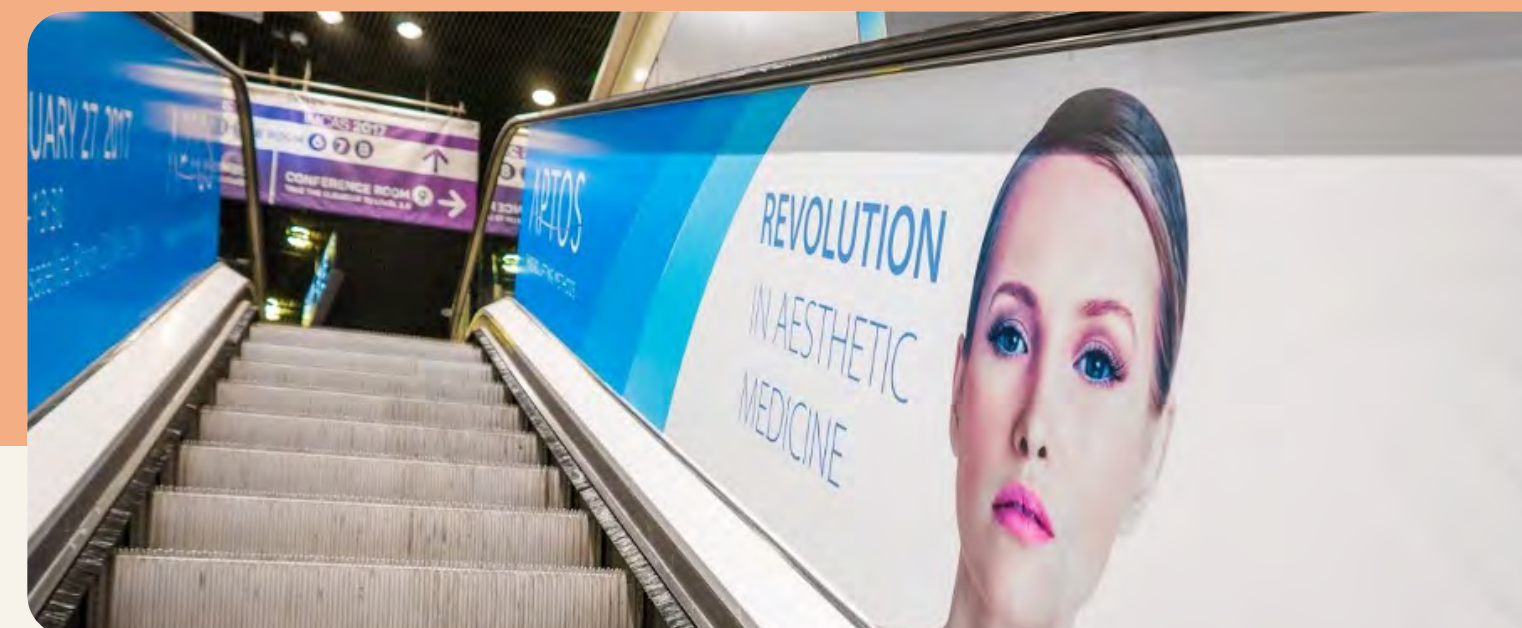


Low Glass Railing x1

ref. 2B

- Location: on Level 0, Main Entrance
- Surface: approximately 64sqm
- HD digital printing/laminated PVC

€ 4,000 (excl. VAT)

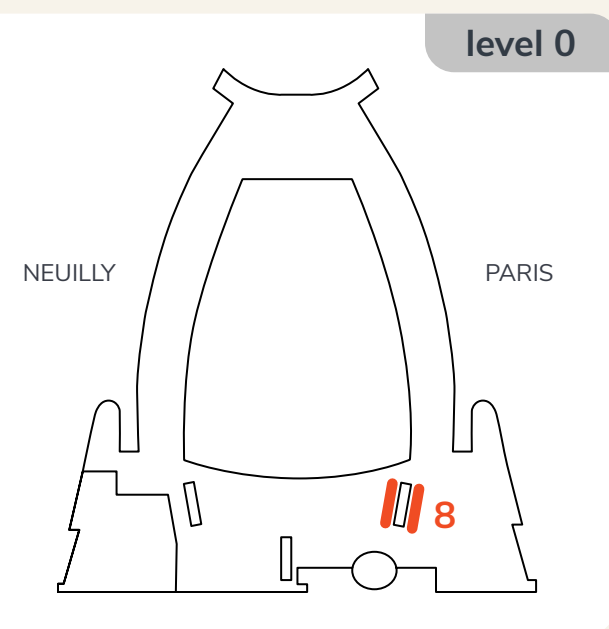


Escalator Railing x2

ref. 8

- Location: Level 1 to level 2
- Digital printing of 2 adhesives/vinyl

€ 8,000 (excl. VAT)

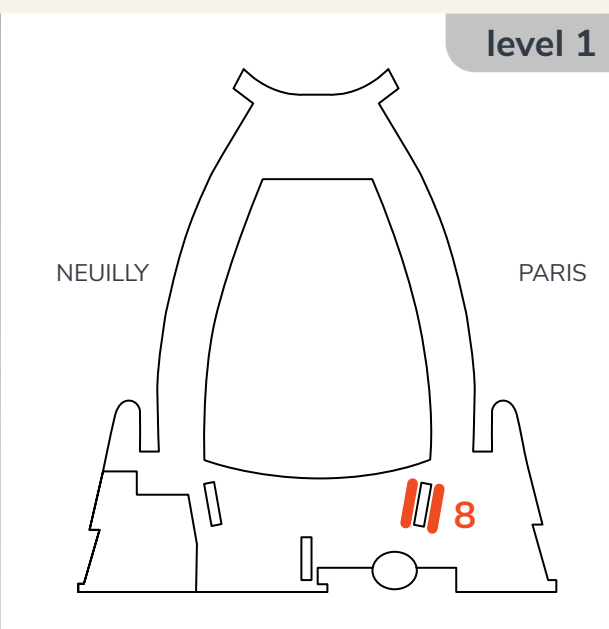


Escalator Walls x2

ref. 5-1

- Location: level 0 to level 1
- 2 walls
- Vynil

€ 19,000 (excl. VAT)



Escalator Walls x2

ref. 5-2

- Location: level 1 to level 2
- 2 walls
- Vynil

€ 19,000 (excl. VAT)

Escalator cage door + showcase x2

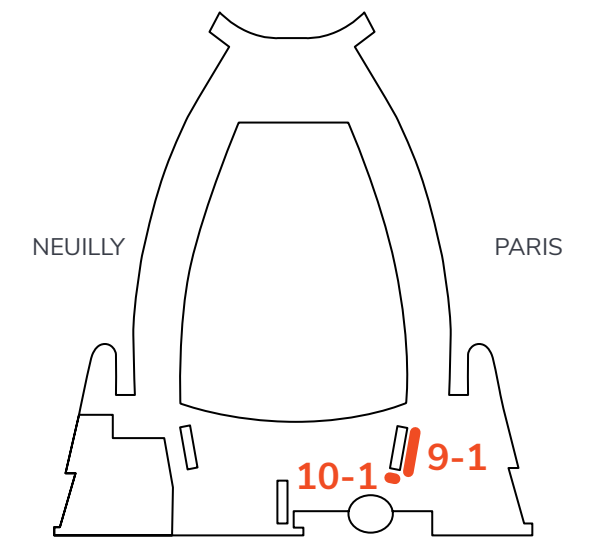
ref. 9-1 & 10-1

- Location: Level 1 near the escalator
- 2 showcases on the escalator side:
- Akyprint
- Surface: approximately 9,5sqm
- Escalator cage door: digital printing
- Vinyl
- Surface: approximately 4sqm

€ 16,000 (excl. VAT)



level 1



Escalator cage door + showcase x2

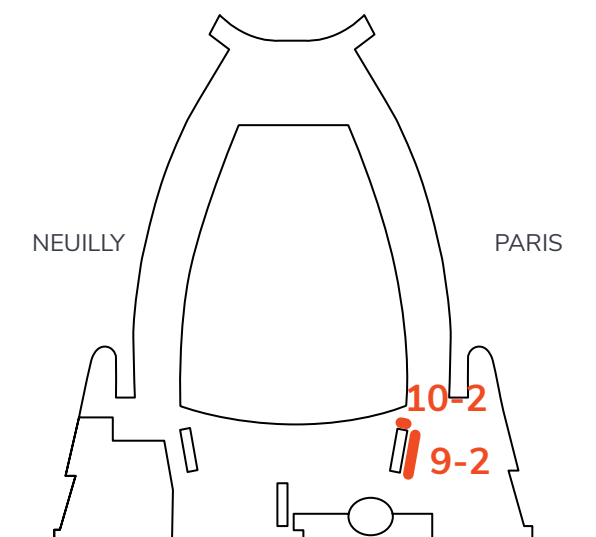
ref. 9-2 & 10-2

- Location: Level 2 near the escalator
- 2 showcases on the escalator side:
- Akyprint
- Surface: approximately 9,5sqm
- Escalator cage door: digital printing
- Vinyl
- Surface: approximately 4sqm

€ 13,000 (excl. VAT)



level 2

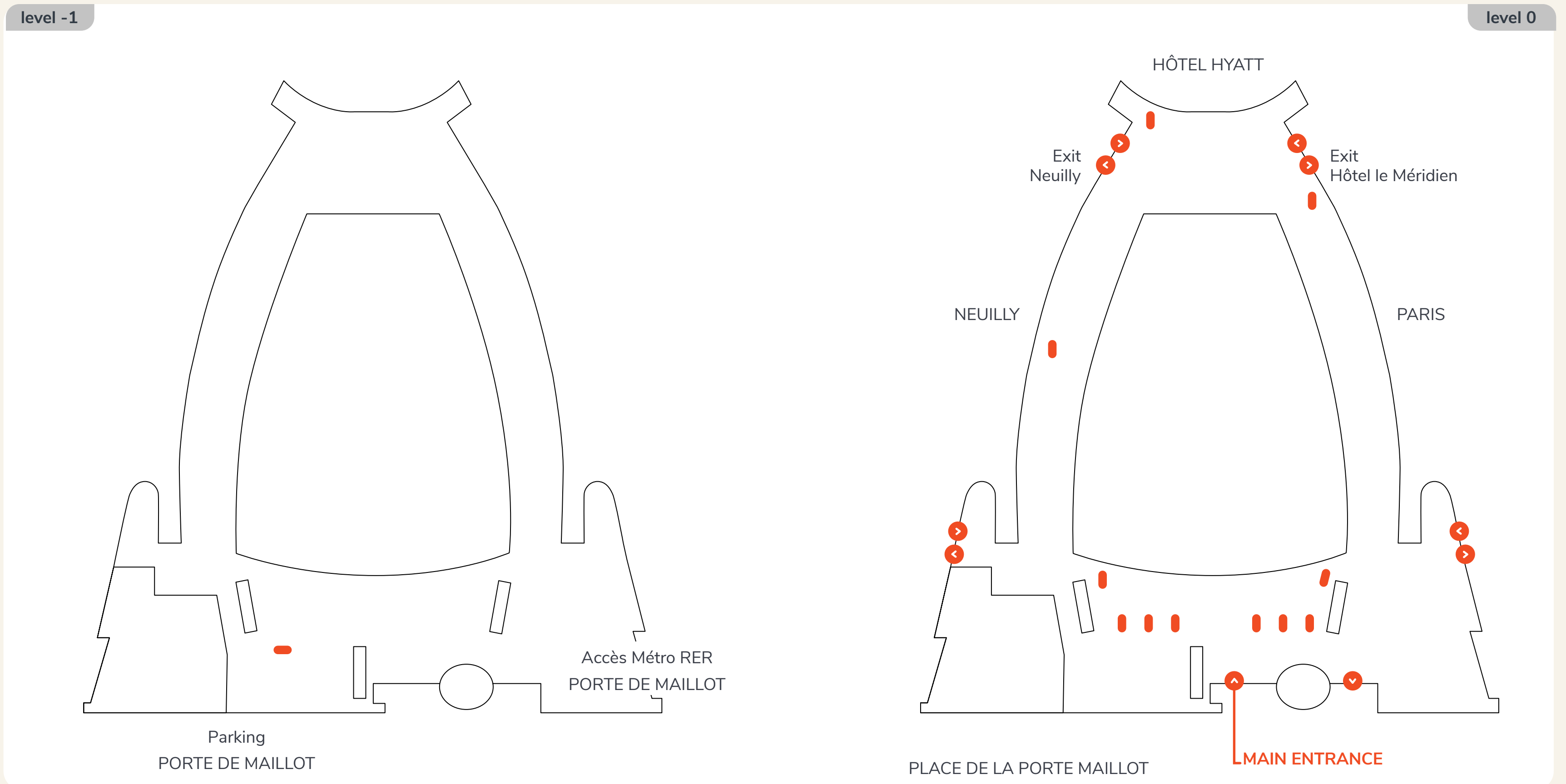


Signage Digital Screens

On 12 screen throughout the venue

- Location: Main entrance
- Still, animated images or videos that scroll in a loop on each screen
- Duration of each spot: 10 seconds
- Screen format: 75 inches

€ 7,000 (excl. VAT)



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